

**GLOBAL  
GREEN BUILDING  
COUNCIL**



# About Us



VISION To accomplish Global wide objective of environmental difference in decreasing 30% of Greenhouse gases by supportable Eco-accommodating green development and advancement in development enterprises by utilizing condition of workmanship advances and advancing green idea and rating of the association for further developing effectiveness.

Our Mission is to advance Green upset Global Wide and moves forward to change the youthful personalities into Green Revolution Projects. We make an objective to accomplish our vision by setting a mission in all fields of Green Development.

Global GBC has forever been a qualities driven association. These qualities keep on coordinating the development and business of International Green Building Council.

We will guarantee to limit the impact of environmental change, a dangerous atmospheric deviation and advance reasonable improvement of green development and save our EARTH.

# Vision & Mission

## Company Vision

GLOBAL GREEN BUILDING COUNCIL envisions becoming a leading provider of Total Quality Certification, Inspections, and Verification services in India and beyond. The company aims to play a vital role in safeguarding life, property, and the environment by promoting excellence in quality and continual improvement across various industries, including manufacturing, software, film, finance, education, healthcare, and more.

## Company Mission

GLOBAL GREEN BUILDING COUNCIL is on a mission to provide value-added services to its clients by offering independent consultancy, training, and certification services. The company is dedicated to assisting organizations in achieving and maintaining various management systems, including Quality Management Systems and Environmental Management Systems. GLOBAL GREEN BUILDING COUNCIL aims to collaborate with its clients, guiding them through the process of adopting international standards for quality, environmental responsibility, and safety.

# Problems



## Initial Cost:

One of the major concerns is the higher initial cost associated with green building materials and technologies. While these costs can often be offset by long-term savings from reduced energy and water bills, the upfront investment can be a barrier for some developers or homeowners.



## Perceived Complexity:

The complexity of green building practices and certification processes can be daunting for builders, architects, and homeowners who are unfamiliar with sustainable design principles. This can lead to resistance or reluctance to adopt green building practices.



## Lack of Awareness:

Many people are still unaware of the benefits of green building or the negative impacts of conventional building practices. Educating the public and industry professionals about the importance of sustainability is crucial for broader adoption.



## Market Barriers:

In some regions, there may be limited availability of green building materials or skilled professionals trained in sustainable construction practices. This can make it challenging to implement green building projects.



# Solutions



## **Financial Incentives:**

Governments and financial institutions can offer tax incentives, grants, or low-interest loans to encourage green building projects. These incentives can help offset the initial costs and make green building more financially attractive.



## **Education and Training:**

Providing training and education for architects, builders, and homeowners on green building practices and technologies can increase awareness and build capacity within the industry.



## **Public Awareness Campaigns:**

Raising public awareness about the benefits of green building and the negative impacts of conventional building practices can help shift consumer preferences and drive demand for sustainable construction.



## **Availability of Green Materials:**

Increasing the availability of affordable and locally sourced green building materials can make it easier for builders and homeowners to choose sustainable options.

# U.S.P

## Environmental Sustainability:

Green building aims to minimize negative environmental impacts by reducing energy consumption, conserving water, and minimizing waste. It promotes the use of renewable energy sources, sustainable materials, and eco-friendly construction practices, helping to combat climate change and preserve natural resources.



## Energy Efficiency:

Green buildings are designed to be highly energy-efficient, often incorporating features such as solar panels, energy-efficient appliances, and high-performance insulation. This can result in significantly lower energy bills and reduced carbon emissions compared to conventional buildings.



## Cost Savings:

While the initial investment in green building may be higher, it often pays off in the long run through lower operating costs. Energy savings, reduced water consumption, and lower maintenance costs can result in significant savings over the lifecycle of the building.

## Increased Property Value:

Green buildings often have higher property values and can command higher rents or sale prices compared to conventional buildings. They also tend to have lower vacancy rates and higher tenant satisfaction, making them attractive investments for property owners.



## Improved Indoor Environmental Quality:

Green building focuses on creating healthy and comfortable indoor environments by using non-toxic materials, providing good ventilation, and optimizing natural light. This can lead to improved occupant health, productivity, and well-being.



# Service

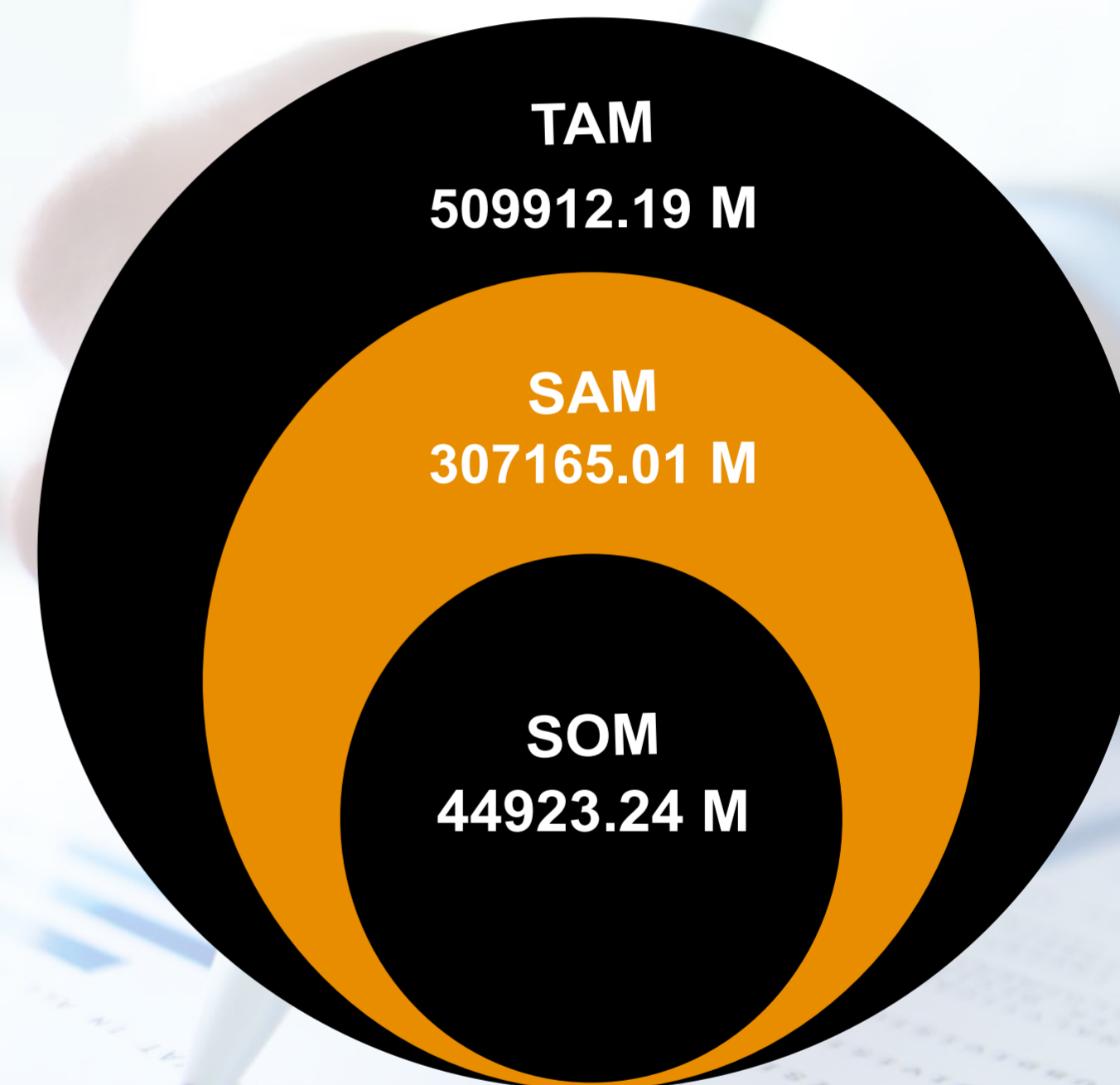


All type of Green Building



# Market Size

The global Green Building market size was valued at USD 307165.01 million in 2022 and is expected to expand at a CAGR of 8.81% during the forecast period, reaching USD 509912.19 million by 2028.



Amount in USD



# Target Customers

- Commercial Developers and Building Owners
- Homeowners
- Government Agencies
- Educational Institutions
- Healthcare Providers
- Nonprofit Organizations



# Market Validation

## Surveys and Questionnaires:

Conduct surveys and questionnaires to gauge consumer interest in green building features, willingness to pay a premium for sustainability, and preferences for specific green building certifications or features.



## Cost-Benefit Analysis:

Conduct a thorough cost-benefit analysis to assess the financial viability of green building projects, considering factors such as upfront costs, long-term savings, and return on investment (ROI).

## Case Studies:

Implement pilot green building projects and document their performance, costs, and benefits to provide real-world examples of successful green building practices.



## Consultations and Workshops:

Engage with key stakeholders, including developers, builders, architects, and community members, through consultations, workshops, and focus groups to gather insights and build support for green building initiatives.

## Educational Initiatives:

Offer workshops, seminars, and educational materials to raise awareness about green building and build knowledge and skills among stakeholders and the general public.



# Scale-up Strategy

## Policy and Regulation:

Adopt or update building codes to include green building standards and requirements. Offer tax incentives, grants, or rebates for green building projects. Require green building certification for new constructions or major renovations.

## Financial Incentives:

Provide loans or financing options specifically for green building projects with favorable terms. Allow building owners to finance energy efficiency upgrades through savings generated from reduced energy bills.

## Technology Adoption:

Implement technologies like smart thermostats, energy management systems, and IoT devices to optimize building performance. Encourage the adoption of solar panels, wind turbines, and other renewable energy systems through subsidies or incentives.

## Capacity Building and Training:

Offer training and certification programs for architects, engineers, and builders on green building practices. Conduct workshops, seminars, and campaigns to educate the public about the benefits of green building.





# Competitors



# Revenue Model

- **Project Development and Construction Fees:** Green building developers and contractors earn revenue through fees charged for designing, constructing, and managing green building projects. These fees may include architectural design fees, construction management fees, and general contracting fees.
- **Premium Pricing for Green Features:** Developers and builders of green buildings often charge a premium for incorporating sustainable features and technologies, such as energy-efficient HVAC systems, solar panels, or green roofs. Customers may be willing to pay higher prices for properties with lower operating costs and environmental benefits.
- **Energy and Water Savings:** Green building owners can generate revenue or savings through reduced energy and water consumption. This can be achieved through energy-efficient design, renewable energy systems, water-saving fixtures, and other sustainable practices. Utility cost savings can contribute to increased profitability or return on investment for green building projects.
- **Green Building Materials and Products Sales:** Manufacturers and suppliers of green building materials and products earn revenue by selling sustainable building materials, such as low-VOC paints, recycled-content insulation, and energy-efficient windows. Retail sales of green building products contribute to overall revenue for suppliers.
- **Government Incentives and Subsidies:** Green building projects may qualify for government incentives, subsidies, grants, or tax credits aimed at promoting sustainability and energy efficiency. Revenue generated from government incentives can offset project costs and improve financial returns for green building developers and owners.



# Promoters



**Er. Mukesh Kumar Singh**

50% of shareholding

Director of School Of Engineering and Technology  
PGD(IIT Bombay), LA (IRCA, UK),

Ex-IT Expert, TCS, Ex Lead Auditor-ICS, Mumbai

He is an IITian, Electronics & Telecom Engineer and  
MBA in TQM with more than 22 years wide experience  
in Education sector



**Sima Mukesh Singh**

50% of shareholding

She is under graduate and internal auditor.  
He look operation of admin and HR with  
more than 10 years of experience



# Team



**Rajeev Joshi**

Lead Auditor

**K.Senthil Kumar**

Lead Auditor

**Dr. Poddar**

Lead Auditor

**Ashok Kumar Dey**

Lead Auditor

**Pralhad Moreshvar Pai**

Lead Auditor

**P.H.Bhave**

Lead Auditor

**Ramesh Gera**

Lead Auditor

**Mrs. Krishna Dutta**

Lead Auditor

**B.Bhattacharia**

Lead Auditor

**Ajaya Kumar K**

Lead Auditor

**Bijan Singha**

Lead Auditor

**JavedBadshah**

Lead Auditor

# Contact Us



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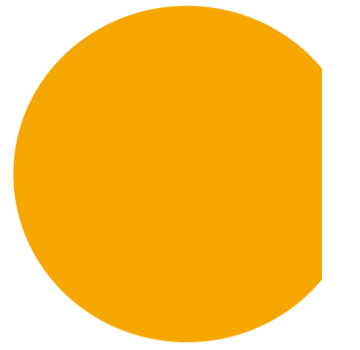
[www.globalgbc.org](http://www.globalgbc.org)



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**THANK YOU**

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