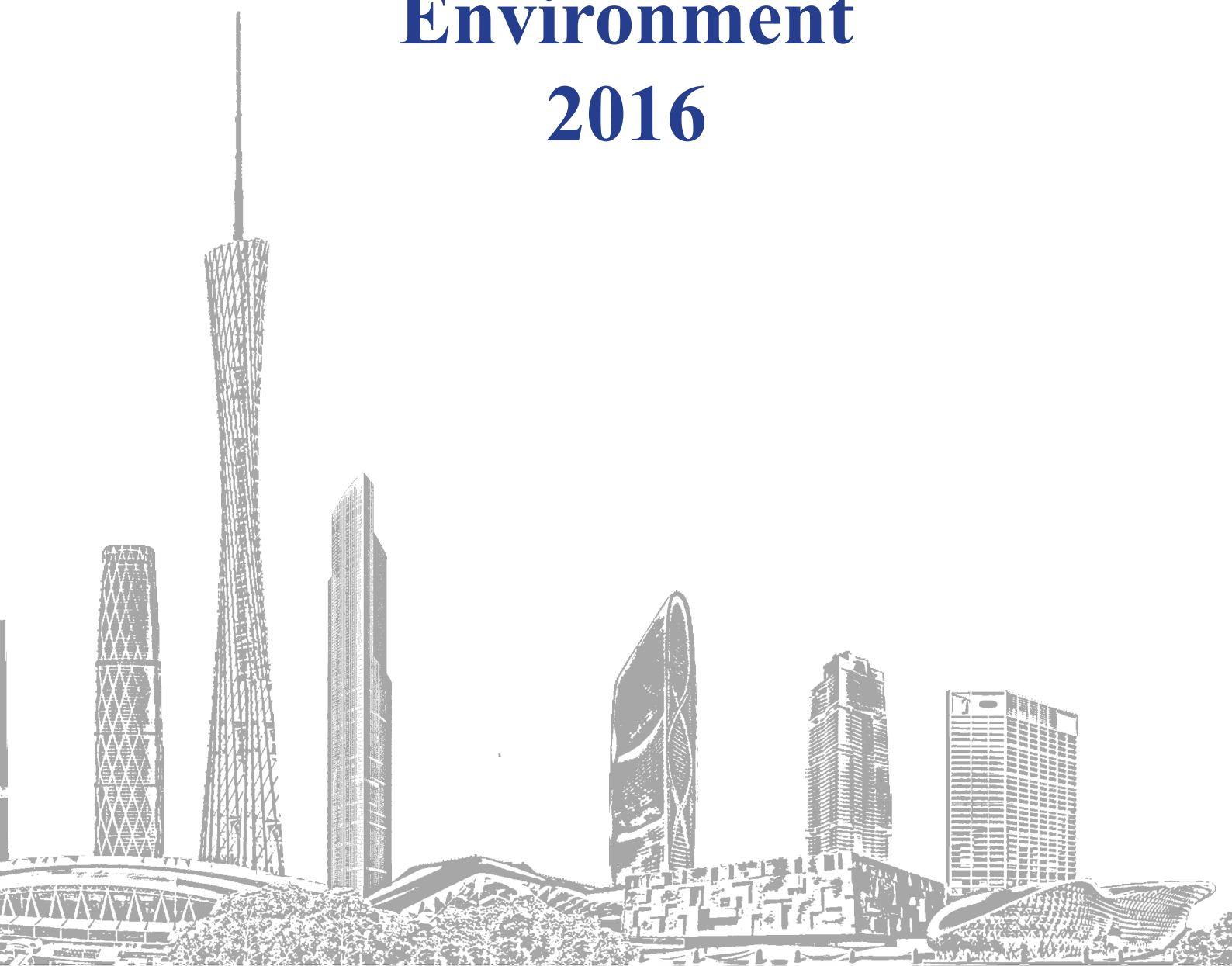


# **White Paper on Guangzhou Investment Environment 2016**



**Guangzhou Municipal Commission of Commerce**



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# Chapter One: An Overview

## I. Overview

Guangzhou, the capital of Guangdong Province, is an important national center city, an international trade center and an integrated transport hub of China. Covering a total area of 7434.4 square kilometers, Guangzhou is home to more than 16 million permanent residents. In 2015, the GDP of Guangzhou reached RMB 1.81 trillion yuan, equivalent to that of Singapore and Hong Kong (two of the “Four Asian Dragons”). With a per capita GDP of over US\$ 20,000, Guangzhou has been ranked among the high-income areas.

With a history of more than 2,200 years, Guangzhou is the birthplace of the “Ancient Marine Silk Road”. Known as the earliest foreign trade port and the only one that has never suspended operation in China, it is dubbed as the “Millennia-old City of

Commerce”. Guangzhou topped Forbes’ List of Best Commercial City in Chinese Mainland for five times over the past six years. China Import and Export Fair, also known as Canton Fair, is held biannually in Guangzhou.

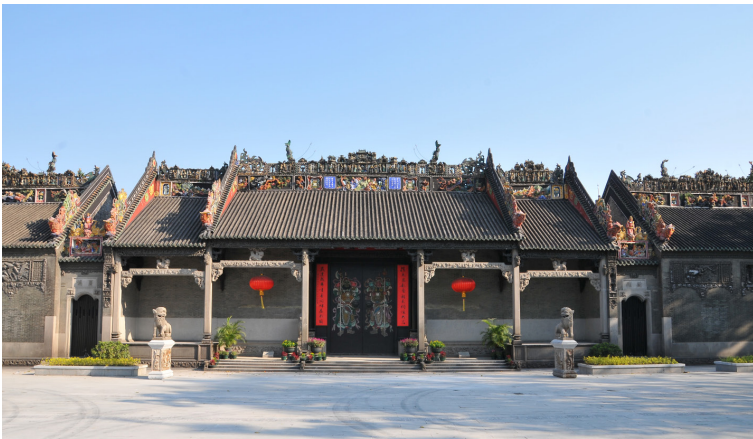
With a pleasant climate, Guangzhou enjoys an annual average temperature of 21.5 to 22.2°C. The annual rainfall is over 1,800 mm, and the city’s forest coverage rate reaches 42.03 percent. Guangzhou has won the title of “International Garden City” and “the Best Demonstrator for the Improvement of Living Environment”, granted by the United Nations. Guangzhou ranks second among the most livable cities in China, which was rated by Asian Development Bank. In 2015, with 312 days of up-to-standard air quality, Guangzhou ranks top among the five national center cities in terms of air quality. The standard rate of drinkable water sources maintains at 100%.

Guangzhou Administrative Division Diagram





Pearl River Night View



Chan Clan Academy



Sun Yat-sen Memorial Hall



The Five-Ram Statue

**Main Economic Data in 2015**

| Index   | Amount                   | Year-on-year Growth(percent) |
|---|--------------------------|------------------------------|
| Gross Domestic Product (GDP)  | RMB 1.81 trillion yuan   | 8.4%                         |
| The Ratio of Three Sectors  | 1.26:31.97:66.77         |                              |
| Gross Value of Industrial Output Over the Designated Scale          | RMB 1.87 trillion yuan   | 6.4%                         |
| The Added Value of Industrial Enterprises over the Designated Scale | RMB 484.04 billion yuan  | 7.2%                         |
| The Fixed Asset Investment  | RMB 540.595 billion yuan | 10.6%                        |
| Total Retail Sales of Consumer Goods                                | RMB 793.296 billion yuan | 11.0%                        |
| Import and Export   | RMB 830.64 billion yuan  | 3.5%                         |
| Export  | RMB 503.467 billion yuan | 12.7%                        |
| Actual Foreign Investment   | US\$ 5.416 billion       | 6.1%                         |
| Investment by Chinese Companies in Overseas Investment              | US\$ 4.048 billion       | 30.4%                        |
| Service Trade   | US\$ 29.172 billion      | 14.53%                       |

## II. The Development Strategies and Goals for the Period of the 13<sup>th</sup> Five-Year Plan

The general goal is to strengthen the position of Guangzhou as an important center city of China. Focus will be put on two aspects. One is to establish the “Three Centers and One System”, i.e. international shipping center, logistics center, trade center and modern financial service system. And the other is to build Guangzhou into a national innovation center city.

The main strategic plan includes building three strategic hubs, which refer to international shipping hub, international aviation hub and international technological innovation hub; developing Economic Belt, Innovation Belt

and Landscape Belt along the Pearl River; building integrated transport links to establish multi-supporting model; and developing a new high-end, high-quality and high-tech modern industrial system and a high-level open economy system.

The development goals of the period of the 13<sup>th</sup> five-year plan are: by the year of 2020, the gross domestic product (GDP) will reach RMB 2.8 trillion yuan, with an average annual increase of 7.5 percent; the per capita GDP will reach RMB 180,000 yuan; the income of urban and rural residents will grow in step with economic development; the goal of “doubling the 2010 GDP and per capita income of both urban and rural residents” will be achieved ahead of schedule.



*The Major goals and strategies of Guangzhou Economic and Social Development in 2016*

| Index                                | Target |
|--------------------------------------|--------|
| Gross Domestic Product(GDP)          | 8%     |
| The Fixed Asset Investment           | 12%    |
| Total Retail Sales of Consumer Goods | 10%    |
| Export                               | 8%     |
| Actual Foreign Investment            | 10%    |

*i. To Push Forward the Development of the Three Strategic Hubs*

The international shipping hub will be developed. Efforts will be made to speed up the construction of Guangzhou Port Deep-Water Broadening Project, the Phase IV Nansha Port Project and the river-ocean transportation wharfs. Meanwhile, initiatives will be taken to optimize port layout, perfect modern collecting and distributing system, improve modern shipping service system, promote the construction of cruise port, and cooperate with EU and countries along the Marine Silk Road regarding the development of Port City Alliance.

The international aviation hub will be developed. Efforts will be taken in the extension of Baiyun Airport, and the construction of infrastructure including air-rail multimodal transportation network. Steps will be taken to speed up the application for National Aviation Economy Demonstration Area; the construction of Guangzhou aviation industry base, aircraft maintenance base and Guangzhou Terminal Center of CAAC Air Traffic Management Bureau; and to establish an industrial clusters

of aeronautical maintenance and manufacture, aviation logistics, aviation finance, corporate aircraft and general aviation.

The international technological innovation hub will be developed. Focus will be put on building the technological innovation corridor, which will closely connect innovation bases with each other. The innovation bases include Guangzhou High-Tech Zone, Sino-Singapore Guangzhou Knowledge City, Guangzhou Science City, Guangzhou International Bio Island, Guangzhou International Innovation City, Private Scientific & Technological Park, Nansha Pearl Sci-Tech City and Nansha Bay Scientific Innovation Cluster. Further steps will be taken to speed up the construction of Pearl River Delta Self-dependent Innovation Demonstration Area. Emphasis will be laid on the development of professional incubators such as biological medicine, computing science application and intelligent manufacturing. The number of incubators will increase to 120, with a total area of 8 million square meters. More than 1,000 enterprises will enter and stationed in there. In addition, initiatives have been taken to build the government sci-tech loan

risk compensation and sharing mechanism, explore and set up seed fund and venture fund and encourage technology-based enterprises to venture into capital market. More efforts will be made on the pilot project for comprehensive reform of IPR application and the protection. Meanwhile, more opportunities will be created for Sino-Israel, Sino-British, Sino-Singaporean and Sino-European international innovation cooperation.

*ii. To Optimize the Economic Belts along the Pearl River*

A Golden Triangle Area will be developed along the Pearl River. Efforts will be made to achieve integrated development of Pazhou Internet Innovation Cluster Area, Guangzhou International Financial City and Zhujiang New Town. A number of potential investors will be introduced into Pazhou Internet Innovation Cluster Area and a range of local internet leading players will be cultivated. More financial institutions and headquarter enterprises will be introduced into the pilot zone of Guangzhou International Financial City. Focus will be put on improving management service and developing headquarters economy in Zhujiang New Town to comprehensively optimize Tianhe CBD.

A multi-supporting development model will be established: in urban area, emphasis is placed on optimization and upgrading, as well as the development of modern service industry. In surrounding area, focus will be put on characteristics development, and particular efforts are taken to promote the integration of advanced manufacturing industry and modern service industry. Efforts will be concentrated

on the construction of the three major national development zones (Guangzhou, Nansha and Zengcheng), and the development of functional zones including Tianhe Intellectual Business District, Guangzhou South Railway Station CBD, Guangzhou North Railway Station CBD, Wanbo CBD, White Swan Lake Economic Circle, Baiyun New Town, Beijing Road Cultural Tourism Core Area, CBD of Southern Section of the New Axis, Conghua Economic Development Zone. Initiatives have been taken to transform the contiguous areas of Luochongwei, Datansha Island, Guangzhi District and Yuzhu Old Town. Meanwhile, endeavors will be made in the transformation and upgrading the old factories in urban area, as well as the slight transformation of old communities and old villages.

*iii. To Deepen Reform and Govern the City in accordance with the law comprehensively*

The supply-side structural reform will be implemented in a down-to-earth way. Vigorous efforts will be taken to properly digest excess capacity, phase out “zombie enterprises”, and knock out backward production capacity in a determined way. Assistance will be provided for enterprises to reduce cost and carry out special projects for cost decreasing and benefit increasing. Efforts will be concentrated on stabilizing the development of real estate industry. Effective supply will be expanded, and the weak links in public infrastructure construction, education, medical treatment and provision for the aged will be bridged. Initiatives will be taken to support enterprises’ technical transformation and equipment update, to make more investments in human capital, and to carry out “prospering the city with good

quality” activity.

More efforts will be taken in the implementation of reform in key fields, such as municipal two-level administration system, urban comprehensive law enforcement, comprehensive transportation management system, water conservancy construction management system and information sharing mechanism. Greater efforts will be made in state-owned enterprises and assets reform, financial restructuring, investment and financing system reform and public service reform.

Further steps will be taken to improve the market-oriented, internationalized and legalized business environment. Conditions for commercial subjects’ domiciles and business operation sites will be further loosened, and business registration will be conducted in an electronic way. Initiatives will be taken in the development of market supervision system and social credit system. Vigorous efforts will be taken to fit and apply international economic and trade rules, and speed up the establishment of a basic institutional framework in line with international economic and trade rules and business practices.

#### *iv. To Develop a New High-end, High-quality and High-tech Modern Industrial System*

Modern service industry will be expanded. Efforts will be concentrated on the development of production-oriented service industries such as financial service, business service, science and technology service, information service, as well as the establishment of modern financial service system. Endeavors will be made to set

up a batch of new transaction platforms and financial institutions and to develop special finance. A total of 170 rural financial service stations will be developed; more than 10 domestic and oversea listed companies will emerge. Companies listed on the New Three Board will develop by leaps and bounds. Steps will be taken to develop cultural industry and tourism industry into strategic pillar industries; cultivate and introduce more international specialized brand exhibitions; implement domestic trade circulation system reform; improve modern logistics system; and carry out logistics standardization pilot projects.

New growth points for advanced manufacturing industry will be cultivated. Steps will be taken to carry out “Made in Guangzhou 2025” strategic plan, and promote the three traditional pillar industries (automobile, electronic and petrochemical industries). More efforts will be made in developing advanced manufacturing industries such as intelligent equipment, robot, energy-saving and new-energy automobile, new-generation information technology, new material, fine chemical engineering, biological medicine, health, energy, environment protection equipment, rail transit, high-end shipping and marine engineering equipment, aviation and satellite application and urban consumption industry, so as to develop traditional industries into medium-and-high-end industries.

Strategic emerging industries and new types of businesses will be developed. Vigorous efforts will be made in the development of 3D printing, precise medical treatment and wearable device industries. Meanwhile, steps will be taken to implement “Internet Plus”

plan, support the development of internet-based and mobile-internet-based enterprises, prosper marine economy and develop safety-oriented agriculture and peri-urban modernistic agriculture.

#### *v. To develop a New High-Level Open Economic System*

Efforts will be taken in the development of Nansha New Area and Nansha Pilot Free Trade Zone. Endeavors will be made to launch a series of new policies supporting the development of pilot free trade zone as soon as possible, and to launch a batch of innovative policies which can be duplicated and popularized. Efforts will be stepped up to cluster modern industries including productive service industry and high-end manufacturing industry, to bring in a number of large and good projects, and to develop the areas into new growth poles for Guangzhou economy. Focus will be put on constructing functional areas, planning the construction of rail rapid transit from Nansha to urban area, and implementing big-data-based city governing framework pilot project.

A strategic hub city will be developed as an effort to achieve the goal of the Belt and the Road Initiative. The three-year plan for the development of 21st-Century Maritime Silk Road will be put into practice. Emphasis will be laid on the development of Sino-Singapore Guangzhou Knowledge City. Vigorous efforts will be taken in developing the upgraded version of China-ASEAN Free Trade Area, as well as opening up new routes and shipping lanes. The practical cooperation with important ports of countries along the Maritime Silk Road

will be promoted. Efforts will be made to put Guangzhou-Xinjiang-Europe international railway into service. With the implementation of “Sister Cities along the Maritime Silk Road” strategy, vigorous efforts will be taken in the industrial, trade, tourist cooperation and cultural exchanges.

Greater efforts will be made to attract investments, technologies and talents. The World Economic Forum, Boao Forum for Asia, China Development Forum and Guangzhou Annual Investment Conference will be used as important means to attract Fortune Global 500 companies, central enterprises and industrial leading enterprises to invest or set up headquarters, transnational operation centers, sales centers, settlement centers and service-sharing centers in Guangzhou. Initiatives will be taken to create and improve the investment climate, and protect investors’ legitimate rights and interests in Guangzhou.

Efforts will be taken in the optimization and upgrading foreign trade. Focus will be put on stabilizing the export of traditional competitive products and enhancing the active role played by the export. Endeavors will be made to improve service trade system, to facilitate the construction of cross-border E-commerce comprehensive pilot areas, to develop new foreign trade business types such as tourist shopping, bonded logistics, market procurement and trade, and to cultivate a spate of new foreign trade service enterprises. Greater efforts will be made in the implementation of the “going global” strategy for Guangzhou enterprises, as well the cultivation of local transnational companies and industrial leading enterprises.

Vigorous efforts will be taken in leading regional cooperation. Impetus will be given to the balanced development in Pearl River Delta, the urban integration of Guangzhou and Foshan, the integration of Guangzhou and Qingyuan, and the development of Guangzhou-Foshan-Zhaoqing-Yunfu-Shaoguan Economic Circle. The cooperation-based development of Shenzhen-Dongguan-Huizhou area and Zhuhai-Zhongshan-Jiangmen area will be promoted. The economic cooperation among eastern Guangdong, western Guangdong and northern Guangdong will be further propelled. Further efforts will be made to facilitate the liberalization of service trade in Guangzhou, Hong Kong and Macao, and strengthen the economic, trade and cultural exchanges and cooperation between Guangzhou and Taiwan.

### **III. The Commercial Development Plan for the Period of the 13<sup>th</sup> Five-Year Plan**

During the period of the 13<sup>th</sup> Five-Year Plan, in order to attain the general goal of building international trade center, Guangzhou municipal government will follow the principle of “practicing five major development philosophies, setting up one development goal, defining five major development orientations, fulfilling ten development tasks, building five development platforms, implementing eight key projects” to transform the city from “trader of quantity” to “trader of quality”, from a low-end participant in value chain to an innovative leader with global high-end factors, from a policy supporter to an active player in creating market-oriented, internationalized and legalized business environment. A high-level and open economic system will be set up. A new

innovation-driven business development pattern featuring domestic and foreign trade integration and all-dimensional opening up will be formed.

In order to promote the five major development philosophies: Guangzhou municipal government will stick to innovative development and give full play to the leading role of business; stick to balanced development and intensify commercial supply-side structural reform; stick to green development and promote the sustainable business development; stick to open development and enhance the ability to integrate global value chain; stick to sharing development and lifting the level of business service for people’s livelihood.

Development objectives will be defined. By 2020, Guangzhou will be qualified to serve as both domestic trade center and foreign trade center. The two-way (“bringing in” and “going global”) allocation of international resources, the two-wheel drive of emerging and traditional business types and the balanced development of service trade and cargo trade will be implemented. Guangzhou will be developed into an international trade center, which impels the development of southern China, offers service to the nation, radiates along “the Belt and the Road”, connects the globe, boasts strong capacity for cluster and radiation, and enjoys competitiveness and reputation. The specific goals include by the year of 2020, the total retail sales of consumer goods will reach RMB 1160 billion yuan, an average annual increase of 8 percent; the volume of E-commerce transactions will double that of 2015 and reach RMB 3 trillion yuan; the foreign trade export volume will witness an average annual growth of 7 percent; the import

and export volume of service trade will be US\$ 44 billion; the foreign capital in actual use during the five years will amount to over US\$ 30 billion.

Based on the objective of developing Guangzhou into an international commercial and trade center, Guangzhou municipal government will define five major development goals, which include developing international consumer city; setting up international cargo trade distribution and operation center; seizing the highland of global high-end resource factors; creating first-class city of service trade; and developing Guangzhou into “Internet Plus City of Commerce”.

Efforts will be taken in fulfilling the ten development tasks, which include gathering global high-end factors; speeding up the development of E-commerce industry; enhancing urban consumption level; promoting the transformation and upgrade of commercial circulation; fostering new competitive edges for foreign trade; accelerating service trade development; promoting the internationalization level of exhibition industry; supporting enterprises to “going global”; expanding the room for cooperation

in opening to the outside market; creating internationalized, legalized and facilitated environment for business.

Focus will be put on building five economic development bases, which include building an open economic platform in Nansha Pilot Free Trade Zone, setting up a headquarters-related economy cluster, building an international shipping hub, establishing a bulk commodity transaction and pricing center, and developing the “Belt and Road” economic cooperation base.

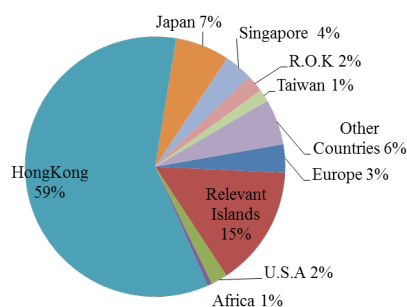
Initiatives have been taken to implement eight key projects, which include the domestic trade circulation system reform project, the finance lease leaping development project, foreign trade new business type cultivation project, logistics standardization project, brand internationalization project, Guangzhou-Hong Kong-Macao trade liberalization demonstration project, transnational enterprise cultivation project, and “Eat in Guangzhou” city card cultivation project. This plan will be launched and implemented in June 2016 when it is approved by Guangzhou municipal government.

## **Chapter Two: Two Way Investment**

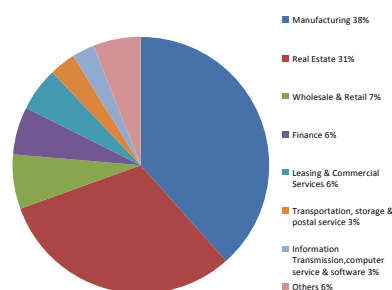
## I.Foreign Investment

By the end of 2015, as many as 26,945 foreign enterprises from 136 countries and regions all over the world had directly invested in Guangzhou. The actual amount of foreign direct investment had totaled US\$75.34 billion. In 2015, the newly approved foreign-invested enterprises amounted to 1,429 achieving a growth of 23.7%. The cumulative amount of contractual foreign investment value was US\$8.36 billion, an increase by 4%. The actual utilization of foreign investment reached US\$5.42 billion, rising by 6.1%.

There were foreign investors from 87 countries and regions investing in Guangzhou in 2015, among which, the investment from Hong Kong maintained rapid growth with contractual foreign investment achieving US\$ 6.7 billion, up by 23.5% and actual utilization of foreign investment climbing to US\$ 4.28 billion, an increase of 62.2%, taking up 80.1% and 79% of that of the whole city respectively. Besides Hong Kong, other countries and regions exceeding US\$100 million dollars in their actual utilization of foreign investment included Republic of Korea (US\$ 270 million), British Virgin Islands (US\$150 million), Japan (US\$ 130 million) and Singapore (US\$ 120 million). In terms of the accumulated actual utilization of foreign investment, Guangzhou's top ten sources of foreign investment are as follows: Hong Kong (China), British Virgin Islands, Japan, Singapore, Republic of Korea, the United States, Taiwan Province (China), Cayman Islands, the United Kingdom and Macao (China).



In terms of the industry distribution of foreign investment, the proportion of foreign-funded service industry in Guangzhou has been further enhanced in 2015. The number of the newly established foreign-invested service enterprises was 1301 with an increase of 29.2%, taking up 91% of the whole city, while its actual utilization of foreign investment reached US\$4.21 billion grew by of 24.4%, accounting for 77.6% of the total. Since 2006, the foreign investment in Guangzhou was mainly distributed in the listed ten sectors: manufacturing, real estate, wholesale & retail sales, finance, leasing & commercial services, transportation, warehousing and postal services, information transmission, computer services and software industry, electricity, gas and water production and supply industry, scientific research, technical services and geological prospecting, water conservancy, environment and public facilities management industry.





## II. Investment from Fortune Global 500 Companies

By the end of 2015, altogether 283 Fortune Global 500 companies had invested 720 projects in Guangzhou, with the total value of US\$ 49.15 billion. The investment was focused on such advanced manufacturing industry and modern service industry as automobile manufacturing, petroleum chemical industry, electronic information, major equipment and financial insurance.

## III. Domestic Investment

By the end of December 2015, all kinds of domestic market players registered in Guangzhou totaled 1.306 million with registered capital of RMB 2.21854 trillion yuan. In 2015, there were 100,219 newly domestic-funded enterprises registered in Guangzhou, up by 25%. The registered capital of the newly domestic-funded enterprises reached RMB 531.97 billion yuan, increasing by 62.3%, of which 53 large-scale projects with exceeding RMB 1 billion yuan registered capital, grew by 71%. In 2015, 586 projects with registered capital between RMB 1 billion and RMB 10 billion yuan were settled in Guangzhou, rising by 61.4%. In term of the industrial structure, 86,064 domestic service enterprises were set

up in Guangzhou in 2015, up by 28.7 %, with a total registered capital of RMB 440.87 billion yuan, achieving a growth of 72.2 %. There were 7473 domestic manufacturing enterprises established in Guangzhou in 2015, an increase of 0.7 %. The total registered capital of newly established domestic manufacturing enterprises amounted to RMB 23.34 billion yuan, increasing year on year by 7.6%.

## IV. Outbound Investment

Overseas direct investment from companies in Guangzhou continued to grow rapidly in 2015. There were 309 overseas investment projects throughout the year, an increase of 77.6 %. The amount of contractual overseas investment totaled US\$ 5.13 billion, up by 58%, of which, US\$ 4.05 billion were invested by Chinese companies, rising by 30.4 %. The outward direct investment reached US\$ 1.41 billion, increasing year on year by 22.4%. During the twelfth five year, the amount of the contractual overseas investment from companies in Guangzhou witnessed an annual average growth of 77.7% with the following characteristics: The investment areas have continued to expand. In 2015, overseas direct investment from companies in Guangzhou was mainly in Hong Kong, Oceania and Europe.

### *The Newly Registered Domestic-funded Enterprises in 2015*

| Types                  | Quantity | Year-on-Year Growth (percent) | Registered Capital      | Year-on-Year Growth (percent) |
|------------------------|----------|-------------------------------|-------------------------|-------------------------------|
| Total                  | 100219   | 25                            | RMB 531.97 billion yuan | 62.3                          |
| Manufacturing Industry | 7473     | 0.7                           | RMB 23.34 billion yuan  | 7.6                           |
| Service Industry       | 86064    | 28.7                          | RMB 440.87 billion yuan | 72.2                          |
| Other Industries       | 6682     | 13.6                          | RMB 67.76 billion yuan  | 35.4                          |

The amount of the projects and contractual investment from companies in Guangzhou of the three above-mentioned areas accounted for 80% of that of the whole city. 175 projects were invested in Hong Kong, taking up 56.6 % of the total. The contractual investment in Hong Kong from companies in Guangzhou achieved US\$2.09 billion, accounting for 51.6%. Driven by the “One Belt and One Road” initiatives, countries along the “One Belt and One Road” have become the new investment hot spots for companies in Guangzhou. There were 28 newly overseas direct investment projects with US\$ 0.598 billion contractual investment from companies in Guangzhou.

The Investment areas have tended to be more diversified. In term of industry, the ratio of contractual investment from companies in Guangzhou in the primary industry, the second industry and the tertiary industry were 2.3%, 3.5% and 94.2% respectively. The investments were mainly in the areas of real estate, wholesales, commercial services, leasing, telecommunications, radio & television and satellite transmission services. Meanwhile,

new business format with E-commerce as the representative have accelerated its step of going out. In 2015, there were 8 overseas E-commerce projects invested by companies from Guangzhou, involving US \$ 44.4 million contractual investment on the Chinese side. Besides, more and more companies in Guangzhou have set up their overseas R&D center. Companies such as Kingfa Scientific and Technological Co., Ltd, XiangXue Pharmaceutical CO., LTD, Da’an Gene CO., LTD and Intelgen have established their overseas R&D center in 2015.

The private companies have maintained to be active. Private companies in Guangzhou have always been the main force of the “going out”. There were 275 overseas direct investment projects invested by private companies from Guangzhou in 2015, up by 108.3%, accounting for about 90% of the city. The amount of contractual investment from private companies in Guangzhou totaled US\$3.32 billion, an increase of 76.6%, taking up 80 %t of the whole city.

# **Chapter Three: Carriers of Investment Promotion**

## I. State-level Development Zones

### i. Guangzhou Development District

#### (i) Current development

Guangzhou Economic and Technological Development Zone, Guangzhou High-tech Industrial Development Zone, Guangzhou Export Processing Zone, Guangzhou Free Trade Zone (hereinafter referred to as GDD) is located in eastern Guangzhou, with a planning area of 78.92 square kilometers. It has nine industrial clusters which are electronic information, panel display, automobile and parts, chemicals, new materials, E-commerce, food and beverage, bio-medicine, intelligent equipment and well-known enterprises such as Procter & Gamble, Amway, LG, Honda, Siemens, Pepsi, Wrigley, Cisco, etc. Since establishment in 1984, GDD has been developing rapidly with comprehensive economic strength maintaining top three among all national development zones, becoming one of the best economic benefit performance state-level development zones. During 30 years, GDD is committed to developing industrial economy, expanding opening-up and strengthening technical innovation that has been an important economic growth pole in Guangzhou, also the open key areas and technical innovation engine.

GDD's GDP in 2015 reached RMB 233.7 billion yuan, increased by 9.6%; gross industrial output value was RMB 558.9 billion yuan, increased by 8.4%; investment in fixed assets was RMB67.4 billion yuan, increased by 16.5%; fiscal revenue was RMB 62 billion yuan, increased by 3.1%; major economic indicators continue to be on the forefront in

national development zones. There were 72 newly approved foreign investment projects; contractual foreign capital was US\$ 1.02 billion and actual used foreign capital reached US\$ 1.15 billion; newly established domestic enterprises were more than 3,000 last year.

#### (ii) Investment Promotion Priority

**Sino-Singapore Guangzhou Knowledge City:** Efforts will be focused on introduction of new generation of information technology, cultural innovation, scientific and educational service, new energy, energy conservation and environmental protection, new materials, life and health and other industries, as well as the headquarters economic projects. Build an industrial structure with knowledge-intensive business service and high value-added advanced manufacturing industry. Promote projects enter carriers such as Ascend as One Hub GKC.

**Guangzhou Science City:** Strategic and emerging industry, technological innovation projects, mega headquarter projects.

**Guangzhou International Biotech Island (China-Israel Cooperation Zone):** Domestic and overseas innovative biological medicine industry projects; domestic and overseas large-scale of biological medicine corporate headquarters and related industries financial headquarters project.

**Huangpu Port Economic Zone:** Corporate headquarter projects, high-end business and commercial service industry (e-commerce industry), cultural tourism projects; financial service and logistics projects.



Guangzhou (Huangpu) Port Business District



Guangzhou Science City Headquarters Economic Zone

**Western Industrial Park (Bonded Area):** Cross-border automobile trade, fine chemicals, food and beverage manufacture; cross-border e-commerce and bonded logistics projects; reconstruct old factory building projects, new projects by promoting industries transform and upgrade.

**Yunpu Industrial District:** Robots and high-end intelligent equipment manufacturing projects; transformation of inefficient industrial land, introduce new projects by promoting industries transform and upgrade.

**Changling Residence:** High-end corporate headquarter projects; new life, health and

medical industry projects; commercial complex and eco-tourism service projects.

## *ii. Nansha Development Zone (Nansha New District)*

### *(i) Current development*

Nansha New District, located in the Pearl River estuary and with a planning area of 803 square kilometers, is the geographic center of the great Pearl River Delta. Only 38 nautical miles from Hong Kong and 41 nautical miles from Macao, it is an important passage of the Pearl River basin to the sea, as well as the hub and node to connect the city group on both sides of the Pearl River estuary, and an important opening portal in southern China.

In July 1993, Guangzhou Nansha Economic and Technological Development Zone was established. In September 2012, the State Council officially approved the *Development Planning of Guangzhou Nansha New District*, marking the establishment of a new national-level development district. In December 2014, the State Council decided to establish the China (Guangdong) Pilot Free Trade Zone, including Nansha New District as a part. After years of development and construction, the comprehensive strength of Nansha New District has been significantly enhanced. By accelerating the development of port and shipping logistics, commercial service, advanced manufacturing, technology intelligence and leisure tourism industries, the port-vicinity modern industrial system was initially formed mainly composed of advanced manufacturing industry such as automobile, ship, heavy equipment and modern service industry like shipping logistics, technical innovation and other. Since free trade

zone was established, over 13 companies from the global Fortune top 500 and China top 500 have settled down with total registered capital reaching RMB 17.1 billion yuan, including China Railway Construction, Petro China, Sinopec, Industrial and Commercial Bank of China, British Petroleum, Maersk, Mitsubishi, Toyota and other famous enterprises.

Transportation is convenient in the area. The Beijing-Hong Kong-Macao Expressway, Nansha Port Expressway, Guangzhou Metro Line 4, Guangzhou-Shenzhen-Hong Kong Passenger Transport Line and Guangzhou Nansha port have been built and put into operation. Transportation network composed of water, air, rail and road transport is developed with function of regional transport hub significantly enhanced and city functional facilities improved. A batch of new key infrastructure such as Nansha Port Phase III & IV , cruise port, coast port, river-sea intermodal terminal, etc. are under construction

### *(ii) Investment Promotion Priority*

Focusing on the following five leading industries—shipping logistics services, high-end commerce and business services, technology literacy, high-end equipment technology, tourism, health and leisure, it has been divided into three directions:

- Advanced manufacturing industry, such as ship fuel supply base, supply of refined oil, automobile and parts research and manufacture, marine engineering equipment, shipbuilding, nuclear power generation and other new energy equipment.
- High-end services and electronic information industry, such as port logistics, bonded

logistics, international trade, shipping broker, insurance, finance, ship trading, marine services; research and production of electronic terminal equipment and components based on the mobile internet, data processing and value-added services, network operation, software development, e-commerce, cloud computing platform, outsourcing service, etc.

- Innovation industry, such as automotive cultural and exhibition, cultural eco-tourism, international education and training, medical treatment and health, animation and games, etc.

### *iii. Zengcheng Development Zone*

#### *(i) Current development*

Zengcheng Economic and Technology Development District (hereinafter referred to as ZDD) is located in the east of Guangzhou, founded in 1988 with a total area of 5 square kilometers. On March 21, 2010, the State Council approved ZDD as a

national development zone. ZDD is trying to create “one zone and multiple parks” investment platform. Currently there are seven major functional areas in ZDD—Advanced Manufacturing Base, Dream Incubator of Overseas Chinese, Guangzhou Eastern New-energy Automobile Industrial Base, LED Industrial Base, Guangdong Solar-power Photovoltaic Industrial Park, Alibaba’s South China (Zengcheng) E-Commerce Eco-Park and Zengcheng (Shitan) Research and Development Creative Industry Park. Key enterprises that have settled down in ZDD are Guangqi Honda Automobile, Beijing Automotive Industry Group, Hitachi Automotive Systems, Guangzhou Denso, Wuyang Honda, Guangzhou Haojin Motorcycle, Kangwei Sports, Alibaba’s South China Internet of Things Operations Center, Guangqi Honda Research and Development Center, new headquarter of the 5th Electronics Research Institute of MIIT, EHV National Engineering Laboratory of China Southern Power Grid, etc.



Zengcheng Development Zone

ZDD is awarded as “Guangzhou Comprehensive Strategic Emerging Industry Base”, “Guangzhou Industrial Cluster Development Zone”, “Zengcheng Sub-base of National Automobile and Parts Export Base”, “Guangdong Strategic Emerging Industrial Base (Zengcheng LED Industrial Base)”, “Guangdong Solar-power Photovoltaic Industrial Park” and “Guangzhou Optics Valley’ Light Energy, Lighting Industry Cluster”.

#### *(ii) Investment Promotion Priority*

Focusing on the development of major industries such as vehicles, motorcycles, high-end intelligent equipment, energy conservation and environmental protection, financial equipment, military equipment, e-commerce and internet of things, modern services, etc. The primary industry focuses on introduction projects of sightseeing agriculture and refined processing of agricultural products, which aim to forge a modern agricultural development engine. The secondary industry focuses on introducing projects of automobile and new energy automobile manufacturing, automobile core components research and manufacture, financial equipment, agricultural machinery, industrial robots, energy conservation and environmental protection, photovoltaic and light, which aim to forge an advanced manufacturing development engine in Guangzhou. Tertiary industry focuses on introducing projects of headquarters economy, finance, insurance, exhibition, e-commerce, internet of things, education and training, research and design, inspection and quarantine, chain operation, outsourcing service, sports and leisure, health preservation, which aim to forge

a modern service industry development engine.

## **II. Central Business District**

### *i. Tianhe Central Business District (International Financial City)*

#### *(i) Current development*

Guangzhou Tianhe Central Business District with Beijing Chaoyang and Shanghai Lujiazui are known as the three national CBD. Located in the junction of the New Urban Central Axis and the Pearl River shoreline with a planning area of 20 square kilometers. It mainly includes Tianhebei Commercial Business District, Zhujiang New Town Financial Business District and Guangzhou International Financial City. Tianhebei and Zhujiang New Town with an area of total 12 square kilometers have been basically completed. Guangzhou International Financial City with an area of 8 square kilometers has started construction; Ping An Group, New China Life, Wanlian Securities, Guangdong Assets and Equity Exchange Group, Guangdong Provincial Railway Construction Investment Group and other 15 financial, corporate headquarters have been successfully introduced. Modern commerce, financial services and business services are leading industries of Tianhe CBD. It is the financial center, headquarter center and business center in south China, with 70% of Guangzhou’s financial institutions, a quarter of Guangzhou’s headquarter enterprises and many business organizations including the top four accounting firms and their Guangzhou branch. A total of 138 enterprises of the Global Fortune top 500 have set up 176 companies in Tianhe CBD, praised as “The First Commercial Circle in South China” and the only World’s CBD



Alliance Member in south China .

Tianhe CBD has not only the large volume and strong force, but also committed to the innovation of management and business. It takes the lead in implementing “three licenses integrated into one, one license one code” in Guangzhou. Tianhe CBD vigorously promotes the development process from regionalization to internationalization. It established a close cooperation relations with the Financial Town of London, the center of Montreal of Canada and the 13th arrondissement of Paris, France. In cooperation with Hong Kong Quality Assurance Agency and other professional institutes, the CBD Management Service Standard has been set up. At present, Tianhe CBD is overall upgrading its environment such as greening, sidewalk, traffic guidance and other. The first cross-border e-commerce real store in Guangzhou was opened here. Tianhe CBD is also the internet financial industry base in Guangzhou.

Tianhe CBD now has 110 grade A office building with total area of 10 million square meters. In the next three years, it will expand 2 million square meters’ office area. Chow Tai Fook Financial Center, the tallest building with 530 meters high in Guangzhou, is to be put into use in the first half of 2016 and currently pre-leasing rate has exceeded 50 percent. Meanwhile, KPMG, Citibank, Dacheng Law Offices (the world’s largest law office) and a large number of top companies are coming soon. November 2015, Tianhe CBD is approved by Guangdong provincial government as “The First Batch of Province-level Demonstration Base of Guangdong-Hong Kong-Macao Free Service Trade.”

#### *(ii) Investment Promotion Priority*

Embracing the three leading industries—financial services, modern commerce and business services, Tianhe CBD focus on the introduction of the following six types business: Firstly, the enterprise with investment scale over



The Aerial View of Starting Area of Guangzhou International Financial City

RMB 50 million yuan (or equivalent in foreign currency). Secondly, investment projects from the Global Fortune 500, the Chinese Top 500, the World Chinese Entrepreneurs 500, the US 500 and industry leaders. Thirdly, the first investment project of its sector in Guangzhou. Fourthly, the project with significant industrial impact. Fifthly, the project with great influence on Guangzhou's development. Sixthly, the superior project with industry consistent with Tianhe CBD's industrial development direction. According to the *Guangzhou Three-year Action Plan to Speed up Headquarters Economic Development*, corporate headquarters in Tianhe CBD are expected to reach 150 within the next three years.

## *ii. Guangzhou South Railway Station Business District*

### *(i) Current development*

Guangzhou South Railway station is located in the geographic center and transportation hub of the Guangzhou-Foshan metropolitan area, 17 kilometers away from Guangzhou's downtown, 18 kilometers from Foshan's downtown, 10 km from Panyu District's downtown, conveniently connecting important industrial areas in the Pearl River Delta economic circle. Centering on Guangzhou south railway station, Guangzhou South Railway Station Business District covers a total land area of 36.16 square kilometers, with a planned core area of 4.51 square kilometers. At present, Guangzhou South Railway Station is surrounded by Guangzhou International Commodity Exhibition & Trade City, national top universities Education & Research Center, 5A Tourism and Culture Center, Automobile

and Auto Parts Manufacturing Base, Foshan Service and Manufacturing Industry Center and Flower Center. With the settle down of the Pan-PRD Regional Cooperation and Development Forum and Economy & Trade Fair, Guangzhou South Railway Station Business District is constructing Pan-PRD Region Cooperation Park and strive to build itself into the CBD of Pan-PRD region.

With the plan of constructing 4 high speed railways, 3 inter-city railways and 5 urban railways, Guangzhou South Railway Station Business District will build a high-quality rail transit oriented network system. The main external transportation system is the framework of highway and expressway of "Three Horizontal Lines and Two Vertical Lines" (Three horizontal lines are Nanda Expressway, Guangzhou-Gaoming Highway and Shawan Line; Two vertical lines are Dongxin Expressway and Guangzhou-Zhuhai West Line) and the "Square Grid + External Radiation" road system. Since 2015, daily average arrival and delivery amount of passengers of Guangzhou South Railway Station reaches 250,000 person-times and the number is up to 400,000 person-times on peak days.

Since 2011, Guangzhou Municipal Government has launched land reserves in the core area of Guangzhou South Railway Station in batches, with a total of 8 land plots successfully transferred (Among which 6 plots are commercial & financial land reserve and 2 plots are commercial & residential.)

Projects developed by Aoyuan Real Estate and Nimble Real Estate etc. have been basically built and are the first to be put on sale. Complex

projects combining office buildings, star hotels and shopping centers such as Faxian Square, Lufu Union Square and Zhenshangyuan have also been under construction.

#### *(ii) Investment Promotion Priority*

Efforts will be made to build Guangzhou South Station Business District into a strategic platform for the Pan-Pearl River Delta cooperation and CBD of Pan-PRD region.

Taking the permanent venue for the Pan-Pearl River Delta Regional Cooperation and Development Forum and Economic & Trade Fair and the settle down of Pan-Pearl cooperation park as opportunity, focus will be put on the introduction of high-end exhibition industry projects. Public service platform for Guangdong provincial large-scale backbone enterprises and new industrial economic headquarters projects for South China's large and medium-sized backbone enterprises will be actively brought in to serve the Pan-PRD region.

At the same time, relying on passenger dedicated lines, Hong Kong and Macao Express and inter-city rails, Guangzhou South Railway Station will vigorously develop high-end business, commerce and trade, exhibition, tourism and leisure industries, as well as information, finance, medical services, real estate and other supporting industries.

#### *iii. Baiyun Central Business District*

##### *(i) Current development*

With a total area of 105 square kilometers, Baiyun Central Business District is located in southern Baiyun District, including Baiyun New Town Group, Huangbian "Internet +" Industrial Park and Pingsha commercial park, Luochongwei high-end commercial cluster, Chaoyang commercial park and Tinggang commercial park.

Mainly consisting of modern commerce, exhibition center, innovation industry and leisure, culture and sport center, the core area of



Guangzhou South Railway Station Business District

Baiyun Central Business District has become a model of Baiyun District's urban development and construction after 10 years of development.

In the aspect of culture and sport centers, Baiyun International Conference Center, Guangzhou Gymnasium and Children's Park have been built. In terms of commerce and trade areas, large-scale commercial center such as Wanda Plaza, the Fifth Apron Commercial Plaza, Greenland Binfen Plaza have opened, grade-A office buildings such as Baiyun Greenland Center, China southern Airlines headquarter building, Hongding Plaza have completed the construction successively. Wanda Group, Greenland Group, China Southern Airlines Group, Guangdong Airport Authority, South China Bluesky Aviation Oil Co. Ltd. and CapitaLand Mall Asia have settled down here. With luxury residential communities such as The Piedmont of Zhonghai Real Estate, Chief Palace of Poly Real Estate, Grove of Vanke Real Estate, Sport Garden, Buenos Aires and

Golf Garden, this business district boast of strong flow of people and cargo and good business atmosphere.

*(ii) Investment Promotion Priority*

Planned as area for conference & exhibition, hotel, commercial supporting industry, headquarter base, the neighboring area of Baiyun International Conference Center plan to introduce high-end headquarter enterprises and commercial apparel industry into this area. While Baiyun New Town will put focus on bring in headquarter projects, high-end service projects, at the same time, "mass entrepreneurship financial service zone" will also be set up and pilot platform projects of financial services supporting Mass entrepreneurship and innovation will be introduced. Huangbian "Internet +" Industrial Park will put efforts to introduce modern e-commerce industry and e-commerce enterprise headquarters.



Baiyun Central Business District

### III. International Scientific and Technological Innovation Corridor

Guangzhou is speeding up the construction of national innovation center city, comprehensively promoting scientific and technological innovation, industrial innovation, enterprise innovation, market innovation, product innovation, business mode innovation, management innovation etc., and building the scientific and technological innovation corridor centering on Sino-Singapore Guangzhou Knowledge City, Guangzhou International Biological Island, Pazhou Internet Innovation Cluster Area, Science and Technology Park for Private Enterprises, University Town, International Innovation City, Nansha Pearl Science and Technology City.

#### *i. Pearl River Delta National Independent Innovation Demonstration Zone*

##### *(i) Current development*

Pearl River Delta National Independent Innovation Demonstration Zone approved by the State Council on September 29, 2015, covers eight national high-tech zones in the Pearl River Delta. The Provincial Party Committee and provincial government have clearly requested that Guangzhou should play the leading role of innovation and development, and build Pearl River Delta National Independent Innovation Demonstration Zone together with the neighboring cities, so as to build the international first-class innovation center for entrepreneurship. According to the related policy, the independent innovation demonstration zone will be prior to carrying and trying in the following aspects, including

launching the equity incentive pilot, deepening the financial reform and innovation of science and technology pilot, approving the indirect funds of the national science and technology major special project (subject) funds by regulation, supporting the new industrial organization to participate in major national science and technology projects, implementing the tax policy which supports innovation enterprises, organizing and making development plans, etc.

Next, Guangzhou will strive to create an open and unified platform for the management of science and technology, reform the project approving mechanism of scientific research and improve the assessment mechanism of scientific research. Guangzhou will implement and improve relevant government procurement policies and measures to establish and improve policy mechanism in line with international rules and supporting procurement of innovative products and services, strengthen the financial support mechanism, pay special attention to the financial service system and market platform construction so as to promote the integrated development of science and technology, finance and industries.

##### *(ii) Investment Promotion Priority*

Aiming at areas such as group innovation space, science and technology innovation, scientific service industry etc., focus will be put on introducing financial institutions or organizations such as large multinational companies, renowned enterprises' research and development centers, innovation centers, regional headquarters, scientific small loan

companies and science and technology financial “one-stop” public service platform, science and technology achievements transformation centers or technology transfer offices.

## *ii. Sino-Singapore Guangzhou Knowledge City*

### *(i) Current development*

As a strategic cooperation project between Chinese and Singaporean government, the Sino-Singapore Guangzhou Knowledge City is located in the new Huangpu District of Guangzhou. As one of Guangdong provincial strategic development platforms, it is dedicated to become a national independent innovation demonstration zone and high-end elements concentrated area, to make a “Big Golden Triangle” space layout of “Innovation Port, Seaport and Airport” together with Nanshan Free Trade Zone and Airport Economic Zone, comprehensively meeting up with the national strategy of “the Belt and Road”. The planned area is about 123 square kilometers with a development construction land of about 60 square kilometers and a total planned population of about 500,000.

Emphasizing on talent priority and innovation-driven strategy, focusing on gathering the international first-class talents and connecting the global high-end innovation resources, the Knowledge city has built the policy system of “Talent Special Zone”, so as to form a special mechanism which is beneficial for special high-end talents’ innovation entrepreneurship. Great efforts will be made to build an international education hub and innovation pioneer park for academicians and experts, to gather global elite

talents and new forms of knowledge economy and make a new knowledge economy highland with future global competitiveness. The application of setting up the first national pilot of intelligent city has been approved, and the application of National Green Ecological City Demonstration Project has been initiated.

The development and construction of the Knowledge City takes the mode of “led by enterprises, promoted by the government and operated by the market”. At present, the Knowledge City has 201 registered enterprises, including 165 domestic enterprises with a registered capital of RMB 18.592 billion yuan; 36 foreign-invested enterprises with a registered capital of US\$ 10.025 billion. The representative projects are Ascendas Science and Technology Park, the State Intellectual Property Office of Patent Examination Collaboration Center of Guangdong, IZP Large Data Center, Jingdong Mall IOT Base and its South China Headquarters, etc.

### *(ii) Investment Promotion Priority*

Sino-Singapore Guangzhou Knowledge City adheres to the cooperation direction led by the high-end industries of knowledge economy, for the near term, focus will be put on developing a new generation of information technology industry, cultural creativity, intellectual property rights protection and service industry, emphatically cultivates new energy and energy conservation, environmental protection, advanced manufacturing industry, biological and health industry, greatly develop headquarters economy.



The Aerial View of Sino-Singapore Guangzhou Knowledge City

### *iii. Guangzhou International Biological Island*

#### *(i) Current development*

Located in the southeast of Guangzhou, covering an area of about 1.83 square kilometers, the Biological Island was formally approved by the state and named as Guangzhou International Biological Island in 2000, identified as the National Biological Industrial Base in 2006, listed in the “*Pearl River Delta Reform and Development Planning Outline*” in 2008, and formally opened for investment operations in July 2011.

The Biological Island is committed to building the international first-class highlands of biological industrial technology innovation and international exchanges and cooperation, gathering a large number of biological science & technology innovation enterprises, research and development institutions, high-end talent and information capital. At

present, the accumulative investment reached RMB 7.5 billion yuan, completely finished the infrastructure construction with a total construction area of 1.759 million square meters, including industry research and development building area of 1.4 million square meters, and standard industrial unit Phase one, two, three of 238,000 square meters has been built and put into use. Projects like Scientists Apartment Corporate Headquarters District, Guangzhou International Innovation Center and Weldon International Hotel have been completed and will be put into use in succession. Emphasizing on the ecology’s priority, taking the green path as the main shaft, “Guangzhou’s the most beautiful green path”, the only full-buried membrane processing recycled water plant and a wetland park of 100,000 square meters have been built.

111 industrial projects have been introduced with a total registered capital of RMB 2.5

billion yuan and total investment of RMB 6.1 billion yuan. The national largest third party inspection agencies KingMed Diagnostics has settled in the biological island. Celera Stem Cell Company has been successfully listed. Happy & Excited (Guangzhou) Biotech, Meritech and some other enterprises are in the process of IPO. Projects of Merck South China Center, GPLH R&D and sales headquarters, Surexam R&D headquarters, YunRun Biology R&D, Eaglestar (China) R&D headquarters are being planned. At the same time, the International Biological Industry Cooperation and Exchange Base has been created, the international cooperation platforms such as “Bridge of Sino-British Biotechnology”, “Bridge of Sino-Israel Biotechnology” have been built, and a joint venture company and biological industry fund with Israel’s cooperation have been set up.

In July 2015, the Guangzhou International Biological Island (Sino-Israel Cooperation Zone) Management Committee was established.

The Biological Island Park will gradually form the five-in-one development model combining with park planning, investment promotion, development and construction, enterprise services and social synergy.

#### *(ii) Investment Promotion Priority*

Focus will be put on the introduction of biological medicine research and development innovation, the examination technology service, medical equipment service, precise medical technology service, and stem cell application transformation project.

#### *iv. Pazhou Internet Innovation Gathering Zone*

##### *(i) Current development*

Pazhou Internet Innovation Gathering Zone is located in Pazhou island in Haizhu District, with a total area of 370,000 square meters and a total construction area of 3.2 million square meters. A total of 50 plots are planned in this zone, which is further divided into



The Aerial View of Guangzhou International Biological Island



3 parts, including a demonstration area, a supporting area and an expanding area. There are 19 plots providing 138.9 thousand square meters' net land area in demonstration area, 14 plots providing 102,100 square meters' net land area in expanding area, and 17 plots providing 104,000 square meters' net land area in supporting area. The planning construction areas of demonstration area, supporting area and expanding area are 1.2 million square meters, 793.9 thousand square meters and 1.2421 million square meters respectively.

18 plots have been sold in Pazhou Internet Innovation Gathering Zone to enterprises including Tencent, Alibaba, Fosun, MI, YY, VIPShop, Global Market, Kangmei Pharmaceutical, Technology Financial Group, Guangzhou Daily Media Corp., etc. It is estimated that the total investment will exceed RMB 47 billion yuan. Developed plots in expanding area will soon start to be sold to meet the requirement of enterprises according

to the rule of selling a plot once it is developed.

Pazhou Internet Innovation Gathering Zone boasts of convenient transportation. Currently Guangzhou metro line 4, line 8, APM, the island-rounded tram of the Haizhu Island, 20 bus lines and a ferry line have been put into use in this zone. In the future, two inter-city rail lines (Guangzhou-Foshan loop line and Guangzhou-Dongguang-Shenzhen feeder line), Hong Kong-Macao water route, metro line 11, line 18, line 19, line 20 and a density-intensified line from Wanqingsha to Guangzhou East Railway Station, a comprehensive traffic hub and a comprehensive city terminal will be constructed. It will take only 10 minutes from this zone to Guangzhou South Railway Station, 20 minutes to Baiyun International Airport and 2 hours to Hong Kong and Macao after the construction. Commercial facilities and life supporting environment are improving in this zone. Three five-star hotels, namely Shangri-La Hotel, the Westin Pazhou and Langham



Pazhou Internet Innovation Gathering Zone

Place Guangzhou have been built and United Family Healthcare, a high-end medical project, is under construction. Moreover, commercial complexes, e-commerce experience stores and charging stations will also be built to meet the demands of people working and living in this area.

*(ii) Investment Promotion Priority*

Focus will be put on introducing international leading projects on Internet plus emerging industry in core area. In the expanding area, top brands at home and abroad in industries such as Internet finance, high-end headquarters and modern services are welcomed so as to form a world-class e-commerce and mobile Internet gathering zone featured by Internet Plus.

## IV. Airport Economic Zone

*i. Current development*

Guangzhou Airport Economic Zone is located in the north and middle part of Guangzhou with the development focus surrounding Guangzhou

Baiyun International Airport. The planned area is around 116 square kilometers, covering Liuxi Rive in the East, North Second Ring road in the south, Tieshan River-106 national highway-Jinghu Avenue in the west and Huadu Avenue in the north and the North and South Areas of Baiyun Airport Comprehensive Bonded Zone. Guangzhou Airport Economic Zone Administrative Commission is the developer, constructor and operator of the zone and enjoys municipal administration authority. It takes on the functions of both Guangzhou municipal government and district government, including those of development and reform, commerce, planning, land and resources, construction, environment protection, industrial and commercial administration, etc.

Guangzhou Baiyun Airport Comprehensive Bonded Zone is right in Guangzhou Airport Economic Zone. It integrates functions of port, showroom of import and export products, import and export trade, bonded warehousing



Guangzhou Aircraft Maintenance Base

and logistics, bonded processing, etc and serves as an important development form for domestic and overseas markets. New bonded business like cross-border e-commerce and financial leasing has already been operated in the zone. Enterprises in the zone enjoy the following policies: bonded entry for foreign goods; tax exemption for foreign equipment; tax rebate for domestic goods; settlement in foreign currency or RMB for domestic goods, etc.

Based on Guangzhou Baiyun International Airport, one of the gateway airports in China, Guangzhou Airport Economic Zone has formed an aviation logistics cluster with FedEx Asia-Pacific operations center and International No. 1 Cargo Station as carriers, an aviation maintenance cluster with Guangzhou Aircraft Maintenance Engineering Co., Ltd and ST Aerospace (Guangzhou) Aviation Services Co., Ltd as the core, and an aviation operation headquarters cluster represented by China South Airlines, Guangdong Airport Authority, and South China Bluesky Aviation Oil Co., Ltd. Industries like cross-border e-commerce and financial leasing develop fast.

#### *ii. Investment Promotion Priority*

There are 9 functional areas planned in Guangzhou Airport Economic Zone, including aviation maintenance and manufacturing area, aviation logistics area, public services area, high-end manufacturing area, aviation headquarters business area, airport comprehensive bonded area, ecological preservation area, life services area and airport controlled area. Focus will be put on the high-end part of the industrial chain. Efforts will be made to develop industries such as aviation

maintenance and manufacturing, aviation logistics, aviation headquarters, financial leasing, cross-border e-commerce, commerce & trade, convention & exhibition, etc so as to make breakthroughs in airport industries in Guangzhou.

## **V. Other Key Parks**

### *i. Guangzhou Civil Financial Street*

#### *(i) Current development*

Guangzhou Civil Financial Street is located in Changdi Road in Yuexiu District with a planned area of 59 hectares. With beautiful scenery and numerous arcades, this historic street is regarded as a distribution center of Lingnan culture and a metropolis infested with adventurers where commercial culture and Guangzhou finance originate. Its profound cultural heritage and Lingnan characteristics make it enjoy the reputation of No. 1 Financial Street in China.

The overall outlay of Guangzhou Civil Financial Street includes “one axis, two streets and six areas”. The axis refers to a landscape corridor featured by finance services and tourism and sightseeing between Guangzhou Shishi Sacred Heart Cathedral and Changdi Road. Two theme streets include Changdi Road, a financial street and Yide Road, a business street. Six areas are composed of a core area of civil finance, an expanding area of civil finance, a headquarters area of civil finance, and a financial & business headquarters area, a financial supporting service area and a business supporting service area in Haizhu Square.

As a key construction project in both Guangdong and Guangzhou, the civil financial

street has gathered various types of civil finance such as micro-credit, pawn, guarantee, financial leasing, internet finance, etc since its establishment in 2012 and thus formed a demonstration civil financial park featured by gathering of innovative financial types, maturing of civil finance and highlighting of brand effect. In October 2015, Guangzhou Civil Financial Street became one of the first pilot areas for upgrading innovation and entrepreneurship financial street in Guangdong province. By the end of 2015, 203 financial organizations and supporting facilities have gathered in the street, among which 57 are medium and micro-credit companies and 28 are internet financial enterprises. Civil financial enterprises in the street have provided RMB 161.343 billion yuan for small and medium enterprises and individuals since the establishment of the street, with tax contribution of around RMB 1.1 billion yuan.

Taking the great opportunity of the government's encouraging people to start their own businesses and to make innovations, Guangzhou Civil Financial Street is focusing on the development of new financial types represented by internet finance, speeding up industry convergence of finance plus entity industries such as technology, cultural creative, medical treatment and health, etc, and pushing forward the synergetic development of on-line and off-line business of financial street. All these will make great contributions to Guangzhou's industrial transforming and upgrading, construction of Guangzhou regional financial center and a normative and healthy development of civil finance.

*(ii) Investment Promotion Priority*

Focus will be put on the introduction of enterprises in the following areas: 1. (Internet) micro-credit company; 2. Financial leasing



Guangzhou Civil Financial Street

companies; 3. Financial facilities providing services to medical treatment and health, cultural creative and science industries; 4. Fund companies; 5. Financial headquarters and branches of banks, securities and insurance; 6. Financing guarantee companies; 7. Commercial factoring companies; 8. Pawnshops and auction companies; 9. Other new types of financial companies and supporting facilities.

## *ii. Liwan Huadi River E-business Zone*

### *(i) Current development*

Huadi River E-business Zone, with Huadi River in Liwan district as its axis and a total planning area of 23.1 square kilometers, is of great importance to the construction and development of Huadi Ecological Town, a strategic new district in the city expansion strategy in west Guangzhou. It is also an important node in accelerating the integration of Guangzhou and Foshan and in the construction of the economic circle of Guangzhou, Foshan and Zhaoqing.

In July 2015, Guangzhou Huadi River E-business Zone was approved by Ministry of Commerce to be one of the second batch of National E-commerce Demonstration Bases. 130 e-commerce enterprises have settled in the zone and it has developed into an industrial cluster with enterprises producing hundreds of billions of output value. 20 new enterprises were registered in 2015 and statistics of the same year also showed that the total online sales (B2B) reached RMB 420 billion yuan, that the online retail (B2C) reached RMB 20 billion yuan, up by 90% and that the total amount of tax amounted to RMB 600 million yuan. Ten key parks have been planned, including VIPShop, Guangxin Information Building, Guangzhou-Foshan Digital Park (Phase One, Phase Two and Phase Three), Lingnan Digital Business Park (Moonbasa), Guangdong Plastic Exchange, etc.

A batch of leading e-commerce enterprises, one national e-commerce demonstration



Huadi River E-business Zone

enterprise (VIPShop), five provincial e-commerce demonstration enterprises, namely, VIPShop, Mola, Lvshou, 7lk.com, Guangdong Plastic Exchange (accounting for 16% of Guangzhou), four municipal e-commerce demonstration enterprises, namely, VIPShop, Mola, Guangdong Plastic Exchange, 7lk.com (accounting for 17% of Guangzhou) have gathered in this zone. In 2014 VIPShop became Top 500 companies in China for the first time, ranked 3<sup>rd</sup> in the list of the most valuable brand of Internet industry. It was also one of the top 5 in the list of Top 30 China Mobile Internet.

#### *(ii) Investment Promotion Priority*

“Internet+Finance+Leading enterprises” in each sector; key enterprises’ headquarters; star-ups; logistics and warehousing; innovation supply chain; high and new technology manufacturing. According to the plan of Huadi River E-business Zone, it is estimated that 300 e-commerce enterprises and 20 leading companies will settled in this zone within the 13<sup>th</sup> five-year-plan.

#### *iii. Huadu Fashion Industry Innovative Park*

##### *(i) Current development*

Huadu Fashion Industry Innovative Park is located in Xinya Steet, Huadu District with a total planning area of 3000 mu and a planned total investment of RMB 5 billion yuan. Five plots have been publicly sold in 2015 to Guoguang Intelligent Electric Industrial Park Co., Ltd, Guangzhou Yadi Fashion Industry Co., Ltd, Guangzhou Qingdong Clothing Co., Ltd, Guangzhou Jiahuan Cosmetics Trading Co., Ltd and Evergreen (Guangdong) Clothing Co., Ltd. According to the rule of selling a plot

once it is developed, more developed plots will be sold to meet the demands of clients.

The park is an important part of Airport Economic Zone and it boasts of unique advantages in location, transportation and industry. 105 national highway, 106 national highway, Guangzhou-Huadu first class highway, Fenghuang South Road, Mid Yayao Zhong Road, Jinghu Avenue, Yingbin Avenue, Airport expressway, Jiebei expressway, and Daqing-Guangzhou expressway criss-cross the surrounding area of the park. There are also Guangzhou metro line 9, line 8, Wuhan-Guangzhou high speed rail line and Guangzhou-Qingyuan inter-city rail line in this area. Well-developed industrial parks like Guoguang and Fashion Brand is located in this zone and a number of excellent headquarters also gather here. Contracted projects include South China headquarters of Vailog Logistics, headquarters of Haihua Industry Group, headquarters of Jevoni, brand operation headquarter of Spider King Group, headquarters of Hongzheng Group, headquarters of Guangzhou-Air School Bus Services Ltd and headquarters of Mingdao. Business and living supporting facilities are improving and a number of four-star and five-star hotels have been built, including Crowne Plaza, Xindonghao Hotel, Jingshi Plaza, HJ Grand Hotel, Yunfeng Business Tower, Qintian Business Tower and Zexian Business Tower, and over 100 enterprises have settled. Sino-Ever International Business Town is under construction and Yadi Plaza and Jvlong Business Tower along Jinghu Avenue are planned to be constructed which will meet the demand on live and business of employees in the creative park.

*(ii) Investment Promotion Priority*

Focus will be made to develop headquarters-related industries such as R & D, design, show experience, high-end manufacturing, e-commerce selling, high-end tailor-made, etc, so as to form cluster development of headquarters-related industries. Annual income and tax revenue are expected to reach RMB 45 billion yuan and RMB 3 billion yuan respectively.

*iv. Conghua National Science & Technology Innovation Base for Rejuvenating Trade (New Materials)**(i) Current development*

Conghua National Science & Technology Innovation Base for Rejuvenating Trade (New Materials) was recognized by Ministry of Commerce and Ministry of Science and Technology of the People's Republic of China in September 2012 and it is the second state-level science & technology innovation base for rejuvenating trade in Guangdong and the only one in Guangzhou. The base is located in Longxing area in Conghua Mingzhu Industrial Park, which is around 4 kilometers to the northwest of central urban area of Conghua district. It takes around 35 minutes from the base to the city proper of Guangzhou, 30 minutes to Baiyun International Airport and is close to Sino-Singapore Knowledge City in Guangzhou Development District. The planned area of the base is around 2016 mu and there have been 20 new material enterprises and 11 high and new tech enterprises in

new materials sector settled in the base. An industrial system composed of high polymer material, photoelectric material, fine chemical and rare earth functional material and rare metals materials has taken initial shape. The park is also well-equipped with transformer substations, LNG stations, waterworks, sewage treatment works, waste compression stations, buses, hospitals schools, banks, employees' apartment, parks, cultural plazas, etc. It is clearly stated in Guangzhou's 13<sup>th</sup> Five-Year Plan that Mingzhu Industrial Park will be built into a regional logistics park.

*(ii) Investment Promotion Priority*

- Special metal functional materials including high purity metals and the target, rare metals, energy storage materials, new semiconductor materials, new generation amorphous materials, etc.
- High-end metal structural materials including high-temperature alloys and corrosion resistant alloys, corrosion resistant steel, special stainless steel, aluminum alloy for rail transportation, magnesium alloy, titanium alloys, etc.
- Special rubber like butyl rubber and special additives, engineering plastics like polyamide and its products, advanced polymer materials like battery diaphragm, optical functional films, and special membrane components.
- Cutting-edge new materials like nano-powder materials, superconducting materials and raw materials, bio-materials and products, and smart materials, etc.

**Chapter Four:**  
**China (Guangdong) Pilot Free Trade Zone**  
**(Nansha New District of Guangzhou)**



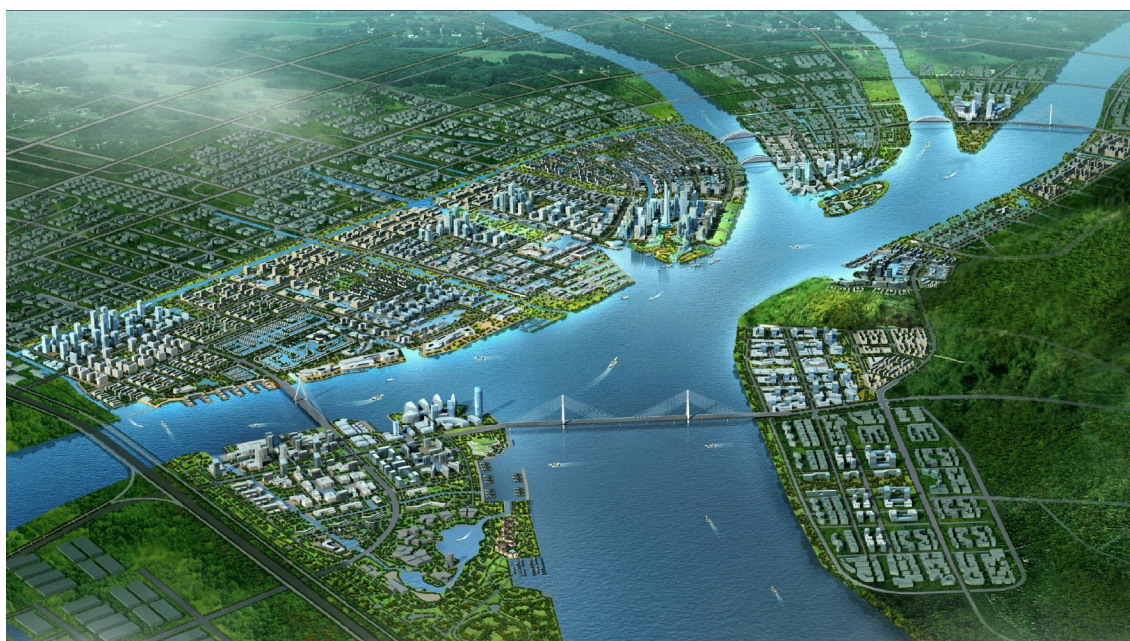
## I. Territory

China (Guangdong) Pilot Free Trade Zone (hereafter referred as GDFTZ) covers a combined 116.2 square kilometers and comprises three areas -- Nansha New District of Guangzhou, Qianhai and Shekou Area of Shenzhen, and Hengqin New Area of Zhuhai. The entire zone of GDFTZ (Nansha New District of Guangzhou, hereafter referred as GDFTZ (Nansha) ), including 7.06 square kilometers' Guangzhou Nansha Bonded Port Area, is divided into 7 clusters with a total area of 60 square kilometers, which are 15 square kilometers Seaport Area as an international shipping developing cooperation zone, 9 square kilometers Mingzhu Bay Start-up Area as a financial business development pilot zone, 10 square kilometers Nansha Hubs Block as a development zone for integration of Guangdong-Hong Kong-Macau, 8 square kilometers Qingsheng Hubs Block as a Pan-pearl modern service industry international

cooperation zone, 5 square kilometers Nanshawan Block as an international science and technology innovative cooperation zone, 3 square kilometers Jiaomen River Urban Centers as an outward investment comprehensive service zone, and 10 square kilometers Wanqingsha Bonded Port Area for Processing and Manufacturing as an international processing trade transformation and upgrading zone.

## II. Strategic Position

Based on Guangzhou, depending on Pearl River Delta, connecting Hong Kong and Macao, serving the Chinese mainland and aiming for the world, GDFTZ (Nansha) shall become a demonstration zone for overall cooperation among Guangdong, Hong Kong and Macao, and contribute more to transformation and upgrading of Pearl River Delta, improving long-term prosperity and stability of Hong Kong and Macao, and establishing opening-up economy structure of our country.



The Aerial View of Mingzhu Bay Planning

Fully maximizing the advantages as the geography geometric center of the Pearl River Delta with rich ports and shoreline resource, as well as closing cooperation with the world and Hong Kong and Macau, GDFTZ (Nansha) shall focus on such industries as shipping and logistics, international trade, high end manufacturing, professional service and build up a modern industry high land with manufacturer-related service as leading industry as well as an advanced world level comprehensive service hub.

### III. Industrial Bases

**Automobile Industrial Base:** With GAC-Toyota as leading, it has formed an automobile industrial cluster, which has a production capacity of 400,000 vehicles with RMB 80 billion yuan production value every year.

**National Major Shipbuilding Base:** It is designed to build up an integration base which could build 10million tonnages ships annually as well as produce ocean engineering equipment. Now its annual ship-building capacity reaches 3.58 million tonnages.

**Advanced Heavy Machinery Industrial Clusters:**It has become an industrial base of important packaged technology and equipment represented by Dongfang Electric nuclear power generation and nuclear island packaged equipment, Herrenknecht shieldtunnelingmachine equipment and so on.

**International Airport Logistics Hub:** The cargo throughput of Nansha Port reaches 230 million tons and container throughput reaches 11 million TEUs. Nansha Port is also the national appointed import port of whole vehicles, where loading and unloading quantity

of automobiles amounts to 480,000.

### Science and Technology Innovation

**Platform:** High level public innovation platform such as One Academy and Five Institutes of Chinese Academy of Sciences, Modern Industrial Technology Research of National Education Ministry, and Huo Yingdong Academy of Hong Kong Science and Technology University have been set up, where 42% new form R&D organizations of Guangzhou are gathered.

**Financial Data Service Center:** Depending on the Export Processing Zone of Nansha New Area, it tries to attract Hong Kong financial insurance companies to set up financial service data center in Nansha.

### IV. Investment Promotion Priority

Fully meeting with national strategy of “One Belt and One Road”, GDFTZ (Nansha) shall set up investment promotion system closely connecting with global new round technology and industrial development trend. Aiming to establish international shipping center, logistics center, trade center, financial innovation service system, science and technology commanding heights, high end manufacturing base and new city construction and comprehensive transportation hub, it will try to introduce a batch of major and leading projects with functions of platform. It is going to build up a new modern industrial system mainly driven by innovation so as to lead industrial development of Guangzhou. It will further strengthen functions of Guangzhou as an opening portal to the world and hub of National Central City, in order to become an important opening platform of Guangdong to the outside world.

## V. Creative Policies and Measures

### ●**Reform of administrative approval system:**

In GDFTZ (Nansha) , 67 administrative approval items and 43 filing items are cancelled. 15 administrative approval items and 7 filing items are decided to shift and adjust. The cut administrative approval items make up 37.6% of the whole. The number of market access pre-approval items decreases from 101 to 12. Now, approval list is being made and all the approval procedures are being optimized and adjusted, so as to test that one stamp control all approvals.

### ●**Negative List Management System:**

GDFTZ (Nansha) implements negative list management mode towards not only foreign invested projects but also domestic invested ones. For fields outside the negative list, under the principle of consistency in policies for both foreign-invested enterprises and domestic enterprises, the record-filing management is implemented. Moreover, all the record-filing of investing projects is conducted online. Up to now, over 170 foreign invested companies, covering fields such as trade, investment, financial leasing, logistics, biology, and science and technology, have finished filing of foreign investment, concerning RMB 15.5 billion yuan registered capital. 72 domestic invested projects have been filed, involving total investment of over RMB 18.8 billion yuan.

### ●**Reform of trade registration system:**

GDFTZ (Nansha) has set up “One-off Acceptance” government system and multiple approval mechanism for registration of enterprises. Reform of “One license One code” takes lead in our country in expanding

to 8 government departments, i.e. Industry and Commerce, Quality Inspection, National Tax, Local Tax, Customs, Social Insurance, Statistics, and Business. Enterprises cluster registration is carried out, limitation of “One address for more licenses” and “One license located in more addresses” is loosed, and commissioned service for enterprise registration is extended to bank branches. It issued the first local tax e-tax recording license in Guangdong province, and 67 business issues of national and local tax can be conducted in “one stop”.

### ●**Establishment of International Trade Single Window:**

As the one of the first batch of pilots in Guangzhou, Nansha port has tested online 4 subsystems respectively for application of cargo import and export, application of transportation facility, e-business for cross-border trade, and information inquiry. Moreover, they are connected with GDFTZ (Nansha) official website and “One-off acceptance” hall, so that while enterprise logs in official website, it can conduct business such as customs clearance and inspection.

### ●**Reform of “Internet + Easy customs clearance”:**

It makes enterprises carry out self-customs clearance, classification and price reviewing in advance, mutual inspection, self-paying tax by internet so as to realize “No movement” and “No time waste” in key links of customs clearance.

### ●**Quick customs inspection and clearance mechanism:**

Depending on FS6000 and scientific equipment such as seaport intelligent managing system, Nansha Port will rebuild inspection procedure and create “Application in advance, Execution control in random, and

Clearance at arrival of goods” mode. Goods needing inspection will receive priority in quick machine inspection, while goods needing no inspection will be given direct clearance as they arrive. Thus, the time of customs inspection decreases from average 2 hours to less than 10 minutes and time effectiveness of customs clearance increases over 50%.

● **Implementation of new mode of customs clearance for international transferring goods:** By immediate exchange between customs managing system and Nansha New Port operation data, 24-hour self-customs clearance is realized. It shortens transferring time to 3-5 hours, decreases sharply report forming time of discharging and handling goods to 5 minutes and significantly increases custom clearance efficiency.

● **“Intelligent inspection port” pilot in the country:** Outward public service platform and domestic business inspection system are set up and integrated so as to create a new inspection and quarantine mode by filing in advance, admitting inward, chasing afterward and realize 24-hour internet “Six zeroes application”. Meanwhile, cross-border e-business quantity source tracing inquiring platform are firstly set up in the whole country to improve forcefully development of new operational types such as cross-border e-business.

● **Pilot of “Paying inspection service charge by government procurement”:** Paying inspection service charge for containers’ import and export by government procurement is carried out in Nansha Port, which means

government bears charges of lifting, shifting, warehousing and so on for enterprises to reduce their cost.

● **Innovation of policies:** In **GDFTZ(Nansha)**, innovation of systems such as negative list + Post-Establishment National Treatment, convenient investment and trade, reform of approval system, inward and afterward inspection is conducted. Opening measures toward International 34 and Hong Kong & Macau 29 are taken. In **Nansha New District**, it is designed by New District that 30 pieces of policy belonging to 7 categories are given to top-level talents, easy customs clearance, use of land and sea, off-shore data service and so on. National inter-ministerial meeting has authorized 15 pieces of policy to tax refund at departure port, whole vehicle bonded transfer, account establishment in FTA and so on. **Financial innovation:** Innovation of financial leasing is encouraged, and 15 pieces of policy are given to cross-border use of the RMB, transaction of bulk stock, off-shore settlement of foreign currency, admittance of financial institution and so on. **Customs inspection innovation:** 19 pieces of policy are granted to declare at the customs after entering, selective taxation, bonded demonstration and transaction, repairing home and abroad, delivering respectively and applying intensively, self-paying tax intensively and so on. **Quarantine inspection innovation:** 21 pieces of policy are given to paperless customs clearance, free of inspection when moving in district, admittance of third party inspection report, source tracing management of goods and so on.

# Chapter Five: Key Industries

## I. Advanced Manufacturing Industry

### i. Automobile Manufacturing

#### (i) Current Development

Guangzhou is one of the country's three major bases for passenger vehicles production and an exporting base for automobile and auto parts, as well as a pilot city for the demonstration and promotion of energy conservation and new energy vehicles. Automobile industry is a primary pillar industry in Guangzhou. In 2015, the total industrial output of automobile manufacturers that are above a designed scale in Guangzhou reached RMB 377.679 billion yuan, accounting for 20.18% of Guangzhou's total, and the city's total automobile output was 2.21 million, a year-on-year increase of 11.89%. In the same year, the city's auto parts producers that are above a designed scale

realized a total industrial output value of RMB 99.446 billion yuan, an increase of 5.1% on year-on-year basis. Currently, the Pearl River Delta is home to more than 1000 auto parts enterprises, with over 500 of them located in Guangzhou. The year 2015 witnessed the city's annual output of 2,613 new energy vehicles and 7,037 hybrid electric vehicles. At the moment, Guangzhou owns two self-owned brands of new energy car (GAC Trumpchi and Dongfeng-Nissan Venucia), with an annual production capacity of about 30,000 cars. By the end of 2015, a total of 15,000 new energy vehicles have been put into use, with a total of 5,000 charging stations established. At present, Guangzhou automobile industry boasts nine provincial enterprise technology centers, two provincial engineering centers, two well-known trademarks, four famous trade marks and three famous Canton brands. Also, there



are the Automotive Engineering Institute of Guangzhou Automobile Group Co., Ltd. (GAC ENGINEERING), an independent R&D center, as well as technology research and development centers for CBU vehicles.

GAG Group has continued to be included in the world's Fortune 500 (ranking 362<sup>nd</sup> in 2015, moving up four places from the year 2014, and 121 places from the year 2013), and won the honorary title of "Best Car Manufacturer in China". In 2014, the group won China's the First Prize for Scientific and Technological Advancement in Automobile Industry for the first time, which is by far the highest-level award that it has won in terms of research and development of the industry. Dongfeng-Nissan owns vehicles of five categories, including high-end vehicles, flagship vehicles, family sedans, fashionable cars and SUVs, making it one of car producers that have the largest number of vehicle type and the most complete product line. Car exhibition held in Guangzhou has become one of the country's three major exhibitions of the industry.

#### *(ii) Industrial Parks*

Three clustering areas with a value of over hundreds of RMB billion yuan each have been formed in the eastern, northern and southern part of Guangzhou. In the East (Huangpu District, Zengcheng District) are GAC Honda (600,000 vehicles), BAIC Motor (Guangzhou) (100,000 vehicles), Honda (China) exporting base (60,000 vehicles), and more than 200 auto parts enterprises. In the North (Huadu District, Conghua District) are Dongfeng Motor Corporation Passenger Vehicle Company (DFPV) (600,000 vehicles), GAC Hino

Motors Conghua Base (20,000 vehicles), GAC Bus (5,000 buses), and more than 180 auto parts companies have been attracted to establish factories there. In the southern part of Guangzhou, there are mainly Guangzhou Toyota (380,000 vehicles) in Nansha District and GAC Motor (200,000 vehicles) in Panyu District, as well as more than 130 auto parts companies.

#### *(iii) Investment Promotion Priority*

Endeavors will be made to expand scale and adjust product structure in CBU vehicle manufacturing industry and attract investments of European and American brands of CBU vehicle manufacturers to establish companies in Guangzhou. Priorities will be given to introducing enterprises that develop, produce and sell cars and key auto parts, attracting manufacturers of power transmissions, auto mould, car electronics, electronic control integrated system, high-performance and energy-saving tires and other high-end auto parts producers. In the meantime, the localization ability of auto parts must be improved as well. The development of relevant industries, such as auto product design, finance, leasing, international car exhibition, second-hand car trade, car products recycle and so on, will be pushed forward. The R&D and production of new energy vehicles will be brought in and fostered. Supports will be given to the development and production of hybrid cars, pure electric vehicles, fuel-cell vehicles, electric vehicle batteries, drive motors and control systems, as well as the construction of the innovating, testing and experimental platform for new energy vehicles technology. The introduction of world's

advanced technologies in pure electric vehicles manufacturing and renowned testing service agencies of auto public technology at home and abroad will be speeded up.

## *ii. Fine Chemical*

### *(i) Current Development*

Guangzhou is a major petrochemical industry base in the Pearl River Delta and China at large. Petrochemical industry, with the production of fine chemical as the main body, is the second largest pillar industry in Guangzhou. Currently, the city is home to 575 petrochemical manufacturers above a designed scale, two state-level enterprise technical centers, 15 provincial enterprise technical centers as well as 11 provincial engineering centers. In 2015, the city's petrochemical industry realized a total industrial output value of RMB 255.316 billion yuan, a year-on-year increase of 2.2%, accounting for about 30% of the province's total and 3% of the country's total. Guangzhou's enterprises of petrochemical

industry are mainly located in Huangpu District and Nansha District. A complete industry chain that mainly consists of oil refining, ethylene, synthetic materials, coatings, fine chemicals as well as rubber processing has been formed in Guangzhou, with the presence of leading upstream enterprises such as Sinopec Guangzhou Branch. The capacity of oil refining in petrochemical industry has increased from more than 7 million tons to 13 million tons. And the production capacity of ethylene has reached 220,000 tons per year. Guangzhou has formed an industry chain of oil refining -- ethylene, synthetic material -- fine chemical, holding a decisive position in the country's petrochemical industry. The production of fine chemical accounts for approximately 63% of the petrochemical industry. At the moment, a large number of well-known enterprises, such as Procter & Gamble, Colgate, Amway, DuPont, United Kingdom BP, Dow Chemical and Blue Moon, are flourishing in a clustering way here in Guangzhou.



Guangzhou Petrochemical Refinery Area



*(ii) Industrial Parks*

Nansha Fine Chemical Base: it is located on the Tiger Island of Nansha District, with a planned area covering 11.2 square kilometers. The base is mainly home to industries of composite materials, functional polymer materials, automotive chemicals and so on. Germany BASF polyurethane company, SABIC Electric Basic Innovation Plastic (China) Co., Ltd., and Lonza (China) Investment Corporation have established their Chinese headquarters in Guangzhou. Development focuses will be put on bringing in the production projects of high-performance coatings, adhesive, functional polymers, electronic chemicals as well as new chemical materials.

Luogang Industrial Base of New Material and Fine Chemical: it is located in the development area of Guangzhou Science City, covering an area of 22.7 square kilometers. Currently, the base boasts famous enterprises, such as Procter & Gamble, Amway, Colgate, Blue Moon, etc. It aims to introduce enterprises of daily-use chemical industry and build a cluster of fine chemical industry.

Huangpu Industrial Base of Petrochemical and Fine Chemical: it is located in the eastern part of Huangpu District, between Guangzhou petrochemical oil-refining area and chemical industrial area, covering an area of 3.11 square kilometers. With Guangzhou's petrochemical industrial foundation, efforts will be put to develop deep processing of raw materials such as ethylene and propylene, and produce new chemical materials with high added value and fine chemical products. Industries that will be brought in are mainly upstream

and downstream enterprises of petrochemical additives, synthetic fiber, synthetic rubber, etc.

*(iii) Investment Promotion Priority*

Priorities will be given to introducing advanced energy storage materials, advanced composite materials, advanced hard materials, high performance metal structure and other key projects, supporting the development of electric cars, high-end electronics and information engineering, new energy equipment and other key materials projects. Vigorous efforts will be put to bring in new products and advanced technologies of catalyst, auxiliaries, additives, the commercialized processing technology of dye (coatings), high-technology chemicals for electronics and papermaking, food additives, feed additives, oilfield auxiliary chemical, surfactants, water treatment agent, adhesive, inorganic fiber, inorganic nano-materials as well as deep processing and production of paint coating. The production of luxury automobile coatings and stain-resistant architectural coatings will be promoted. In the area of polyethylene and polypropylene, endeavors will be made to introduce new catalyst technologies, polymerization techniques, and clean production processes, and actively bring in industries involving large ethylene, synthetic resins, synthetic fibers and chemicals, so as to strengthen fine chemical manufacturing in Guangzhou.

*iii. Heavy Machinery**(i) Current Development*

In 2015, the total industrial output value of Guangzhou's major equipment manufacturing industry reached RMB 411.101 billion yuan, an increase of 8.2%, accounting for nearly 22% of

city's total industrial output value of enterprises that are above a designed scale. At present, mine companies and rail equipment businesses, including Canada Bombardier, United States Gulfstream, Kawasaki Heavy Industries and China South Railway (CSR), as well as famous industrial robot manufacturers, such as FANUC (Japan) company, and COMAU (Italy) have set up factories in Guangzhou. Meanwhile, a group of leading enterprises in special equipment industry have emerged in the city.

The manufacturing of robotics and intelligent equipments has achieved rapid expansion. After years of development, robotics and intelligent equipment industry has begun to take shape in Guangzhou and developed in a clustering way, with a total output value of over RMB 20 billion yuan. Especially, by taking the developing chances brought by industry 4.0, Guangzhou Industrial Park of Robotics at Guangzhou Development

Zone has successfully attracted world's top four robotics companies, including Kuka Robotics (German), Fanuc (Japan), Yaskawa Robotics (Japan), ABB International Robotics (Switzerland), to establish factories here. Also, Sinomach Intelligent Equipment Co., Ltd. has set its headquarters in the industrial park. In accordance with the *Suggestions on the Promotion and Development of Industrial Robotics and Intelligent Equipment Industry* issued by Guangzhou municipal government, by the year 2020, the city will have built an industrial cluster of intelligent equipment industry that has a total output value of over RMB 100 billion yuan, with the manufacturing of industrial robotics as its core.

Shipbuilding and ocean engineering equipment industry has improved markedly. Guangzhou's shipbuilding capacity has reached 5 million deadweight tons per year, with single ship building capacity of over 300,000 tons. There



Shipbuilding Base

are altogether more than 40 shipbuilding enterprises in the city, and 20-plus enterprises that are capable of building ships. The products of shipbuilding industry cover many types, including container ships, product oil tankers, large multi-purpose chemical tankers, Ro-Ro ships, Ro-Ro passenger ships, semi-submerged ships and so on. The manufacturing of self-propelled trailing suction hopper dredger has filled the blanks in China's large dredging ship building history. Dredging ships with the largest drift power in China have been built here. Guangzhou has become one of the country's three largest shipbuilding bases.

Guangzhou leads the country in power transmission and transformation equipment manufacturing industry. In 2015, the total industrial output value of power transmission and transformation equipments manufacturing industry reached over RMB 43 billion yuan, accounting for about 50% of the province's total. The city ranked the second in the country in terms of switchgear manufacturing and voltage transformer manufacturing industry.

The industrial manufacturing capacity has increased significantly. Dongfang(Guangzhou) Heavy Machinery Co., Ltd. is the only one in the world that boasts the synchronous production of second-generation nuclear power, third-generation AP1000 and main equipments for EPR nuclear island.

Rail transportation and aviation equipment industry has begun to take shape, with the emergence of a number of local enterprises with independent intellectual property rights and domestic leading technology.

#### *(ii) Industrial Parks*

Three cluster zones have been formed in Guangzhou, including the Eastern Cluster Zone centered on Huangpu District, the Southern Cluster Zone centered on Nansha and Panyu Districts, as well as the Northern Cluster Zone with Huadu and Baiyun Districts at its core. A number of industrial parks and bases have been established, such as Huangpu Robotics and Intelligent Equipment Industrial Park, Longxue Shipbuilding and Ocean Engineering Equipment Manufacturing Base, Dagang Large Equipment Industrial Base, Huadu Rail Transportation Equipment Industrial Base, Aircraft Maintenance Base of Airport Economic Zone, Aviation Equipment Industrial Park, Baiyun Transmission and Distribution Equipment Industrial Park for Electric Appliances, and Panyu Buildings Equipment Industrial Park, etc.

Huangpu Robotics and Intelligent Equipment Industrial Park: the park consists of Guangzhou Science City and Huangpu Intelligent Industrial Park and is home to a group of intelligent equipment enterprises that mainly produce robotics, such as Risong Technology, Mino Auto Equipment, Tech-long, Bravo Jiayan, and Songxing. The "four giants" in industrial robotics manufacturing have established factories in this area. China (Guangzhou) Intelligent Equipment Institute, the only institute for intelligent equipment industry in China that was established by Sinomach Group in 2015, choose to settle in Guangzhou Science City, with a total investment of RMB 1 billion yuan. Sinomach Group will also set its national headquarter in the district.

Longxue Shipbuilding and Ocean Engineering Equipment Manufacturing Base: it is located

in the Longxue Island of Nansha District, it is one of China's three major shipbuilding bases. Its Phase One project has a total investment of RMB 4.5 billion yuan. Two large docks of 500,000 tons level will be built and the annual shipbuilding capacity will soar to 2.12 million tons. Development focuses will be put on large and medium-sized oil tanker, large ore carrier, large LNG tanker, ship maintenance and modification, as well as ship supporting product.

Dagang Large Equipment Industrial Base: it is located in Dagang Town of Nansha District, covering an area of 45 square kilometers. It has been committed to developing ships, nuclear power generation equipments, high-power generation equipments, numerical control systems and other heavy equipments and key components, as well as ocean engineering projects with the government's primary support, so as to build a world-class large and advanced manufacturing base for complete sets of equipments.

Huadu Rail Transportation Intelligent Equipment Industrial Base: it is located in Shiling Town, Guangzhou Huadu District, covering an area of 35 square kilometers. It is the country's largest production, maintenance base for high-power electric locomotives, with the capacity of examining and fixing 1,200 locomotives annually. Efforts will be made to particularly introducing upstream and downstream industries that are related to locomotive industries, such as locomotive part manufacturer, locomotive electronics, information technology enterprises and so on.

ST Aerospace Aircraft Maintenance Base: it is located at Guangzhou Baiyun International Airport. The base has been co-funded by Singapore Technologies Aerospace (ST Aerospace), the world's largest third-party aircraft maintenance company and Guangdong Province Airport Group CO., LTD, the owner of Baiyun International Airport, which is one of China's three major aviation hubs. The base is designed to provide aircraft maintenance, overhaul and modification services for domestic and foreign airlines.

Baiyun Equipment Manufacturing Industrial Park for Electric Appliances: development focuses are controlling switches and complete equipments for power transmission and transformation, etc.

### *(iii) Investment Promotion Priority*

Endeavors will be made to develop rail transportation equipments with high-speed railway technology as the core, clean energy and renewable energy equipment industry represented by nuclear power technology breakthroughs. Efforts are targeted at promoting the growth of aviation equipment, satellites and its application, rail transportation, ocean engineering, intelligent manufacturing, and other high-end equipment manufacturing industries, in order to form a leading industry cluster with the integration of R&D, manufacturing and service. The construction of robotics and intelligent equipment industrial park will be speeded up. Home-grown enterprises of robotics and intelligent equipment with local characteristics and self-owned brand will be cultivated.

## II. Modern Service Industry

### i. Commerce and Exhibition

#### (i) Current Development

As an international business center, Guangzhou is very competitive in business convention and exhibition industry, and it is moving ahead from a “thousand-year business center” towards a “modern business center”. In 2015, the total volume of retail sales of consumer goods was RMB 793.3 billion yuan, an increase of 11%. Guangzhou has ranked the third in terms of the size of commercial circulation for 28 consecutive years, higher than a quarter of the province’s total. In the same year, its total sales of wholesale and retailing market reached RMB 5,0902 yuan, an increase of 10.2%, accounting for near 50% of the province’s total. The turnover of online stores’ retail sales were RMB 51.621 billion yuan, a year-on-year increase of 62.1%, with a contribution rate of 71.4% to the

retail trade above designated size, stimulating a growth of 6.9 percentage points in retail trade above designated size. Guangzhou has been approved by the State Council to become a pilot city for the integrated development of domestic trade and distribution system, as well as for the innovation and development of service trade. Guangzhou is home to a large number of commodity trading markets, with the turnover of nearly RMB 1 trillion yuan, accounting for one-fifth of Guangzhou’s total sales. There are 889 professional wholesale markets in the city, covering an area of about 19 square kilometers and an operating area of about 10 square kilometers. 158 of them have the turnover of over RMB 100 million yuan, and 10 of them over RMB 10 billion yuan.

China Import and Export Commodities Fair (Canton fair) which is held twice a year in Guangzhou, has been hosted for 118 sessions so far. It is China’s largest exhibition. In 2015,



Guangzhou International Shopping Festival



Tianhe Road Shopping Area



TaiKoo Hui



Huanshi East Guangzhou Friendship Store

482 exhibitions were held in Guangzhou's 20 key venues, a year-on-year increase of 23%, with the exhibition area of 8.62 million square meters, a slight rise compared with the previous year.

*(ii) Commercial Function Zone (Shopping Area)*

**Tianhe Road Shopping Area:** It is centered around Tianhe Road, and has become the largest shopping area in South China. It is known as the Brand Area and Core Area of Guangzhou International Trade Center, with a total coverage of about 4.5 square kilometers, of which total commercial area reaching

1.4 million square meters. It brings together Grandview Plaza, Taikoo Hui, Tinhó Town, One Link Walk and other large shopping centers. With the gathering of nearly 300 international brands, it strives to build itself into an internationally renowned shopping area.

**Beijing Road Shopping Area:** Blessed with historical and cultural atmosphere, developed commerce and numerous historical and cultural attractions, it has been the political, cultural and business center of Guangzhou since ancient time. It is a “name card” for Guangzhou and even the South China, and it is a must-see for tourists at home and abroad to go shopping.

**Shangxiajiu Shopping Area:** With a hundred-year history, Shangxiajiu Walking Street is the No.1 commercial pedestrian street in Guangzhou City. 800 meters long, the mall is home to 238 buildings of arcade features. There is a collection of distinctive department stores, famous domestic and foreign restaurants and authentic traditional Cantonese cuisine, and all of them are full of Lingnan features.

**Other Shopping Areas:** Zhujiang New Town shopping area, Baiyun New Town shopping area, Weber-Chimelong-Hanxi shopping area and other emerging urban commercial zones (shopping areas) are growing to be more functional.

**Pazhou International Convention and Exhibition Center:** It is located in Pazhou Island, Haizhu District, it has a world-class exhibition resources, gathering exhibition hall for Canton Fair, Poly World Trade Center Exhibition Hall, Zhongzhou International Commercial Exhibition Center, and Nan Fung International Convention and Exhibition Center, etc. All the pavilions cover a total area of 539,000 square meters for exhibitions. Poly World Trade Center Exhibition Hall and Zhongzhou International Commercial Exhibition Center are the designated exhibition halls by The Global Association of the Exhibition Industry (UFI). Currently, Pazhou District is home to three five-star hotels, including Shangri-La Hotel, Canton Fair Westin Hotels & Resorts, and Langham Place, which can provide altogether 1529rooms and nearly 15,000 square meters of meeting space. In addition, there are a number of high-end office buildings, such as Poly International Plaza, Poly World Trade Center Exhibition Hall, as

well as Nan Fung International Convention and Exhibition Center. Pazhou International Convention and Exhibition Center has been designated as the province's very first batch of demonstration bases for service and trade liberalization among Guangdong, Hong Kong and Macao. And it has become the first national model district of famous brands in convention and exhibition industry with the approval of General Administration of Quality Supervision.

### *(iii) Investment Promotion Priority*

Efforts will be made to mainly attract international trade enterprises, sales headquarters, procurement centers, and settlement centers to settle, as well as to invite high-end brand chain enterprises and experience-type commerce. International procurement platform (center), e-commerce platform, modern trade agglomeration district and commercial blocks will be developed, so as to transform traditional commodity trading market with the application of modern trading manners. Besides, vigorous endeavors will be made to develop large-scale integrated exhibition, professional exhibition trade and the related services.

Priorities will be given to attracting the world's top 20 enterprises in convention an exhibition industry and famous companies from Hong Kong to set regional headquarters and offices in Guangzhou. The contact and cooperation with Hong Kong and Macao enterprises in convention and exhibition industry are hoped to be strengthened through holding cooperation forums, inviting them to hold exhibitions in Guangzhou and joint international promotion.

The introduction of high level forums and

conferences at home and abroad will be emphasized, in order to gradually build Guangzhou into a world famous city that is able to undertake international conferences. The joint development of the exhibition and conference businesses will be pushed forward in a way that extends the industry chain. Supports will be given to cooperation between MICE enterprises and internationally renowned e-commerce service providers for the development of electronic exhibition in new formats. Enterprises of e-commerce will be encouraged to build e-commerce platforms for international conference and exhibition, promoting the development of e-commerce integration with exhibition industry.

## *ii. E-commerce*

### *(i) Current Development*

The overall development of e-commerce in Guangzhou is at the forefront of the country. It has successfully built a national model city of e-commerce. The project of building a cross-border e-commerce pilot city has passed inspection, and was approved by the State Council to be listed among the second batch of comprehensive pilot zones for cross-border e-commerce. In 2015, Guangzhou's e-commerce trade volume surpassed RMB 1.5 trillion yuan, with cross-border e-commerce import and export volume of RMB 6.75 billion yuan, both of which ranked among the country's highest. In the same year, the online sales of wholesale and retail that are above a designated size reached RMB 57.69 billion yuan, a year-on-year increase of 61.6%.

The e-commerce industry of Guangzhou has a long industrial chain and a wide radiating

area. Firstly, large electric business platforms have achieved rapid development, fostering leading platforms, such as Vipshop and Guangdong Plastics Exchange (GDPE). Vipshop has maintained a steady position among the nation's top three in terms of third-party B2C platforms. The city is home to 8 national e-commerce model enterprises and 58 provincial e-commerce model enterprises. Secondly, a total of 11 enterprises in Guangzhou have been licensed for third-party payment, leading to an emerging of electronic paid businesses, including mobile payment, phone payment and prepaid card payment. Thirdly, the number of the city's e-commerce security certification institutions accounted for two thirds of the province's total. Fourthly, in 2015, Guangzhou's express delivery volume amounted to 1.95 billion, with a daily delivery average of 5.3 million mails and parcels, ranking the first in the country for two consecutive years.

### *(ii) Industrial Parks*

**Pazhou Internet Innovation Cluster:** It is located in Pazhou Island, Haizhu District. By now, Tencent, Alibaba, Shanghai Fosun Group, GOME, Vipshop, Global Market Group and other 12 companies have established 20 regional headquarters or functional project companies in Pazhou, with registered capital reaching RMB 8 billion yuan. 15 of them have a registered capital of over RMB 100 million yuan and 5 of them exceeded RMB 1 billion yuan.

**Huadi River E-commerce Cluster:** It is located in Liwan District. It has attracted many home-grown leading companies, such





Zhuangyuan Valley E-commerce Cluster

as Vipshop, Moonbasa, Guangdong Plastics Exchange, 7LK, and LV Shou to set up headquarters. In 2015, its e-commerce volume achieved a total of RMB 444 billion yuan. It has been designated by the Ministry of Commerce to be listed among the second batch of national demonstration base for e-commerce.

**Zhuangyuan Valley E-commerce Industrial Park:** it is located in Huangpu District. It is among the first batch of national demonstration bases for e-commerce, with a completed construction area of 380,000 square meters. It is now home to 20 e-commerce companies and service agencies, such as Amazon, Jingdong, Suning, Jiuxian.com, GD Lingan Photography, Guuoo.com, as well as Guangdong Chamber of E-commerce.

### *(iii) Investment Promotion Priority*

Efforts in attracting domestic and foreign well-known enterprises to set up headquarters or regional headquarters will be continued. The

cluster of high-end elements for e-commerce will be guided, such as R&D, payment, marketing and operation. By taking advantages of Internet companies that have settled in the park, the government will fully mobilize both international and domestic resources, focus on well-known enterprises and talents at home and abroad, promote the gathering of key elements in Internet innovation, so as to achieve industrial clusters and radiation effects. Priorities will be given to build Pazhou Internet Innovation Cluster of Haizhu District into a demonstration base with a large radiation effect for headquarters of e-commerce enterprises in Asia-Pacific region.

E-commerce enterprises and small and medium sized e-commerce businesses will be promoted to settle down in a clustering way. In the near future, development focuses will be put on areas around HuadiRiver in Liwan District for the construction of e-commerce clustering development zone and national

e-commerce demonstration base, worthy of RMB 100 billion yuan. Efforts will be put to bring internationally renowned e-commerce enterprises to Zhuangyuan Valley E-commerce Industrial Park.

Efforts will also be made to introduce and develop integrated or vertical-industry specific e-commerce platform, data applications, cloud computing, enterprise of support service system, logistics bases and industrial platform for e-commerce industry. Industrial characteristics and comparative advantages of each district will be taken into consideration to adjust development measures to local conditions, so as to achieve dislocation development and build distinctive industrial bases in various districts of Guangzhou.

### *iii. Modern Logistics*

#### *(i) Current Development*

In 2015, the total cargo volume of Guangzhou rose to 1.003 billion tons, representing an increase of 3.94% compared with the previous year; port cargo throughput reached 520 million tons, an increase of 3.78%; cargo throughput at the airport amounted to 2.0017 million tons, an increase of 5.56%. Passenger turnover, passenger capacity, turnover volume of freight transport and freight volume grew by 9%, 8.3%, 4.2% and 3.9% respectively on a year-on-year basis, making Guangzhou the largest logistics market in South China. Currently, there are more than 5,000 logistics companies in the city, seven of which, including Southern Logistics and L.G. Logistics, have made their ways into China's top 50 logistics enterprises. The city has 95 national A-level logistics enterprises, 12 of which are of 5A class. 1845

enterprises have been eligible as international freight forwarders. As one of China's logistics standardization pilot cities, by the end of 2016, Guangzhou has 800,000 standardized pallets and the pallet standardized coverage rate in pilot enterprises has reached 80%. According to *Forbes China's 2015 Best Cities for Business List*, Guangzhou continues to top the list with its absolute advantages in passenger index and freight index. As CBRE's recently launched *Asia Pacific Logistics Hubs 2015* report shows, 8 regional cities with Guangzhou included are considered as global logistics hubs. By the year 2020, Guangzhou will have built itself into an international hub for logistics, shipping and aviation that serves the Pearl River Delta, connects Hong Kong and Macao and affects the whole world.

#### *(ii) Industrial Parks*

**Nansha International Logistics Park:** It consists of Longxue Island Logistics Park and Wanqingsha Logistics Park, covering an area of about 494,900 square kilometers. The park will be developed into an international logistics hub with complete functions that are oriented towards international logistics and supplemented by regional logistics.

**Guangzhou International Airport Logistics Park:** It is located on the both sides of Baiyun Airport North exit, with a planned area of 4.81 square kilometers. Efforts will be made to develop value-added logistics services that are mainly international air logistics, by taking advantage of airport cargo export facilities.

**Huangpu International Logistics Park:** Based on Huangpu Port District of Guangzhou Port and Guangzhou-Shenzhen Railway,

it strives to develop port logistics, railway logistics and relevant logistics industries.

### *(iii) Investment Promotion Priority*

Emphasis will be given to develop shipping logistics and aviation logistics, strengthening logistics in trade, manufacturing and other industries and further improve the logistics infrastructure. High efficient logistics of “Internet plus” will be vigorously developed. The promotion of standardization of logistics will be speeded up in order to improve the efficiency of logistics.

Third-party logistics will be one of priorities. The building of urban logistics distribution system and the application of logistics information technology will be promoted. Development focuses will be given to the construction of Guangzhou International Medicine Port, Alibaba Logistics Center for E-commerce in South China, Guangzhou Nansha Iron and Steel Integrated Logistics Park, Suning Management and Logistics Center in South China and other projects. Efforts will be made to bring in advanced third-party modern international logistics enterprises with international logistics management and service concepts, support the development of specialized logistics services that integrate packing, rapid delivery and freight forwarding services.

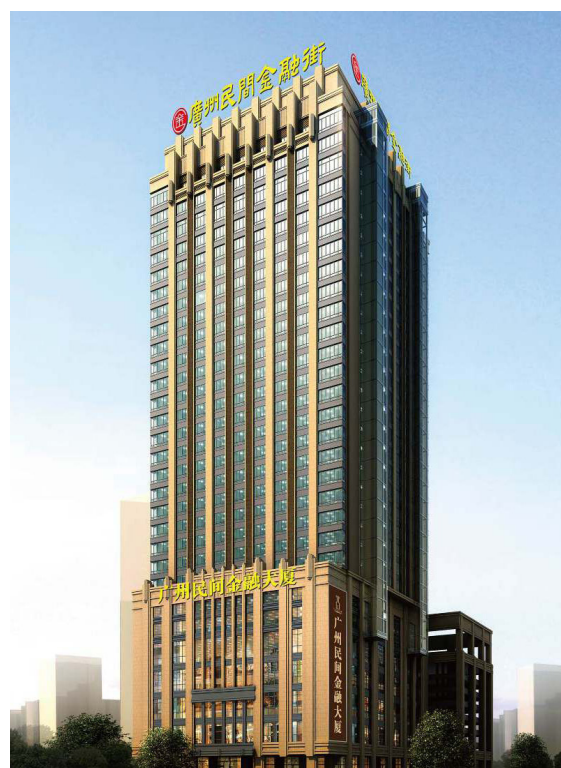
With a focus on the standardization of pallets and warehouse, endeavors will be made to exploit business opportunities in the upgrading and application of standardized mining and logistics facilities to attract relevant manufacturers involved to settle down in the industrial park.

## *iv. Finance and Insurance*

### *(i) Current Development*

In 2015, the added value of Guangzhou financial sector reached RMB 162.943 billion yuan, a year-on-year increase of 14.2%, accounting for 9% of GDP. By the end of 2015, the city’s remaining deposits in RMB and foreign currency have reached RMB 4.28 trillion yuan, a year-on-year increase of 12.7%; outstanding loans in RMB and foreign currency totaled RMB 2.73 trillion yuan, up by 12.4% on year-on-year basis.

The total volume of the city’s securities transaction amounted to RMB 21.72 trillion yuan, an year-on-year increase of 193%; the number of companies listed domestically and overseas added up to 120, with a total market value of RMB 1.78 trillion yuan; the number of listed enterprises on “three new boards”



Guangzhou Private Finance Building



The Aerial View of Guangzhou Financial Service Zone for Medium Small and Micro-sized Enterprises

reached 146, with a total market value of RMB 39.4 billion yuan. The city's premium income totaled RMB 71.436 billion yuan, a year-on-year increase of 18.7%. The city has 2,994 enterprises listed at Guangzhou Equity Exchange. 34 of them are joint-equity companies and 194 of them have a financing turnover of RMB 6.48 billion yuan. There are 259 licensed financial institutions (of which, 47 are legal person financial institutions) and more than 1500 finance-related institutions in Guangzhou, with financial assets totaling RMB 6.25 trillion yuan.

Taiwan's financial institutions, such as Taiwan Bank and China CITIC Bank, set up their China mainland's first branch in Guangzhou. Zhujiang Financial Leasing, the city's first licensed financial leasing company, PSBC Consumer Finance, first company of consumer finance, as well as the operation center of

Guangdong Nanyue Bank, the first operation center for bank finance have started their businesses. Guangzhou's the first new Airbus aircraft purchased through financial leasing has achieved its first landing. Breakthroughs have been made in the building of innovative futures exchanges. Chang Cheng Insurance Brokers Ltd., which is among the first batch of companies approved to operate nationwide, Guangzhou Clearing Corporation, which is the first financial institution for commodities, as well as CS Richland Asset Management company, which is the first public offering fund newly approved by CSRC (China Securities Regulatory Commission) over the past decade in the province (Shenzhen excluded), have settled in Nansha District one after another.

#### *(ii) Platform Building*

Guangzhou Civil Financial Street is home to 203 various institutions, gathering private

capital of nearly RMB 30 billion yuan. It has provided a total capital of RMB 161.343 billion yuan for the city's nearly 20,000 small businesses and individuals, with cumulative paid taxes of nearly RMB 1.1 billion yuan.

Guangzhou International Financial Town has attracted nearly 60 financial and other related organizations which show their willingness to set branches there. Three batches of land have been transferred successfully. Seven financial institutions have made purchase of land for building construction, including Nanyue Bank, New China Life, Ping An Real Estate, Wanlian Securities, Guangzhou Finance Holding, Guangdong Assets and Equity Exchange Group, as well as Guangdong Hengjian Group.

Under the influence of "15 financial policies for Nansha", Nansha Modern Financial Service Zone has attracted a total of 654 financial enterprises. More than 80 financial leasing companies have set up branches Nansha, making it the fastest-growing district of financing lease in the province. The pilot loan business of cross-border RMB has officially started.

Guangzhou Financial Innovation Service Zone is home to more than 60 institutions of equity investment. It leads the country in financial equipment manufacturing industry (GRG Banking and King Teller).

Guangzhou Financial Service Zone for Medium Small and Micro-sized Enterprises is now home to 316 companies of all areas, 37 of which are financial institutions, with accumulated loans of about RMB 5 billion yuan. The "Guangzhou index" has been put into trial operation.

### *(iii) Investment Promotion Priority*

Efforts will be made to mainly bring in cross-border financial enterprises in international financial services and high-end financial support industries, trading platforms for financial markets, including property rights, futures, and stock equity, as well as headquarters of listed companies and large enterprises.

With Nansha demonstration area of financial cooperation among Guangzhou, Hong Kong and Macao as the carrier, endeavors will be made to introduce financial institutions in Hong Kong and Macao, expand the cooperation among the three parts in financial institutions, business, marketing, products, services, personnel and regulation. The partnership between Guangzhou and Taiwan in banking, capital market, insurance, finance, personnel training and other fields must be strengthened.

Further efforts have to be made to enhance exchanges and cooperation with New York, London, Singapore and other international financial centers, so as to attract more international or regional financial organizations to station in Guangzhou.

## **III. Strategic Emerging Industries**

### *i. The New Generation of Information Technology*

#### *(i) Current Development*

As one of the three telecommunication and internet hubs in China, Guangzhou enjoys sound information infrastructure. With the largest international export bandwidth (more than 2000G) in China, Guangzhou is also one of the biggest international gateways. The circuit of the Guangzhou International

Bureau can reach over 70 countries and regions at present, which has basically formed the network architecture with global reach.

As the national informationization city, Guangzhou has installed more than 8.5 million kilometers' optical fibers, covering 2800 buildings (including commercial building) and communities. There have been 5 million subscribers and the average bandwidth access rate is over 6m. Moreover, there are 4.09 million fixed broadband household users with 74% penetration rate. The number of the 4M (or above) broadband users have reached 3.43 million.

With about 45, 000 4G base stations and 9050 TD-LTE base stations put into commercial use, the scale of the base station in Guangzhou is the largest in the country. 170,000 wireless local area network (WLAN) access points have been built, which covers more than 70% public areas. The host system "Tianhe No.2" of the

national supercomputing center of Guangzhou has ranked the first for six consecutive years in the TOP 500 global supercomputing list.

The information industry of Guangzhou has maintained rapid growth in 2015. In 2015, the total output value of electronics manufacturing in Guangzhou reached RMB 278.9 billion yuan, up by 20.6%. The revenue of the software business achieved RMB 224.8 billion yuan, rose by 15.5%.

Currently, there are about 50 enterprises with annual revenue of over RMB 1 billion yuan in information industry, while four of them have achieved the annual revenue of over RMB 10 billion yuan. In 2015, two electronic information enterprises were selected as the "2015 China Top 100 Electronic Information Enterprises" and three companies were in the list of "China Top 100 Enterprises in Software Revenue".





The Components Testing Laboratory

In 2015, eight enterprises were listed as the “China Top 100 Internet Enterprises”, which were the third in the country and the top in the province. Guangzhou was in the leading place in internet application in the country. The development of basic application services such as Wechat, Fetion, Feiliao and 139 Email have pioneered in its field. TCL Group and Cisco Corporation have jointly invested US \$ 80 million in Guangzhou Development Zone to set up Guangzhou Ketian Intelligence Cloud Information Science and Technology Co. Ltd which mainly specialized in commercial cloud platform, cloud computing, the next generation of video communication and interaction technology, etc. The new type display industry with LG Display’s 8.5 generation LCD project as the core has developed rapidly. In 2015, the sale of the LCD panels of Guangzhou was expected to reach 6.8 million, generating RMB 40 billion yuan production value.

#### *(ii) Industrial Parks*

Key carriers includes some core parks like

Guangzhou Science City, China-Singapore (Guangzhou) Knowledge City, Tianhe Smart City, Huangpu-yunpu National E-business Demonstration Base, Huanghuagang Information Park, and Guangzhou Mobile Internet (Yuexiu) Industrial Park. Professional cluster areas like Nansha Integrated Electric Circuit Industry Base, Guangdong-Hong Kong-Macau Data Service Pilot Area, National Digital Family Application Demonstration Industry Base, Guangzhou (Huadu) Optical Electronic Industry Base and National Integrated Circuit Industrialization Base of The High-tech Industrial Park in Conghua Economic Development Zone in the north of Guangzhou, NetEase Intelligence Valley, Cloud Computing Industry Park, the Internet of Things Industry Park in Zengcheng Development Zone and LED Industry Park in the east of Guangzhou , and Pazhou Internet Innovation Cluster Areas.

#### *(iii) The Investment Promotion Priority*

To develop high performance computing, information technology outsourcing, high-

end software, network communication service, mobile internet, E-commerce, industry application, digital content and other featured competitive areas, and emerging business patterns such as cloud computing, internet of things, geographic information services;

To develop the R&D and industrialization of internet of things chip, sensor device, communication module, middleware, system integration and application, and to promote the application of internet of things in the field of urban intelligent traffic;

To plan the construction of band frequency access, new generation communication, the next generation internet and digital TV network;

To develop large-sized thin film transistor liquid crystal display (TFT- LCD) panel and key supporting industries, to promote the R&D and industrialization of materials and components like organic light emitting diode (OLED), and new type display technologies such as three dimensional display (3D) and laser display.

## *ii. Biological and Pharmaceutical Industry*

### *(i) Current Development*

As the biological medicine manufacturing center, medical center and medical circulation center of South China, the national medicine import and export base and national biological industry base, Guangzhou is striving to become the important biological medical health industry base in the country.

There are 112 pharmaceutical manufacturing enterprises (including active pharmaceutical ingredients and preparations manufacturing enterprises) and 442 medical equipment

manufacturing enterprises in Guangzhou. The industrial output value of the drug manufacturing enterprise above designated size is RMB23.48 billion yuan. There are 29 drug manufacturing enterprises with RMB 100million yuan or above industrial output value, of which, seven enterprises with RMB 1 billion yuan. Moreover, there are 14 drug circulation enterprises with more than RMB 100 million yuan annual business income.

As one of the three big pharmaceutical groups in China, Guangzhou Pharmaceuticals Corporation own several time-honored enterprises and many famous brands with over one hundred years' history such as Jing Xiu Tang, Chen Li Ji and so on. With its annual revenue reaching RMB 74.8 billion yuan, Guangzhou Pharmaceuticals Corporation is the leading enterprise in Guangzhou Pharmaceutical industry. As the leading enterprise in the field of molecular diagnostics, Da An Gene Co., Ltd is the largest genetic testing product development and production base. Guangzhou Boji Medical Biotechnological Co., Ltd is one of the pioneering enterprises in domestic R&D outsourcing services field. Guan hao Biotech has become the national R&D center and industrialization demonstration base in its industry field.

At present, the biological medicine enterprises in Guangzhou have basically formed biological medicine industry system, covering the links like research, development, production and sales in drugs, medical devices and preparations, featuring medical apparatus and instruments, with Chinese medicine, chemical medicine and genetic engineering medicines





Biotech Company

as the main body and testing services and circulation as the market chain terminals, enjoying a certain advantage in biological pharmaceutical, Chinese patent medicine, chemical synthesis drugs and preparations, healthcare products and cosmetics, genetic testing preparations and medical apparatus and instruments. By 2025, the biological medical health industry of Guangzhou is expected to achieve trillions of output value.

#### *(ii) Industrial Parks*

Guangzhou Science City: With a planning area of 20.24 square kilometers, five functional parks have been established including Electronic Information Industrial Park, Biological Medicine Industrial Park, New Materials and New Energy Industrial Park, Comprehensive R&D Incubation Service Park and Ecological Reserve Park. There are 285 science and technology research and development institutions, including 7 national research and development institutions. It has

gathered 15% bio-pharmaceutical enterprises above designated size of the city.

Guangzhou International Biological Island: Neighboring the Guangzhou Higher Education Mega Center, it covers an area of 1.83 square kilometers. It is the core carrier of the National Biological Industry Base of Guangzhou which was approved by National Development and Reform Commission and composed by Biological Island and Guangzhou Science City under the administration of Guangzhou Development District. Priorities have been given to introduce high-end research and technology centers and enterprises' headquarters.

Guangzhou International Health Industrial City: Located at the Northeast of Baiyun district in Guangzhou, it has a planning area of 148.29 square kilometers and is formed mainly by four big functional areas like pharmaceutical research and development, vocational education, health services and

health preservation. It is aimed to be national traditional Chinese medicine industrial base, traditional South Chinese medicine innovation and R&D base, high-end medical service base, Pearl River Delta ecological preservation base and Pearl River Delta real estate technology education core area, altogether to build the health industrial new town which combines “enterprise-university-research institute-preservation-plant” as a whole.

Sino-Singapore(Guangzhou) Knowledge City Biological Medicine and Medical Equipment Industrial Park: Basing on basic medicine equipment,

the Sino-Singapore(Guangzhou) Knowledge City Biological Medicine and Medical Equipment Industrial Park will focus on introducing a batch of well-known medicine equipment brands both at home and abroad by integrating and attracting the medical equipment manufacturing and R&D institutions, so as to develop high-end medical apparatus and instruments, extend the industrial chain, form industrial cluster advantage and build first-class medical equipment industrial base.

Nansha Qingsheng International Education & Medical Cooperation Area and Marine & Biological Technology Industrial Base: Emphasis will be laid on promoting international cooperation in the fields of higher education, basic education, professional qualification authentication, on-the-job training and social education, developing industries like high-end medical service, health preservation, technology research and development, tourism and commercial facility. What’s

more, Focuses will also be put on developing marine biological medicine, functional food, industrial microbial technology, comprehensive utilization of seawater, etc.

Panyu Guangzhou National Biological Industrial Base: With the support of the Guangzhou University Mega Center Incubation Base for Health Industry Production and Research, it is planned to build socialized service system and enterprise-university-research institute innovation service platform.

Huadu Biomedical Base: With a planning area of 10 square kilometers, efforts will be made to introduce leading biomedical enterprises both at home and abroad, and develop the research and production of medical equipment, biological medicine and modern traditional Chinese medicine.

### *(iii) The Investment Promotion Priority*

To develop important areas like Biotech medicine, chemicals and API manufacturing, modern traditional Chinese medicine and ethnic medicine, biomedical engineering, medical equipment, biological manufacturing and biological service. Initiatives will be taken to introduce a batch of well-known biological medicine brands both at home and abroad, develop high-end medical apparatus and instruments, extend the industrial chain, form industrial cluster advantage and build first-class medical equipment industrial base.

### *iii. New Material Industry*

#### *(i) Current Development*

As the National Hi-tech Industry Base (New Material), Guangzhou has formed a complete R&D and industry system. There

are more than 400 new material enterprises in Guangzhou, of which over 100 enterprises with 100 million output value. A batch of international new material leading enterprises such as Kingfa Scientific and Technological Co., Ltd, Guangzhou Baiyun Chemical Industry Co., Ltd, Guangzhou SELON, LG Chemical (Guangzhou) Engineering Plastics, Dow Chemical (Guangzhou) and Goates (Guangzhou) paint have settled. With strong R&D ability and promising market prospect, about half of the new material industry enterprises engage in the development of emerging areas such as new energy material, energy conservation and environmental protection material, nano material, biomedical material, superhard material, composite material. In 2015, the added value of Guangzhou new material and high-end manufacturing industry reached about RMB 30 billion yuan.

Focus will be put on developing new products with high technology content, high added value

and promising market prospect, forming a new material industrial system with high polymer material, electronic information material, new energy material, biomedical material, energy conservation and environmental protection material as the main, enhancing the cooperative fusion of industries such as biology, engineering machinery, electronic information and construction, strengthening the awareness of resource conservation and environment friendly. By 2020, a new material industry innovation demonstration base is aimed to be built with outstanding innovation strength, material and cluster strength, complete industry chain, and important influence both at home and abroad.

#### *(ii) Industrial Parks*

South China Advanced Materials Innovation Park: with a planning area of 117,000 square meters, it is invested by South China New Materials Innovation Park Co., Ltd. Relying on innovation resources like plastic modification and processing engineering laboratory, by



New Material Technology Company



Rooftop Solar Distributed Photovoltaic Power Projects

integrating leading enterprises resources of new material industry, it is aimed to build a new material enterprise incubation base and new material technology innovation base in South China and even in the whole country. To speed up the introduction of advanced new material enterprises both at home and abroad to settle in the park.

Guangzhou High-performance Carbon Fiber Material & Application Industry Base: Basing on the high-performance carbon fiber manufacturing base of Kingfa Scientific & Technological Co. Ltd in Knowledge City and giving full play to the leading role of Kingfa Scientific & Technological Co. Ltd, manufacturing enterprises engaged in carbon fiber manufacturing, testing equipment, carbon fiber composite material and carbon fiber product, etc. will be introduced so as to form a complete industry chain from carbon fiber material to carbon fiber product and its testing evaluation platform with high concentration degree and fill the gap of carbon fiber and its composite material industry in South China.

*(iii) The Investment Promotion Priority*

To focus on introducing high quality steels with independent intellectual property rights and core technology such as special steel material, precision alloy plate of high-performance and high temperature resistant alloy material; To develop high-performance magnesium, high-performance aluminum, high-performance titanium and high-performance copper alloy material, high-performance rare earth material and non-ferrous metal material with special function. To develop high performance plastic alloy and composite materials, high performance synthetic resin, synthetic fiber, modified plastics, new polymer functional materials, high performance rubber and plastic products; To develop fine chemical materials such as environmental friendly high performance coatings and adhesive, new preparation of rubber and plastic and new catalyst; To develop special inorganic materials like special ceramics, functional ceramics, energy conservation and environmental protection walls and roofing materials and

building waterproof materials.

#### *iv. New Energy, Energy Conservation and Environmental Protection*

##### *(i) Current Development*

**New Energy:** Key companies in new energy industry like Dongfang (Guangzhou) Heavy Machinery Co., Ltd., Guangri Group and Zhiguang Electric have all possessed a competitive edge in nuclear power and biomass power generation equipment, frequency conversion equipment and other manufacturing areas. The R&D ability in new energy is very strong. There are more than 10 research institutions including Guangzhou Institute of Energy Conversion, Guangzhou Institute of Geochemistry and South China Sea Institute of Oceanology of Chinese Academy of Sciences, Sun Yat-Sen University, South China University of Technology, etc. A series of independent innovation technology and scientific research have been achieved in solar energy utilization, building energy conservation, biomass utilization, intelligent transportation energy-saving, solar energy functional materials and distributed energy system.

By December 2015, Conghua Aotou Distributed Energy Station and Guangzhou Development District GCL-Poly Cogeneration Engineering (phase I) have been put into operation. Huangpu Power Plant Natural Gas Cogeneration, Guangzhou Higher Education Mega Center Supercomputing Center Distributed Energy Station, the North Starting Area of Sino-Singapore (Guangzhou) Knowledge City have entered all-round construction period.

**Energy Conservation and Environmental Protection:** The environmental protection

industry of Guangzhou has a wide coverage and involves many fields such as the environmental protection product production, environmental protection equipment manufacturing, environmental protection engineering construction, environmental protection engineering consulting and service, resources recycling, etc. By 2015, there are 137 environmental protection products with certificate marks, 32 units with environmental impact assessment qualification certificates issued by Ministry of Environmental Protection, 58 companies with cleaner production verification operation qualifications, 26 companies with business certificates of hazardous wastes, more than 30 companies with environmental engineering design qualifications and 67 units with pollution facilities operational qualifications in Guangzhou. Brand enterprises in environmental protection industry such as Guangye Environmental Protection Industry Group, CT Environmental Group Limited, XinDaYu Environmental Engineering CO., Ltd, CNHOMELAND Environmental Co., Ltd, YiWen Environmental Science Technology CO., Ltd and Guangzhou XinZhiDi Environmental Protection CO., Ltd have set up in Guangzhou. Leading enterprises in resources recycling like Kingfa Scientific and Technological Co., Ltd, Grantop Group, Guangzhou VaLuDa Group Co., Ltd have also settled in Guangzhou.

##### *(ii) Industrial Parks*

New Energy and Environmental Protection Industry Cluster Area: New Energy Industry such as biomass energy, heat pump and smart grid will be further developed in Sino-Singapore (Guangzhou) Knowledge City and Guangzhou Science City. The application of

new technologies such as smart meter and smart distribution grid will be pushed forward. Moreover, new energy leading enterprises such as Devotion Corporation and ZhiGuang Energy Conservation Co., Ltd will be encouraged to grow bigger and stronger so as to build Guangzhou into a national new energy industrialization demonstration base.

**Resources Recycling Industry Concentration Area:** Relying on Zengcheng Energy Conservation and Environmental Protection Equipment Industry Park and Zengcheng Recycling Economy Industry Park, emphasis will be laid on developing resources recycling industries such as industrial solid waste comprehensive utilization and urban waste comprehensive treatments. The application of advanced technologies such as waste incineration power generation and waste landfill gas power generation will also be promoted in order to lead the construction of seven recycling economy industrial parks to build Guangzhou into the leading domestic resources recycling demonstration base.

**Energy Conservation and Environmental Protection Industry Core Area:** Focus will be put on developing advanced energy conservation and environmental protection industrial parks such as energy conservation and environmental protection industry concentration area of Guangzhou Science City, Guangzhou Panyu Energy Conservation Technology Park, Guangzhou Innovation Base of Tsinghua Science Park and Nansha Energy Conservation and Environmental Protection Industrial Park.

**High Efficiency and Energy -Saving Industry Concentration Area:** Basing on Guangzhou

Energy -Saving and New Energy (Baiyun) Industrial Base, Huadu Optoelectronic Industrial Base, Baiyun Electrical Apparatus Energy-Saving and Intelligent Electrical Apparatus Industrial Park and Baisha Energy-Saving Industrial Park, emphasis will be laid on developing high efficiency and energy -saving equipment manufacturing and high efficiency and energy-saving electrical apparatus manufacturing so as to build Guangzhou into an advanced domestic high efficiency and energy -saving equipment manufacturing base.

*(iii) The Investment Promotion Priority*

**High Efficiency and Energy -Saving Industry:** To promote the R&D and Industrialization of high efficiency and energy-saving technology and equipment such as high efficiency and energy-saving equipment production, high efficiency and energy-saving electrical apparatus manufacturing, semiconductor lighting materials production and new building material manufacturing.

**Advanced Environmental Protection Industry:** To develop advanced technology and equipment in environmental management that dealt with pollutions like water pollution, air pollution, noise pollution and heavy metal pollution, and environmental monitoring instrument and equipment manufacturing , environmental pollution control service and professional environmental protection facilities operating services.

**Resources Recycling Industry:** To develop comprehensive utilization of municipal refuse and industrial solid waste, remanufacturing of auto parts and comprehensive utilization of building solid waste resources, etc.

Energy Conservation and Environmental Protection Service Industry: To develop energy conservation and environmental protection high-end services like energy conservation and environmental protection resources trading and management services, contract energy management, energy audit, contract environmental services and environmental management franchising.

New Energy Industry: To develop solar photovoltaic power generation, nuclear power, biomass energy, heat pump technology, smart grid and new energy technology service, etc.

## IV. Headquarters-Related Economy

### *i. Current Development*

Guangzhou attaches great importance to the development of headquarters-related economy. Since 2009, Guangzhou municipal government has issued important documents including *Planning of the Development of Headquarters Economy*, *Implementation Opinions on Accelerating the Development of Headquarters Economy*, *the Three-year (2015-2017) Action Plan of Accelerating the Development of Headquarters Economy*, and *Some Measures for Further Accelerating the Development of Headquarters Economy*. With these documents, Guangzhou speeds up the development of headquarters economy to the strategic level of National Center, to seize the commanding point of economy development by more spending on talent incentive, preferential policy on land using, optimization services, and investment mechanism etc. By the end of 2015, Guangzhou was home to 320 approved headquarters-related enterprises. The city's headquarters economic development won the capacity score

of 74.45 in China headquarters economic development report (2014-2015) prepared by Beijing Municipal Academy of Social Sciences, ranked the first level in the country. Among the 320 approved headquarters-related enterprises, 2 were Fortune 500 Companies, i.e. China Southern Power Grid and Guangzhou Automobile Group. 22 Fortune 500 Companies have set up regional or functional corporate headquarters, 18 of Fortune China 500 Companies and 36 of China Top 500 Services Companies have invested in Guangzhou. The number of primary, secondary and tertiary industry of headquarters-related enterprises in Guangzhou are respectively 3, 61 and 256, of which more than 80% are services enterprises.

### *ii. Headquarters-Related Economy Zone*

The headquarters-related economy in Guangzhou demonstrates an explicit trend of geographic concentration. Among 320 approved headquarters-related enterprises, 60 are located in Yuexiu District, 32 in Haizhu District, 19 in Liwan District, 92 in Tianhe District, 23 in Baiyun District, 52 in Huangpu District (GETDD), 11 in Huadu District, 10 in Panyu District, 12 in Nansha District, 2 in Conghua District and 7 in Zengcheng District. 63.75% of the city's headquarters-related enterprises clustered in Yuexiu, Tianhe and Huangpu Districts. The headquarters-related economy in Guangzhou has been formed into the development pattern of core-peripheral structure led by districts and have been clustered in such districts as Tianhe CBD. Tianhe Central Business District (Guangzhou International Financial City), Pazhou Exhibition headquarters Cluster Zone and Guangzhou Science City have all become sizable and

mature cluster areas for headquarters enterprise in Guangzhou. The emerging headquarters enterprise cluster areas such as Nansha New Area and Airport Economic Zone are growing up gradually. In the upcoming years, endeavors will be made to plan and build Guangzhou International Finance City, Pazhou Area, Yuexiu Core Industry Functional Zone, Guangzhou Civil Financial Street, Nansha New Area, Guangzhou Science City, Sino-Singapore (Guangzhou) Knowledge City, Baiyun New Town, Bai'er Tan District, New Axis Function Zone, Guangzhou Huangpu Port-related Business District, Guangzhou South Railway Terminal Business District, Airport Economic Zone, Guangzhou East Area (Xintang) Transportation Hub CBD and Zengcheng Green Town Downtown, etc.

### *iii. Investment Promotion Priority*

Foreign-invested enterprises in Guangzhou are encouraged to reorganize and restructure

their subsidiaries locating outside Guangzhou by means of capital operation. They are also encouraged to upgrade themselves into regional headquarters through means of authorized management by their parent companies. In the meantime, efforts will be exerted to strengthen investment promotion, with focus placed on attracting Fortune Global 500 companies, industries-leading enterprises and internationally-influential multinationals to set up Asia Pacific regional headquarters, PRC regional headquarters or South China regional headquarters in Guangzhou. The city also encourages other functional headquarters or institutions such as R&D center, financial center, marketing (sales) center and procurement center to locate in Guangzhou.



# Chapter Six: Infrastructure

## I. Public Transportation

At present, Guangzhou has initially established three-dimensional public transportation mechanism with the rail transportation as the backbone, regular bus as the main part, and other transportation patterns (including cars and water buses as supplements). The coverage rate of intelligent transportation system coverage rate is 100% of the city, with all kinds of public traffic mode developing coordinately and the public transportation convenience increased gradually. In the year of 2015, the average daily passenger volume of public transport in Guangzhou reached 13.64million, while public transportation in the urban city (excluding Zengcheng District and Conghua District) reaching 48.02% of motorized travel (excluding cars). Among which, 1140 were bus lines, 13889 were buses (electric cars), with the average daily passenger volume being about 7.04million; 9 subway lines have been running in the city with a total mileage about 260 kilometers, the average daily passenger volume was about 6.53 million; 14 water bus lines with an average daily passenger volume of about 60 thousand; 1 trolley cart with a mileage of 7.7 kilometers, the average daily passenger volume reaching 8000.11new metro lines with a total length about 260 km are under construction. At the same time, in order to meet the people's increasingly diversified, differential and personalized demands, Guangzhou extended the Internet development model to carry out research and pilot work on "made-to-order bus". As a result, nearly 50 lines of "made-to-order bus" began running. In addition, Guangzhou invested a total of more than 6000 sets of energy-saving and new energy bus

(including 86pure electric buses, 1641 electric hybrid buses and 1684non-plug electric hybrid buses, 2716 LNG buses), buses were full use of clean energy and the city's green public transport ratio reached 91.89%.

## II. Landway Transportation

**Railway:** As one of the four major railway hubs in the nation and the only national railway hub city in southern China, Guangzhou railway hub is the starting point of important high-speed rail such as Wuhan-Guangzhou, Guiyang-Guangzhou, Nanning-Guangzhou and so on. More than 500 trains are running each day from Guangzhou South Railway Station which makes it possible to arrive at main cities in the country in a day. Beijing-Guangzhou, Guangzhou-Maoming and Guangzhou-Shenzhen are the three major freight lines in Guangzhou. In the meanwhile, Guangzhou-Zhuhai freight line has been completed, and the main railway freight transport hubs named as Datian railway freight hub has been in the planning and construction. A total of 13 stations handle delivery services in the city, in which 7 are freight stations covering an area of 121 hectares and 77.3 thousand square meters warehouse.

**Highway:** Guangzhou is one of the hub cities with the largest number of connected lines numbers in the national highway networks. Up to now, the total mileage of the road in Guangzhou was 8884 kilometers, including 26 highways and 26 national and provincial roads with the mileage of 744 kilometers. As a road traffic hub in South China, Guangzhou has connected Hong Kong, Macao and Pearl River Delta with other cities in China by highways,

national roads and provincial roads. The city has more than 20000 logistics enterprises, 120000 cargo cars and 35 freight stations, 97 of which are approved as the logistics enterprises national of A-level and above. The transportation lines have more access to all parts of the country, the scale of business by the freight through train between Guangdong, Hong Kong and Macao is expanding continuously.

### III. Port Transportation

In September, 2015, Guangzhou Municipal Government issued *the Three-year (2015-2017) Action Plan of international shipping center Construction* to promote the construction of international shipping center vigorously. Boarding on the South China Sea and adjacent to Hong Kong and Macao, Guangzhou port is mainly distributed in Huangpu and Nansha district as the main part of Guangzhou international shipping center construction. It is the international shipping center and the biggest

international trade port in South China, and the water transportation center and the water and land transportation hub in Pearl River Delta as well. Guangzhou port Nansha port area has 16 specialized container reliable 150 thousand berths, building with a number of professional terminals as cars, grain, oil and steel.

At present, Guangzhou has opened international shipping lines to more than 300 ports in over 80 countries. Till now, a total of 105 container liner routes are running in Guangzhou Port, including 67 foreign trade routes and 38 domestic trade routes. Nansha harbor district owns totally 88 liner routes, including 62 for foreign trade and 26 for domestic trade. In addition, Guangzhou Port Group operates independently 51 extension shuttle bus lines covering medium-and-small-sized bays around the Pearl River Delta, in which 35 are foreign trade branches and 16 are domestic branches. Since July 8, 2015, Guangzhou Port took the



Nansha Port

lead in the implementation of the most widely and preferentially government procurement service cost on pilot inspection in the country, reducing the burden of enterprises.

In 2015, the cargo throughput of Guangzhou Port reached 520 million tons with and year-on-year growth of 4%, ranking the top 6 around the world. Meanwhile, altogether 17.625million containers had been conveyed by Guangzhou Port, up by 6% and ranking the top 7 around the world. Nansha Port Area completed 11.673 million TEU, increasing by 6.2%.

#### IV. Airport Transportation

Guangzhou Baiyun International Airport, about 20 kilometers away from the downtown, is an international airport designed and built according to the concept of hub airport. With 3 runways, 3 cargo terminals and the Asia Pacific Transshipment Center set up by FedEx, Guangzhou Baiyun International Airport is one of the three largest international airport hubs in China and the largest airport in Southern

China. Till now, the constructions of the 4th and the 5th runway have been carried out preparatory work, with 83 domestic airlines and 44 foreign airlines launching more than 260 routes covering 5 continents, in which 110 are International (regional) passenger routes and 55 are freight routes. In 2015, Guangzhou Baiyun International Airport ranked the 3rd among the cities in China and the 1<sup>st</sup> in southern China with 55.20 million passenger flow, while its cargo throughput reaching 530 thousand tons in 2015, increased by 6.85%.

The third runway line of Guangzhou Baiyun International Airport has been put into use in February of 2015 while the construction of second terminal getting completed and put into use in 2018. Baiyun Comprehensive Bonded Zone has passed the acceptance examination in April of 2014, attracting more than 200 enterprises to enter, which are the companies ranging from aviation, agency, customs declaration to logistics.



Guangzhou Baiyun International Airport

## V. Information Port

Guangzhou is one of the three largest communications hubs, the Internet Exchange Center and the three major Internet international exports. Meanwhile, 58% of the country's external information output connects with overseas through Guangzhou. As one of the "Broadband China Demonstration City", the first batch of National Information Industry High-Tech Industrial Base, Guangzhou is actively building wireless city and won the 2<sup>nd</sup> of the top 50 China's Information Technology City. By the end of 2015, the number of fiber covered users was 6.7million, fiber access users were 1.89 million, FTTH users rate is about 50%. 4G coverage rate of the city increased from 95% in 2014 to 97% in 2015, while the suburban area coverage rate reaching more than 90%. *In the latest issue of the World's Top 500 Supercomputers* released by the International Top500 Organization, Tianhe 2nd ranked the first consecutively in the past 6 years. Intelligent service system on citizen's livelihood is completed. The unique APP named

"Xing Xun Tong" realizes 20 comprehensive traffic information including service real-time traffic, instant bus, parking service, travel planning and so on, which has more than 4.7 million users. In terms of e-government portal application and service, it ranked the top among China. 99.5% of the city municipal administrative examination and approval items and 91.5% of social services realized online management through Guangzhou Online. With the improved Intelligent City Management Data System and the urban intelligent integrated management platform, the city management of Guangzhou became more and more intelligent. Guangzhou E-Port is the first information platform nationwide, which realizes one-stop service of customs, inspection, quarantine, maritime border and port operation. Departments according to port operations are 100% through E-Port and all of the port business processes electronically. The construction of the International Trade Single-Window was moving forward smoothly.

# **Chapter Seven: Business Environment**

## I. The Business Environment

At present Guangzhou is forging ahead from the millennium business center to an international business and trade hub, becoming one of Chinese cities most favored by domestic and overseas investors. Guangzhou won the first place of “Forbes Best Commercial City of Chinese Mainland” five times over the six years from 2010 to 2015. It also topped all the other cities in 2014 in China’s Government of Laws Assessment Report, Guangdong Local Government’s Overall Performance Assessment Report and China’s Municipal Government Financial Transparency Research Report.

As one of the three transportation hubs of China, Guangzhou boasts the largest hubs of aviation, railway, highway, waterway and information in South China, with well-equipped transportation facility, complete infrastructure and rapidly flowing of people, cargo and information. With one-hour’s drive you can reach one of the nine cities of the Pearl River Delta. It takes two hours to travel to Hong Kong and Macau. The Guangzhou–Shenzhen-Hong Kong high-speed railway is under construction, which will bring a 45-minute journey to Hong Kong once it is completed. Within two hours, you can fly to Taipei, Singapore, Bangkok and Manila. A flight departing for Tokyo, Dubai, Kuala Lumpur and Seoul will cost only four hours.

The consumer capacity index of Guangzhou has been on the rise at a rapid rate. In terms of overall economic volume and population cardinal number, Guangdong Province tops China while Guangzhou is ranked as the first of Guangdong with a large cardinal number of

registered population, a high per capita income standard and strong consumption capability. A comfortably-off population of 45 million has dwelled in the one-hour economic circle, the nine Pearl River Delta cities neighboring Guangzhou, which has a huge capacity of market potential and whose consumption power and standard is at the top of China. Besides, the vast market volume of Guangzhou has been extended to the hundreds of millions of population in the nine provinces (autonomous regions) of Pan PRD. With an area of 1/5 of China and 1/3 of the total population, Pan PRD has an economic volume exceeding 1/3 of that of China, with an overwhelming capacity and potential of production and consumption. Guangzhou, the most vital wholesale center and a clustering place for specialized markets, has accounted for 50% of sales volume of the retailing and wholesale markets of Guangdong. Guangzhou is home to 900 specialized wholesale markets, which has exerted profound influence on the national and global market. The emerging sector of business and trade has been thriving with an e-commerce transaction volume exceeding 1.5 trillion RMB in 2015.

The low operation cost has earned business cost advantage for investors in Guangzhou. According to statistics released by JLL by the third seasons of 2015, the average monthly lease of office buildings in Guangzhou was 160 RMB per square meter, which was 43.5% of Beijing (367 RMB/m<sup>2</sup>/month), 52.1% of Shanghai (307 RMB m<sup>2</sup>/month) and 65.5% of Shenzhen (244/ m<sup>2</sup>/month). In terms of labor cost, the average level of Guangzhou ranked the fourth among Beijing, Shanghai, Guangzhou and Shenzhen, which was the 80% of Beijing

and 85% of Shanghai. The real estate price of Guangzhou is noticeably competitive, 55% of Beijing and 61% of Shanghai.

## II. Talent Human Resources

Guangzhou boasts over 60 tertiary education institutions such as Sun Yat-sen University, South China University of Technology, Jinan University, South China University of Agriculture, Guangdong University of Technology, Guangzhou University and Guangdong University of Foreign Studies, more than 10 further education institutions and 107 vocational schools. Cooperation relation has been established with over 200 scientific research institutes, universities & colleges and academic groups from 20 countries and regions. Guangzhou is home to 2/3 of the tertiary education institutions, 97% state-level key disciplines and all of key labs of Guangdong Province. In Guangzhou people with and more than three-year college education diploma accounts for 2.88 million. There are 1.409 million professional technicians and 2.122 million technical workers. Of this abundant talent resources working in Guangzhou, 6 were awarded the Nobel Prize, 77 academicians from Chinese Academy of Sciences and Chinese Academy of Engineering, 129 The Recruitment Program of Global Experts, 139,500 senior professional technicians and 642,000 technical workers.

Guangzhou municipal government is stepping up efforts to enhance the development of state innovation center city. There are more than 10000 science and technology service enterprises, 205 R&D institutions and 13 industrial design and creative design service

providers and 70 state-level R&D institutions in Guangzhou. A whole-chain incubating system (including incubator and accelerator) with enterprise service and incubating as the center has been formed, of which there are 16 state-level science and technology enterprise incubators, 8 provincial level incubators and 21 municipal level incubators. A group of intellectual property projects have been set up such as State Intellectual Property Office Patent Examination and Coordination Center, Guangdong Branch, Guangzhou IPR Court, Guangzhou IPR Exchange, Guangzhou IPR Talent Base and Guangdong ZhongCe Intellectual Property Research Institute.

In March 2016, Guangzhou municipal government has released incentive policy on attracting top industry talent. From 2016 on, a large number of top talent of leading industries in Guangzhou will be cultivated and encouraged to work in Guangzhou. Each year, 500 innovation and start-up people (including project group member), 1000 industrial top people and 2000 people needed for leading industries will be encouraged to work in Guangzhou. Innovation and start-up people will be granted with a subsidized fund of 3 million RMB and as much as 30 million RMB in the form of equity supporting and funding for financial assistance, discount interest s and risk compensation. For top industrial talent prize, 5 million will be awarded. The amount of money rewarded for industrial top people and people needed for leading industries will be allocated depending on their contribution to Guangzhou in the previous year, with the maximum 1.5 million RMB for each person. The office building lease will be subsidized. Meanwhile,



talent green card system has been established, which means that top talent who have not been registered in Guangzhou municipality can enjoy the same incentives as Guangzhou residents in the purchase of housing and car and the education for their children. Top talent with non-Chinese nationalities will enjoy convenience for entry and residence. People with talent green card can apply for 2-5 year long residence permission.

### III. Investment Facilitation

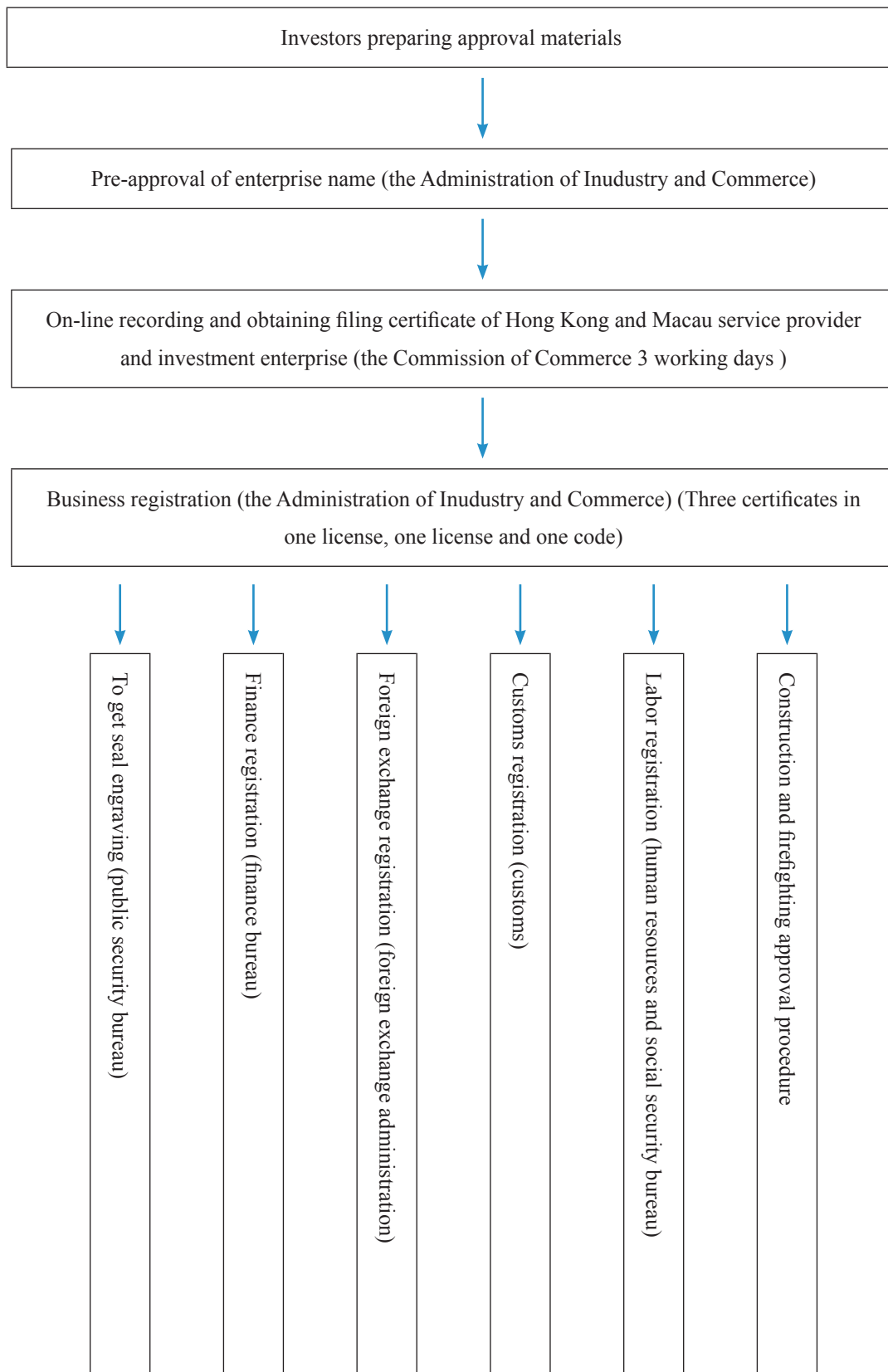
Industry and commerce registration facilitation have been promoted, with less restriction for registered capital. The registered capital has been modified from paid-in capital to subscribed capital. The annual inspection of enterprises has become the annual reporting. Three certificates in one license has been implemented. One license and one code registration reform will bring a three-day approval time limit, which procedure has been accelerated by 85%. Enterprise applicant will only need to fill in one form and submit one set of materials to one window. After approval by registration authority, a business license with unified social credit code will be issued with no extra fee. The industry and commerce registration business can be handled in whichever of the government service centers of Guangzhou. The handling has been adopted in the pre-approval of enterprise's name. In the next step, it will be fully implemented in the

industry and commerce registration business. E-business license will be promoted.

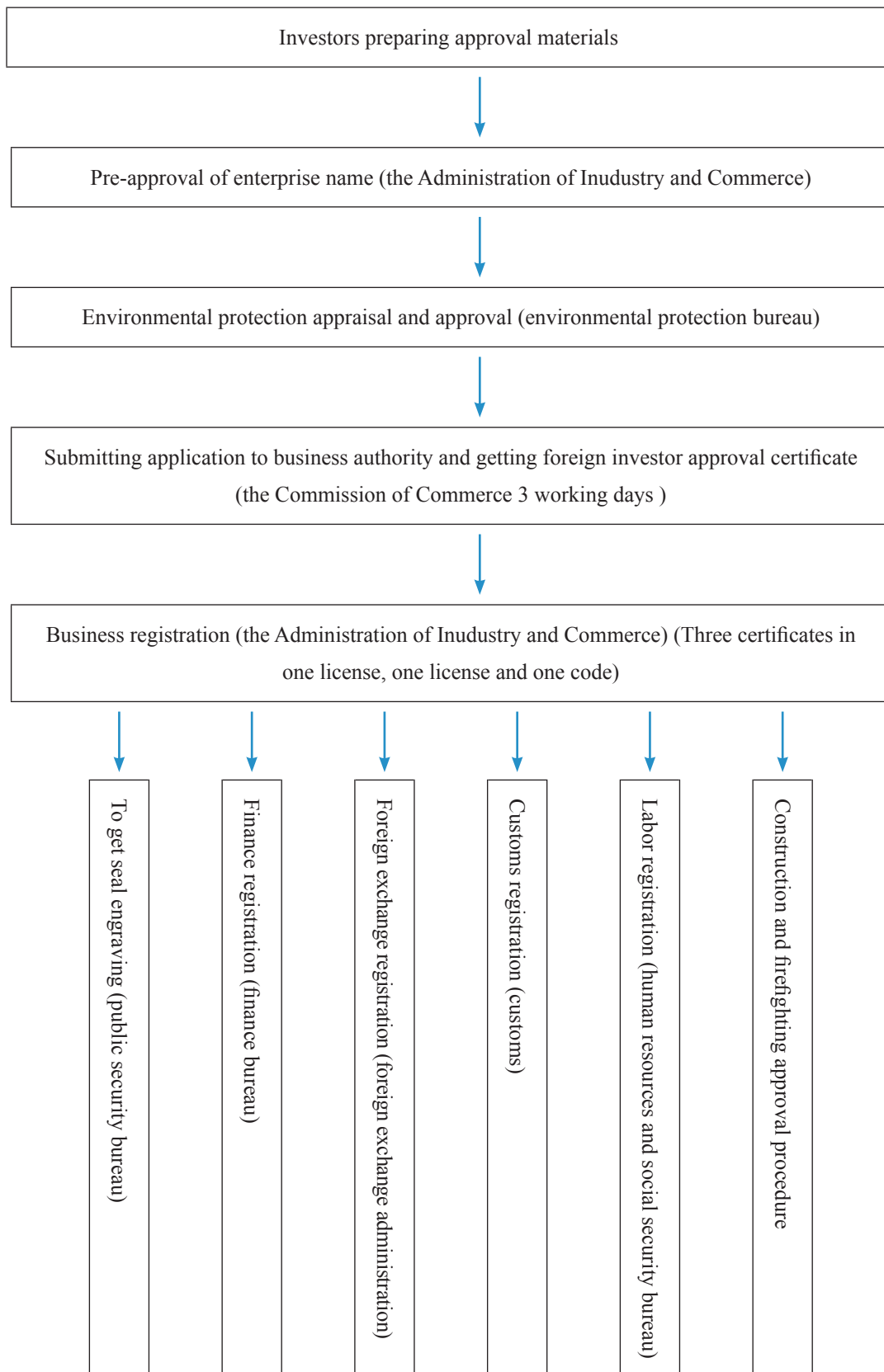
The approval procedure will be simplified. Currently only 191 approval items are within the municipal authority. Administrative approval integrated service reform will be promoted, with government service centers set up at municipal, district and county levels. 80% of the administrative approval items have been handled in the municipal government service center. Each district service center has dealt with 439 approval and service items on average. 56 items can be gone through in the nearby county level service centers. Guangzhou municipal government has taken the initiatives to facilitate joint approval procedure of engineering project, with the approval time limit shortened to 37 working days.

The charging of embankment protection fee has been abandoned. 56 administrative and public affairs charging such as personal filing has been abolished. 12 administrative and public affairs charging has been decreased like real estate rights transaction fee. In 2015 49.5 billion RMB of taxation was alleviated for enterprises through taxation and charging reduction policy. Of that, 11 billion RMB was for transforming from business tax to value added tax. 34 billion RMB was for the implementation of other tax reduction and exemption policy. 4.5 billion RMB was for abolishing and lowering business charging.

*i. The recording procedure for Hong Kong and Macau investors*



*ii. The approval procedure for foreign investors*



## IV. Trade Facilitation

In recent years, the customs, inspection and quarantine bureau, taxation office and foreign exchange department have made joint efforts in working out more improved customs clearance modes which will enhance trade facilitation and render more convenient services for Guangzhou enterprises with more simplified procedure.

### *i. Customs clearance facilitation*

Customs and inspection & quarantine bureau have worked together to promote customs clearance facilitation. Guangzhou Customs has adopted all-customs clearance. Enterprises declaring within any supervision site of Guangzhou Customs can go through customs clearance at Baiyun airport or Guangzhou Nansha Port. Guangdong Inspection & Quarantine Bureau gives clearance to importing cargo in the pilot area. Quick inspection and quick clearance has been adopted in customs clearance which fulfill the demand of international trade customs clearance facilitation.

Information sharing, monitoring and law-enforcement coordination have been implemented in customs clearance reform. 12 relevant departments such as customs, airport, railway terminal and port have made concerted efforts in implementing customs clearance and promoting foreign trade and economic development through information sharing, monitoring and law-enforcement coordination. In November 2015 *the reform and implementation scheme on promoting customs clearance in Guangzhou* has been released. Guangzhou Customs has signed customs

clearance MOU with Guangdong Inspection & Quarantine Bureau. From May 1<sup>st</sup> 2015 on, Pan PRD regional customs clearance integration has been in operation.

One approval window has been piloted for international trade. On June 30 2015 such four projects as cargo import and export declaring, transportation vehicle declaring, cross-border e-commerce and information consulting have been on on-line on a trial basis in the pilot Guangzhou international trade one window. At present, Nansha Port, Baiyun Airport Bonded Zone, Huangpu Port have all set up the pilot one window. Guangzhou Customs has made overall planning in promoting regional customs clearance integration and paperless customs clearance.

Customs clearance breakthrough has been achieved for the bonded business of Guangzhou Customs Special Supervision Zone through 16 pilot incentives of customs authority and copying 19 customs supervision innovation undertakings. The monitoring environment of Nansha Bonded Port and Baiyun Airport Bonded Zone can fulfill such innovative business as domestic and overseas MRO, futures bonded delivery and financial leasing.

### *ii. Airport and port construction*

As the two engines propelling import and export of Guangzhou, Baiyun Airport and Nansha Port have a more driving role to play in the PRD and even a wider region as whole.

Five ports of airport, high-way port, railway port, sea port and information port co-working mechanism has been adopted in Baiyun Airport. With the airport as the center, one hour service circle covering the PRD has been created. The

airport pharmaceutical distribution center has adopted the supervision mode of declaring after entry. The cross-border e-commerce operation pilot zone has been set up in Baiyun Airport where e-declaration for cross-border e-commerce tax refund has been adopted. Intelligent inspection & quarantine platform has been created.

Nansha Port has taken the initiatives to adopt pre-declaring and clearance after arrival of goods for imported and exported goods and verification in separate house bills of lading. One-stop approval system has been set up for set-up and registration of enterprises with reform such as one license with three codes and e-business license. The market access pre-approval items have been decreased from 101 to 18. Customs quick clearance mechanism and intelligent inspection & quarantine port have been in on-line operation in Nansha. Nansha has taken the lead in government purchase of inspection service. Efforts are being made to formulate tax refund policy for Nansha Port as the exit port of exporting goods.

## V. The Transaction of Industrial Rights

### *i. Survey*

Guangzhou has all kinds of property rights transaction agencies and platforms, which will provide professional services for investors. Guangzhou Enterprises Mergers and Acquisitions Services is the first professional agency engaged in all kinds transaction platform investment operation. By the end of 2015, more than 100,000 traction projects with a transaction amount of 800 billion RMB has been accomplished, which has brought a

wealth value increase of 50 billion RMB for all entrusting parties of all types of ownership and attract investment of 40 billion RMB for enterprises. The annual transaction volume has exceeded 100 billion RMB.

### *ii. Property rights transaction platforms*

Guangzhou Enterprises Mergers and Acquisitions Services: It is engaged in the transaction of state-ownership of Guangdong provincial enterprises and assets of state-level enterprises. It also deals with the transaction of enterprise property rights and equity, lawsuit asset, public department assets and public resources, investment promotion, technology property rights and bulk purchase. Its business area covers state ownership and public resources.

Guangzhou Agricultural Equity Exchange: It is dedicated to improving produce supply system and price discovery and protection mechanism. Its business includes the transaction of rural land contracting management right, the use right of rural collective land, rural houses and farming facility.

Guangzhou Carbon Emission Exchange: It is the only carbon emission quota compensable bidding platform and market trading platform designated by Guangdong Provincial Government and greenhouse gas voluntary emission reduction trading platform filed in the NDRC. By distributing compensable quota bidding, it has made endeavors to promote carbon economic development with market orientation.

Guangzhou Commodity Exchange: Through the PRD actuals transaction market, a third party e-commerce platform for bulk stock actuals in



Guangzhou Exchange Services Group

the mode of transaction platform + distributors +supply chain finance + dealers has been created to achieve the upgrading of traditional wholesale market bulk stock transaction to a new mode of on-line dealing, off-line delivery and real time payment.

Guangzhou Logistic Exchange: A matching mechanism connecting logistic companies, drivers, sellers and buyers has been set up to increase logistic efficiency and save logistic cost. Meanwhile, with the connection with internet financial service providers, it has brought innovative supply chain financial service for small and medium logistic enterprises.

Guangzhou Technological Property Rights Exchange: It provides services for innovative enterprises in the form of technological and IPR transaction, IPR evaluation, IPR mortgage financing, IPR share pricing and industrial park upgrading. It has taken the initiatives to

adopt IPR mortgage financing and develop IPR evaluation system. Such financial instruments as guarantee, insurance, re-guarantee and re-insurance have been adopted to tackle with IPR mortgage financing loan for different types of enterprises.

Guangzhou Public Resources Exchange: Its business covers engineering projects transaction, government purchase, land use right, mining property right selling, government franchising selling and comprehensive property right transaction. It is one of the public resources transaction platforms with the widest ranges of businesses for floor trading.

Guangzhou Financial Assets Exchange: It is set up as the state-holding financial assets trading platform approved by Guangdong Provincial Government. Its major business lies on all kinds of transactions of financial equity, non-performing asset, micro credit companies assets income right, secured assets credit

enhancement, credit orientation investment instrument, voucher income right, assets equity flow, investment and financing consulting, securities products and cross-border RMB business. It provides one-stop service including filing, registration, trust, trading and settlement for all financial assets.

Guangzhou Shipping Exchange: Its business covers authentication, appraisal, auction and financing of boat trading, shipping talent service, shipping information service, bulk stock trading, finance, assurance and legal services of shipping and the formulating & release of Pearl River shipping index. Five markets have been expanded such as shipping trading, boat trading, shipping talent, port-related bulk stock exchange and shipping derivative services.

## VI. IPR Protection

Positioned as the IPR hub city, Guangzhou has stepped up efforts to enable a number of key IPR projects to be set up in Guangzhou.

State Intellectual Property Office Patent Examination and Coordination Center: It is engaged in the inspection and patent application, international searching of PCT international applying and its international preliminary inspection, which has provided practical new-type and exterior design patent appraisal report for legal enforcement. Also, it provides technological and legal consulting service for patent application and protection.

Guangzhou IPR Court: It is the second professional IPR court in China. It has jurisdiction over civil and criminal lawsuits of patent, plantation new species, integrated circuit design, confidential secret and

computer software within Guangdong. Also, it administers civil lawsuits such as trademark certification beyond Guangdong.

Guangzhou IPR Arbitration Court: It deals with all contract disputes and lawsuits concerning IPR. Its component and structure has been innovative in China, which has made arbitration the third effective path apart from jurisdiction and administration.

Guangzhou IPR Exchange: It deals with IPR trading and relevant enterprise property rights trading, including IPR project listing, transfer, agent business, management service, information service, scientific research results IPR service and IPR fund operation.

Guangzhou Industrial Association IPR Border Protection Alliance: It is set up by Guangzhou IPR office together with Guangzhou Customs, Huangpu Customs and 13 industrial associations.

The IPR creative capability of Guangzhou has been continuously enhanced. In 2015, there were 63,366 applied patents in Guangzhou, increased by 36.8% and twice of the increase rate of that of 2014. Of that, patent application was 20087, an increase of 37.7% and 190% of the increase rate over that of 2014. The patent grant was 6626, up by 44.4% and a leap-frog rise over 13.2% in 2014. By the end of 2015, there had been 24142 effective patents in Guangzhou, up by 27.1%. There were 623 PCT international patents application. Of every 10000 people the number of patent ownership was 17.9, which was 290% of that of China.

Guangzhou has achieved remarkable results for IPR protection. Guangzhou has been awarded such titles as State IPR Demonstration City,

State Trademark Demonstration City and State Copy rights Demonstration City. In 2015, there were 927 patent administrative law-enforcement lawsuits of municipal and district level IPR authorities. Of that there were 233 lawsuits dealing with patent infringement dispute and 366 counterfeiting investigation,

328 patent infringement lawsuits in 24 large convention and exhibitions. Guangzhou has been identified as the first State IPR Pilot City. In the ranking of State IPR Demonstration Cities, Guangzhou has ranked the first among 14 provincial capital cities.



# **Chapter Eight: Living Environment**

## I. Living Environment

Guangzhou, known as the “Flower City”, has won the title of “National Forest City”, “National Garden City”, “Advanced City of National Forestry Ecological Construction”, “Model City of National Environmental Protection” and so on. By the end of 2015, the city’s forest coverage rate was 42.03%, the rate of green built-up areas, 41.5%, and per capita green area reached 16.1 square meters. There are totally 245 city parks, 59 forest parks and natural reserves, 4 wetland parks, while nearly 900 kilometers ecological landscape forest and 300 kilometers have been built, with an urban and rural ecological network with forest in and around the city, human-oriented gardens and parks, flower city and flower scenery. The number of days that city’s air quality up to standard was 312 days in 2015, best of 5 national central cities. The standard rate of

urban centralized drinkable water sources maintains stand at 100% and there are 48 urban sewage treatment plants, with treatment capacity of 4,991,800 tons and treatment rate of 92.5%.



Pearl River Night View



Luhu Park



Nansha Wetland



Guangzhou International Food Festival



Shangri-La Hotel

## II. The Catering and Accommodation

Guangzhou's catering industry and food culture have long enjoyed a good reputation, known as "Eating in Guangzhou" and the "Gourmet Capital", ranking the first in the amount of per capita food consumption in China. Cantonese cuisine in Guangzhou is one of the four famous cuisines in China, with Cantonese cuisine restaurant all around the world. As an international city, there are also all kinds of Chinese and Western restaurants, hotels and cafes in Guangzhou, which make overseas visitors feel like at home.

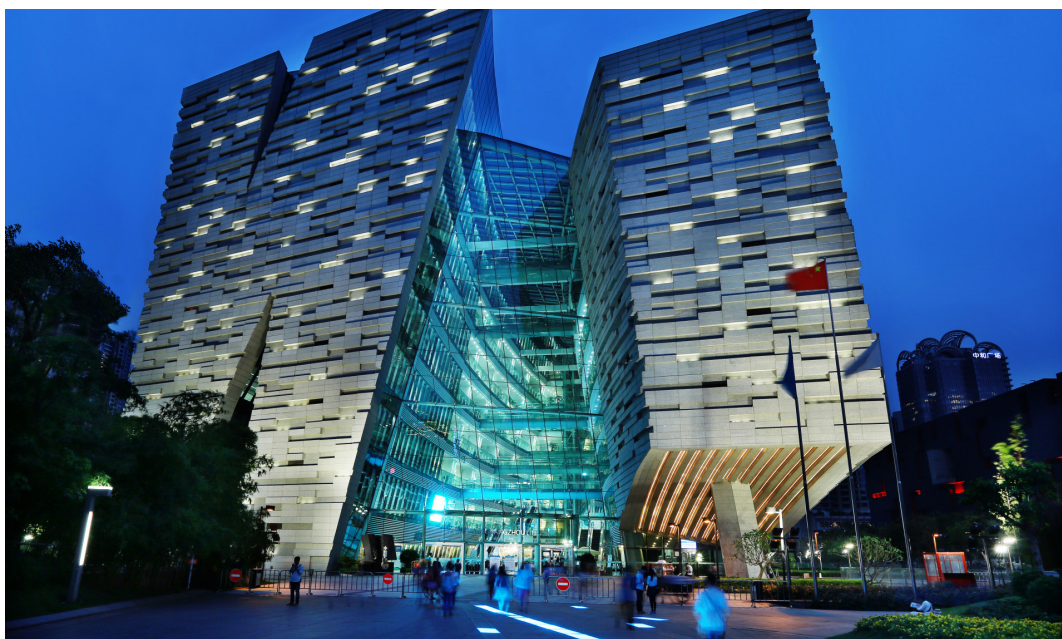
Guangzhou has a well-developed hotel industry. There are 228 starred hotels, with 23 five-star (including 1 platinum five-star hotel) and 39 four-star hotels, and another 23 international hotel brands.

## III. The Culture and Arts

Guangzhou is a well-known state-level

historical and cultural city with a profound cultural and historical background and a unique Lingnan culture and art. It had quite a few cultural relics, including 577 all-levels cultural relics' protection units. Among which, 29 of them are key national cultural relics protection units, such as Tomb of the Nanguang King having a history of more than 2000 years, Guangxiao

Temple, Liurong Temple and Huaisheng Temple having a history of more than 1000 years; Nanhai God Temple, first built in the sixth century AD, Five Gods Temple, ZhenHai Tower and Lotus Tower, each having a history of hundreds of years. There are 2 Intangible Heritage of Humanity Projects named by UNESCO (Lingnan Guqin art, Guangdong



Guangzhou Library



Guangzhou Children's Library

opera), and 17 national intangible cultural heritage projects in Guangzhou. It is famous for traditional Guangzhou folk art at home and abroad, making its way for the application of Maritime Silk Road for world cultural heritage. Canton enamel, Canton sculpture and Canton embroidery are well known in the world. Canton music, Canton opera and Lingnan School of painting are known as the “Three Artistic Treasures in Lingnan Area.”

Guangzhou has a variety of cultural and leisure facilities, including 52 museums and memorials, 19 public libraries. It boasts a group of cultural events having great influence in China, including one of China’s four national arts awards, China Golden Bell Award of Music, China (Guangzhou) International Documentary Film Festival, China International Comics Festival, one of China’s three international arts expos, Guangzhou International Arts Expo.

Its culture industry is developing rapidly, reflected in 13 approved first series of key culture industrial parks (gathering zones) and a group of extraordinary cultural brands like Pleasant Goat and GG Bond with its important influences all over the country and even the world at large. The international exchange and cooperation in culture is frequent. In 2015, the urban performance groups had 200 times of domestic and foreign performances in United States, Canada, New Zealand, Italy, and Hong Kong, Macao and so on with more than 1000 performers.

#### IV. Religion

Guangzhou is the top option for foreign religion circulating to China through the seaway, the foreland of Chinese and foreign religious

culture exchange, the place of religious reform and the center of Lingnan religious culture. The five major religions, Buddhism, Taoism, Islam, Catholicism and Christian are practiced in Guangzhou, with over 1.1 million believers, among whom more than 70,000 are foreign residents. Now, there are 83 sites of religious activities registered to be open under the law, among which 24 Buddhism activity sites, 8 Taoism activity sites, 5 Islam activity sites, 7 Catholicism activity sites, 38 Christian activity sites, and 1 temporal site for foreigners’ religious activities (Christian); and 7 religious activity sites are under construction or preparation for construction. Others include the following : 6 key national cultural relics protection units (Buddhist Guangxiao Temple, Liurong Temple, Mosque Pagoda and Mausoleum of Moslem Masters of Islam Huaisheng Muslim Temple, Christian Stone Chamber Church and Shamian Lady of Lourdes Christian Church) and 2 key provincial cultural relics protection units (Buddhist Dafo Temple and Changshou Temple) and 10 key municipal cultural relics protection units (Buddhist Hualin Zen Temple, Haizhuang Temple, Taoism Sanyuan Palace, Chunyang Temple, Renwei Temple, Town’s God Temple, Christian Henan Church, Dongshan Church, Guangxiao Church and Islam Haopan Muslim Temple). At present, there are over 400 employees in service for the five major religions, with 9 municipal religious groups and social groups of religious background and 2 religious charity service groups.

#### V. Sports

Guangzhou is an important sports city of China, once holding a series of high-level international

and domestic games, including the 16th Asian Games, the first Asian Games for the Disabled, the first World Cup of Women's Football, the sixth and ninth National Games, and Guangzhou International Marathon, Guangzhou International Dragon Boat Invitational Tournament, Guangzhou International Women's Ultimate Tennis, American 9-Ball International Ultimate Table Tennis, the Series Games of World Women's Seven-member Rugby.

According to the sixth national sports site census, Guangzhou has 19,650 sports sites in total, including large-size sports facilities like Tianhe Sports Center, Guangdong Olympic Sports Center, Guangzhou Gymnasium. There are 24 thousand legal entities and 300 thousand employees in the Sports Industry, with the industrial scale of over 150 billion yuan.

## VI. Health

Guangzhou is a medical center in Guangdong Province, even in the southern China, with large concentration of high-quality medical and health resources. By the end of 2015, there are 3274 medical and health institutions of various types at various levels, including 229 hospitals, 34 of them are 3A level, and 3219 basic health institutions. Guangzhou has 6 medical universities with an enrollment of over 50,000 students. It boasts the strong strength of medical

research, owning 84 national clinical specialists including SUN YAT-SEN UNIVERSITY Cancer Center, SUN YAT-SEN UNIVERSITY Ophthalmic Center, Cardiovascular Department of Guangdong General Hospital, Guangzhou Institute of Respiratory Disease of the nation's top level. A lot of demanders from inside and outside the province, Hong Kong and Macao, Southeast Asia are attracted each year. By 2015, the medical institutions in Guangzhou provide clinical services to the 141 million people and out-patient service, 2.6 million people.

The medical institutions in Guangzhou are



Some 3A Level Hospitals in Guangzhou

actively open for foreigners, by introducing foreign medical experts, training qualified medical staffs in medical technology and foreign language proficiency. Other measures have been to facilitate the medical service for expatriates. Guangzhou Women and Children's Medical Center won the certification given by the International Joint Commission Medical and Health Institutions (JCI) at the end of 2012.

## VII. The Exit & Entry and Resident

Over the recent years, Guangzhou provides a multi-channel, multi-form of convenient service for high-level talents and investors in immigration documents, the issuance of long-term visas and residence, which includes advancing online registration for visa for foreigners, one-stop service window for overseas high level talents, by establishing 75 foreigners service station at street or town level and 119 harmonious home, 72 hours of transit without visa for foreigners from 45 countries with a third country visa and tickets in Guangzhou Baiyun International Airport, exemption of employment permit and license, F visa issue for foreign specialist.

There are 2,056,312 foreigners registered

temporary accommodation, 50,633 foreigners of long-term residence with an increase of 6.1%, 3647 job applications for foreigners and 3271 got passed.

Responsible institution of Immigration and Residence Institutions for foreigners is the Entry and Exit Detachment of Guangzhou Municipal Public Security Bureau.

Tel: 0086-20-83115725

Website: <http://www.gzjd.gov.cn> (Guangzhou Golden Shield Website)

## VIII. Schools for Foreigners' Children

Guangzhou owns 9 Schools (International school) for foreign workers children which all carry out education of basic education stage. There are three ways for foreign children's starting school: A. entering schools for foreign children, B. entering public schools which can admit foreign children, C. entering private school with international curriculum. If foreign children choose the way of A or C, they can directly contact schools (school information as table 1 and table 2); and if they choose B, school's location (county-level city) education bureau or government 12345 hot 12345 will be available..

*Table 1 List of Schools for Foreign Citizens in Guangzhou*

|   |                        |
|---|------------------------|
| 1. The British School   |                        |
| address: No.983 TongheTong Da Lu, Baiyun District, Guangzhou          | Tel: ( 8620 ) 34305886 |
| Fax: ( 8620 ) 34305887  | web: www.bsg.org.cn    |
| 2. AISG   |                        |
| ( 1 ) Ersha Island Campus ( Grade K- 5 )                              |                        |
| add: No.3, Yanyu Nan Street, Ersha Island, Yuexiu District, Guangzhou | Tel: ( 8620 ) 87353392 |

|   |   |
|---|---|
| Fax: ( 8620 ) 87353339  | Web: <a href="http://www.aisgz.org">http://www.aisgz.org</a>  |
| (2) Science City Campus (Grade 6--12)   |   |
| address: No.19, Kexiang Road, Luogang District,Guangzhou                                    | Tel: ( 8620 ) 32135555  |
| Fax : ( 8620 ) 32086477   | Web : <a href="http://www.aisgz.org">www . aisgz . org</a>  |
| <b>3. The Japanese school in Guangzhou</b>  |   |
| address : No.10, Fengxing Road, High-tech Industrial Development Zone, Guangzhou            | Tel : ( 8620 ) 61397023 , 61397025  |
| Fax : ( 8620 ) 61397027   | Website : <a href="http://www.jsjcn.com">www.jsjcn.com</a>  |
| <b>4. Guangzhou Oisca Japanese Kindergargen</b>   |   |
| Address: No.4 Nanlang Area, Chentian Village, Huangshi Street, Baiyun District, Guangzhou   | Tel: ( 8620 ) 86095216  |
| Fax: ( 8620 ) 86319359  | Website: <a href="http://www.oisca-youchien.net/guangzhou/index.htm">www.oisca-youchien.net/guangzhou/index.htm</a> |
| <b>5. Guangzhou Enhui School</b>  |   |
| A、B Address: Wanxingwei Workshop A, B, Jushu Village, Dashi Town, Panyu District, Guangzhou | Tel: ( 8620 ) 84500180  |
| Fax: ( 8620 ) 84500190  | Website: <a href="http://www.ggagga.net">www.ggagga.net</a>   |
| <b>6. Guangzhou Nanhu International School</b>  |   |
| Address: No.55 Huayang Street, Tiyu Dong Lu, Tianhe District, Guangzhou                     | Tel: ( 8620 ) 38866952 , 38865920   |
| Fax: ( 8620 ) 38863680  | Website: <a href="http://www.gnischina.com">www.gnischina.com</a>   |
| <b>7. Guangzhou Utahloy International School</b>  |   |
| Address: the right side of Shatai Road (6 kilometers) Jinbaogang, Tonghe, Guangzhou         | Tel: ( 8620 ) 87200517 , 87202019   |
| Fax: ( 8620 ) 87044296  | Website: <a href="http://www.utahloy.com">www.utahloy.com</a>   |
| <b>8. Zengcheng Utahloy International School</b>  |   |
| Dapuwei, Sanjiang, Shitan Town, Zengcheng, Guangzhou  | Tel: ( 8620 ) 82913201  |
|   | Website: <a href="http://www.utahloy.com">www.utahloy.com</a>   |
| <b>9. Guangzhou Korean School</b>   |   |
| Address: Jinxiuxiangjiang Community, Nancun Town, Panyu District, Guangzhou                 | Tel: ( 8620 ) 28680959  |
|   | Website: <a href="http://www.gks.or.kr">www.gks.or.kr</a>   |



Table 2 List of Private Schools with International Classes

|  |               |
|--|---------------|
| <b>1. Guangzhou Experimental School of the Affiliated High School of Peking University</b> |               |
| Address: No.131 Shadu Road, Haizhu, Guangzhou  | TEL: 84153868 |
|  | Fax: 61260397 |
| <b>2. English School Attached to Guangdong University of Foreign Studies</b>               |               |
| Address: Dalang, Baiyun, Guangzhou   | TEL: 36247528 |
|  | Fax: 36246518 |
| <b>3. Guangzhou Xiangjiang Middle School</b>   |               |
| Address: Feicuilvzhou, Chenjialin Scenic. Xintang Town, Zengcheng, Guangzhou               | TEL: 82058796 |
|  | Fax: 82058829 |
| <b>4. Huanggang Middle School (Guangzhou School)</b>                                       |               |
| Address: West of Qingtang Road, South of Yayao Dong lu, Huadu, Guangzhou                   | TEL: 86902896 |
|  | Fax: 86902896 |
| <b>5. Guangzhou Peicai Senior Middle School</b>  |               |
| Yangang Street, Yanzigang Road, Guangzhou  | TEL: 89008180 |
|  | Fax: 89008180 |

# Appendix

## I. Operational Cost for Business

### i. Land Transferring Price and Rent

**List of land price according to the national minimum land transferring prices standard of industrial lands**

(Unit: yuan/m<sup>2</sup>)

| Urban districts<br>Projects | Baiyun    | Haizhu    | Liwan     | Luo gang  | Tianhe    | Yuexiu    | Huangpu   | Panyu     | Nansha    | Huadu       | Zengcheng  | Conghua   |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|------------|-----------|
| Class                       | The third | The third | The third | The third | The third | The third | The fifth | The sixth | The sixth | The seventh | The eighth | The ninth |
| Price                       | 600       | 600       | 600       | 600       | 600       | 600       | 384       | 336       | 336       | 288         | 252        | 204       |

( Sources of Data: The national minimum price standards for the transfer of land for industrial use )

### The benchmark price of state-owned land access in Guangzhou(Since February 1, 2012)

| Districts                               |                              | Yuexiu, Haizhu,<br>Liwan,Tianhe, Baiyun,<br>Huangpu                        | Panyu | Huadu | Nansha |
|---|------------------------------|--|-------|-------|--------|
| Commercial Land                         | Land Development Level       | Water supply, drainage, electricity, communications, access, land leveling |       |       |        |
|   | The Average Floor Area Ratio | Reasonable   |       |       |        |
|   | Price Type                   | Price of the first floor   |       |       |        |
| Living and Comprehensive (Office) Space | Land Development Level       | Water supply, drainage, electricity, communications, access, land leveling |       |       |        |
|   | The Average Floor Area Ratio | 2.7  | 1.8   | 1.8   | 1.8    |
|   | Price Type                   | Land price per floor area  |       |       |        |
| Industrial Land                         | Land Development Level       | Water supply, drainage, electricity, communications, access, land leveling |       |       |        |
|   | The Average Floor Area Ratio | 1.0  |       |       |        |
|   | Price Type                   | Land value   |       |       |        |

( Sources of Data: Guangzhou Land and Planning Commission )

*ii. The Rent of Office Buildings in Guangzhou in 2015*

| Projects                               | Rent (Yuan/m <sup>2</sup> *Month) |
|--|-----------------------------------|
| Guangzhou International Finance Center | 223                               |
| R & F Center                           | 208                               |
| Leatop Plaza                           | 201                               |
| Development Center Building            | 200                               |
| Poly Center                            | 200                               |
| Teem Mall                              | 173                               |
| TaiKooHui                              | 168                               |
| Grandview Plaza                        | 168                               |
| CITIC Plaza                            | 160                               |
| One Link Walk                          | 173                               |
| Chuangzhan Center                      | 143                               |

*iii. Electricity Price***The Price List of Electricity (Validating from 1<sup>st</sup> Jul 2012)**

(unit: fen/kwh tax included)

| Type  |                                       | Unit Price | Urban Construction Surcharge | Major Hydraulic Engineering Construction Fund | Supporting fund for reservoir emigrants | Gas and Fuel Surcharge | Total |
|---|---------------------------------------|------------|------------------------------|---|---|------------------------|-------|
| I. Large-scale Industry   | Transformer Capacity (Yuan/KVA/month) | 23.00      |                              |   |   |                        | 23.00 |
| i. Basic Price of Electricity   | Maximum Demand (Yuan/KVA/month)       | 32.00      |                              |   |   |                        | 32.00 |
| ii. Unit Price of Electricity   | 1-10 KV                               | 68.44      | 1.40                         | 0.70  | 0.88                                    | 2.20                   | 73.62 |
|   | 35-110 KV                             | 65.94      | 1.40                         | 0.70  | 0.88                                    | 2.20                   | 71.12 |
|   | 220 KV and above                      | 63.44      | 1.40                         | 0.70  | 0.88                                    | 2.20                   | 68.62 |
| II. Unit Price of Electricity in Non-industrial Industry and General Industry | Less than 1 KV                        | 89.80      | 1.40                         | 0.70  | 0.88                                    |                        | 92.78 |
|   | 1-10 KV                               | 87.30      | 1.40                         | 0.70  | 0.88                                    |                        | 90.28 |
|   | 35 KV and above                       | 84.80      | 1.40                         | 0.70  | 0.88                                    |                        | 87.78 |
|   | Metro                                 | 80.10      | 1.40                         | 0.70  | 0.88                                    |                        | 83.08 |

| Type  |                            | Unit Price  | Urban Construction Surcharge | Major Hydraulic Engineering Construction Fund | Supporting fund for reservoir emigrants | Gas and Fuel Surcharge | Total  |       |
|---|----------------------------|-------------|------------------------------|---|---|------------------------|--------|-------|
| III. Unit Price of Electricity for Commerce               | Less than 1 KV             | 98.80       | 1.40                         | 0.70  | 0.88                                    |                        | 101.78 |       |
|   | 1-10 KV                    | 96.30       | 1.40                         | 0.70  | 0.88                                    |                        | 99.28  |       |
|   | 35 KV and above            | 93.80       | 1.40                         | 0.70  | 0.88                                    |                        | 96.78  |       |
| IV. Unit Price of Electricity for Residents               | Multi-step Price           | First Step  | 58.07                        | 1.40  | 0.70                                    | 0.83                   |        | 61.00 |
|   |                            | Second Step | 63.07                        | 1.40  | 0.70                                    | 0.83                   |        | 66.00 |
|   |                            | Third Step  | 88.07                        | 1.40  | 0.70                                    | 0.83                   |        | 91.00 |
|   | Peak and Valley Time Price | Peak        | 95.82                        | 1.40  | 0.70                                    | 0.83                   |        | 98.75 |
|   |                            | Usual       | 58.07                        | 1.40  | 0.70                                    | 0.83                   |        | 61.00 |
|   |                            | Valley      | 29.04                        | 1.40  | 0.70                                    | 0.83                   |        | 31.97 |
|   | Combined Meter             |             | 61.77                        | 1.40  | 0.70                                    | 0.83                   |        | 64.70 |
| V. Unit price of electricity for agricultural production  |                            | 37.91       | —                            | 0.70  | —                                       |                        | 38.61  |       |
| VI. Unit price of electricity for agricultural production |                            | 62.51       | 1.40                         | 0.70  | —                                       |                        | 64.61  |       |

(Sources of Data: Guangzhou Municipal Development Reform Commission)

#### iv. The Price of Water

##### Price of Water (Validating from 21<sup>st</sup> May 2012)

Unit: yuan/m<sup>3</sup>

| NO. | Type of Water Usage                | Scope   | Price |
|-----|------------------------------------|---|-------|
| 1   | Residential Daily Life Water       | First Step Water Price (each household using 26 cubic meters and below per month)     | 1.98  |
|     |                                    | Second Step Water Price (each household using 27-34 cubic meters and below per month) | 2.97  |
|     |                                    | Third Step Water Price (each household using above 34 cubic meters per month)         | 3.96  |
| 2   | Non Residential Daily Life Water   |   | 3.46  |
| 3   | Special Industry Water Consumption |   | 20.00 |

Note: The listed prices are for 4 or less persons in one household. The more users, the higher the price.

(Sources of Data: Guangzhou Municipal Development Reform Commission)

#### V. The Gas Price (Validating from Jan. 1, 2016)

Cubic/year

|             |               |                   |                  |
|-------------|---------------|-------------------|------------------|
| Residents   | First Step    | 0-320(Included)   | 3.45 yuan/Cubic  |
|             | Second Step   | 320-400(Included) | 4.14 yuan/ Cubic |
|             | Third Step    | 400 Cubic/or more | 5.18 yuan/ Cubic |
| Other users | Ceiling Price | 4.36 yuan/Cubic   |                  |

(Sources of Data: Guangzhou Municipal Development Reform Commission)

#### vi. Average Wage and the Minimum Wage

| Area               | Average monthly wage of workers in urban 2013 (Yuan) |
|--------------------|--|
| Guangdong Province | 4986   |
| Guangzhou          | 6187   |

(Sources of Data: Human Resources and Social Security of Guangdong Province)

According to the Notice of Guangdong Provincial People's Government (*A notice about adjusting the minimum wage of workers in enterprises of Guangdong Province*), Since May 1<sup>st</sup> 2015, the minimum wage for Guangzhou enterprise workers is 1895 yuan / month and hour minimum wage for part-time employees is 18.3 yuan / hour.

#### Vii. Social Security and Housing Fund

##### List of Social Insurance Deposit Bases in 2015

| Type                                    | Upper limit (Yuan) | Lower Limit (Yuan) | Remarks  |
|---|--------------------|--------------------|--|
| Endowment Insurance for Urban Employees | 14958              | 2408               | 14% paid by employer and 8% by individual  |
| Medical Insurance for Employee          | 18561              | 3272               | 8% paid by employer and 2% by individual   |
| Unemployment Insurance                  | 18561              | 1895               | A floating rate of 1.5%,1.2%,and 0.9% paid by employer and 0.5% by individual            |
| Work-related Injury Insurance           | 18561              | 1895               | 1.5%,1% or 0.5% paid by employer according to nature of business. No pay for individual. |
| Maternity Insurance                     | 18561              | 3172               | 0.85% paid by employer. No pay for individual  |

(Sources of Data: Guangzhou Municipal Human Resources and Social Security Bureau)

From 1<sup>st</sup> July 2015 to 30<sup>th</sup> June 2016, the deposit ratio and deposit base of Guangzhou housing fund are as follows:

Deposit ratio for employer: 5%-20%, no less than 5% and no higher than 5%.

The upper limit of deposit base: RMB 30935 yuan

The lower limit of deposit base: RMB 1895 yuan

(Sources of Data: Guangzhou Housing Fund Management Center)

## II. Relevant Institutions

### *i. Contact Information of Relevant Foreign-affair-related Institutions*

#### **Guangzhou Municipal Commission of Commerce**

Office Address: Guangzhou International Economy and Trade Plaza, No.158 Dongfeng Xi Lu, Guangzhou

Zip Code: 510170

Telephone: 86-20-81097472

Website: <http://www.gzboftec.gov.cn>

#### **Administration of Industry and Commerce of Guangzhou**

Office Address: No.112, Tianhe Lu, Guangzhou

Zip Code: 510620

Telephone: 86-20-85596566/38920599

Website: <http://www.gzaic.gov.cn/>

#### **Guangzhou Bureau of Quality and Technical**

#### **Supervision**

Office Address: No. 311, Yuexiu Bei Lu, Guangzhou

Zip Code: 510050

Telephone: 86-20-83228323

Website: <http://www.gzq.gov.cn/>

#### **Foreign Affairs Office of Guangzhou Municipal Government**

Office Address: No. 1, Fuqian Lu, Guangzhou

Zip Code: 510032

Telephone: 86-20-83125410/83125412

Website: <http://www.gzwaishi.gov.cn/>

#### **Guangzhou Municipal Local Taxation Bureau**

Office Address: No. 46, Jixiang Lu, Guangzhou

Zip Code: 510030

Telephone: 86-20-12366/83637139

Website: <http://www.gzds.gov.cn/>

#### **Guangzhou Municipal Office, SAT**

Office Address: No. 3, Huaxia Lu, Zhujiang New Town, Guangzhou

Zip Code: 510623

Telephone: 86-20-12366/38006100

Website: <http://www.12366.gov.cn/>

#### **Guangzhou Customs**

Office Address: No. 83, Huacheng Dadao,

Zhujiang New Town, Guangzhou

Zip Code: 510623

Telephone: 86-20-81102000/81103000

Website: <http://guangzhou.customs.gov.cn/>

### **Huangpu Customs**

Office Address: No. 36, Baojin Lu, Guangzhou  
Economic & Technological Development  
District

Zip Code: 510730

Telephone: 86-20-82130000

Website: <http://huangpu.customs.gov.cn/>

### **Guangdong Entry-Exit Inspection and Quarantine Bureau**

Office Address: No.66, Huacheng Dadao,  
Zhujiang New Town, Guangzhou

Zip Code: 510623

Telephone: 86-20-38290073/38290029

Website: <http://www.gdcqi.gov.cn/>

### **Guangzhou Entry-Exit Inspection and Quarantine Bureau**

Office Address: No.66, Huacheng Dadao,  
Zhujiang New Town

Zip Code: 510623

Telephone: 86-20-38290883

Website: <http://www.gz.gdcqi.gov.cn/>

### **China Council for the Promotion of International Trade (Guangzhou Council)**

Office Address: 26B, Development Center  
Building, No.3, Linjiang Dadao, Zhujiang New  
Town, Guangzhou

Zip Code: 510623

Telephone: 86-20-37853060/87305356

Website: <http://www.gzccpit.org.cn>

### **Guangzhou Municipal Board for International Investment**

Office Address: Floor 7, Guangzhou  
Administrative Service Center, Zhujiang New  
Town, Guangzhou

Zip Code: 510623

Telephone: 86-20-38920741/38920722

Website: <http://www.investguangzhou.gov.cn>

### **Guangzhou Association of Enterprises with Foreign Investment**

Office Address: Room 1012, Guangzhou  
International Economic & Trade Building,  
No.158, Dongfeng Xi Lu, Guangzhou

Zip Code: 510170

Telephone: 86-20-  
81089171/81089117/81089161

Website: <http://www.gzaefi.org.cn>

### *ii. Contact Information of Institutions Related to Commerce in Districts and Counties of Guangzhou*

#### **Yuexiu Bureau of Commerce**

Office Address: No.6, Kaicheng Huating,  
No.83, Xianlie Zhong Lu



Zip Code: 510070

Telephone: 86-20-37625631/83186365

Website: <http://www.invest.yuexiu.gov.cn>

**Haizhu Investment Office**

Office Address: Room 328, No.999, Guangzhou Dadao South

Zip Code: 510300

Telephone: 86-20-34003737

**Haizhu Bureau of Science, Industry, Commerce and Information Technology**

Office Address: No.555, Taisha Lu, Guangzhou

Zip Code: 510230

Telephone: 86-20-84415761

Website: <http://jjmyj.haizhu.gov.cn>

**Liwan Bureau of Science, Industry, Commerce and Information Technology**

Office Address: Dongjiao Nan Village, Dongjiao Nan Zhong Lu, Guangzhou

Zip Code: 510375

Telephone: 86-20-81532557/81500418

Website: <http://www.lw.gov.cn>

**Tianhe Commerce and Finance Bureau**

Office Address: Floor 6, Building 2, No.1, Tianfu Lu, Yuncun, Tianhe

Zip Code: 510655

Telephone: 86-20-38622696/38622872

Website: <http://jingmao.thnet.gov.cn>

**Baiyun Bureau of Science, Industry, Commerce and Information Technology**

Office Address: Transport Building, No. 323 Huangshi Dong Lu, Guangzhou

Zip Code: 510403

Telephone: 86-20-80736018/36313532

Website: <http://www.by.gov.cn>

**Huangpu Bureau of Science, Industry, Commerce and Information Technology**

Office Address: Floor 2, No.333, Dasha Dong Lu, Huangpu

Zip Code: 510700

Telephone: 86-20-82378703/82378540

Website: [http://www.hp.gov.cn/hp/touz/hp\\_tz.shtml](http://www.hp.gov.cn/hp/touz/hp_tz.shtml)

**Panyu Investment Office**

Office Address: Government Service Center, No. 319, Qinghe Dong Lu, Shiqiao Street, Panyu District, Guangzhou

Zip Code: 511400

Telephone: 86-20-34610384

Website: <http://investpanyu.com/index.aspx>

**Guangzhou Panyu Bureau of Science, Industry, Commerce and Information Technology**

Office Address: No.11, Port Building, No.11 Kouan Street, Qinghe Dong Lu, Shiqiao, Panyu

Zip Code: 511400

Telephone: 86-20-84690919

Website: <http://wjm.panyu.gov.cn>

**Huadu Bureau of Commerce**

Office Address: No. 13, Songyuan Lu, Huadu

Zip Code: 510800

Telephone: 86-20-86882320/86883020

Website: <http://www.hdjm.gov.cn>

**Zengcheng Bureau of Commerce**

Office Address: Floor 2, No. 4 Building, New Administrative Center, No.1 Huimin Lu, Licheng Street, Zengcheng, Guangzhou  
Zip Code: 511300  
Telephone: 86-20-82744089

Website: <http://www.zengcheng.gov.cn>

**Zengcheng Investment Bureau**

Office Address: No. 2, Xiangshan Dadao, Zengcheng Economic and Technological Development Zone , Guangzhou  
Zip Code: 500300  
Telephone: 86-20-82706172

Website: <http://www.zetd.gov.cn>

**Zengcheng Economic and Trade Information Bureau of Science and Technology**

Office Address: No. 23, Xiyuan Lu, Zengcheng, Guangzhou  
Zip Code: 511300  
Telephone: 86-20-82752000

Website: <http://www.zckjx.gov.cn>

**Guangzhou Conghua Bureau of Science, Industry, Commerce and Information Technology**

Office Address: No.4, Kouan Lu, Jiekou Street, Conghua, Guangzhou  
Zip Code: 510900  
Telephone: 86-20-87921066  
Website: <http://www.investmentch.gov.cn>

**Investment and Trade Promotion Board of Nansha Development Zone**

Office Address: Floor 4, No.1, Administrative Service Center, Fenghuang Dadao, Nansha  
Zip Code: 511455  
Telephone: 86-20-84988977/4008816123  
Website: <http://www.gzns.gov.cn>

**The Investment Promotion Bureau of Guangzhou Development Zone**

Office Address: No.1, Xiangxue San Lu, Administrative Service Center, Huangpu  
Zip Code: 510530  
Telephone: 86-20-82119335/82111497  
Website: <http://invest.gdd.gov.cn>

**Economic Development Bureau of Guangzhou Development Zone**

Office Address: No.1, Xiangxue San Lu, Administrative Service Center, Huangpu  
Zip Code: 510530  
Telephone: 86-20-82118731/82111503  
Website: <http://jfj.getdd.gov.cn>

**iii. Contact Information of Hongkong Institutions in Guangdong**

Hong Kong Economic and Trade Office in Guangdong  
Office Address: Room 7101, Floor 71, CITIC Plaza, No.233 Tianhe Bei Lu, Guangzhou  
Zip Code: 510613  
Telephone: 86-20-38911220, 38911221  
Website: <http://www.gdeto.gov.hk/>

*iv. Foreign Countries' Consulate General in Guangzhou***Consulate General in Guangzhou**

| NO. | Nations     | Address   | Telephone/Fax          |
|-----|-------------|---|------------------------|
| 1   | USA         | No.43, Huajiu Lu, Zhujiang New Town, Tianhe 510623  | 020-38145000/38145650  |
| 2   | Japan       | Gargen Hotel, No.368 Huanshi Dong Lu, Yuexiu 510064   | 020-83343009/83338972  |
| 3   | Thailand    | No.36, Youhe Lu, Chigang Consulate District, Haizhu 510310  | 020-838589880/83889567 |
| 4   | Poland      | No.63, Shamian Dajie, Liwan 510133  | 020-81219993/81219996  |
| 5   | Australia   | Floor 12, Development Center, No.3 Linjiang Dadao, Zhujiang New Town, Tianhe 510623                       | 020-38140111/38140112  |
| 6   | Vietnam     | Floor 6, Building A, Huaxia Hotel, Qiaoguang Road, Yuexiu 510115  | 020-83305911/83305915  |
| 7   | Malaysia    | Floor 19, CITIC Plaza, No.233 Tianhe Bei Lu, Tianhe 510613  | 020-38770765/38770769  |
| 8   | Germany     | Floor 14, TEEM Tower, No.208 Tianhe Road, Tianhe 510620   | 020-83130121/85168133  |
| 9   | UK          | Floor 22, Guangzhou International Finance Center, No. 5, Zhujiang Xi Lu, Zhujiang New Town, Tianhe 510623 | 020-83143000/83312799  |
| 10  | France      | Floor 8 Main Building, Guangdong International Building, No.339 Huanshi Dong Lu, Yuexiu 510098            | 020-28292000/28292001  |
| 11  | Philippines | Floor 7 Main Building, Guangdong International Building, No.339 Huanshi Dong Lu, Yuexiu 510098            | 020-83311461/83330573  |
| 12  | Netherlands | Floor 34, TEEM Tower, No.208 Tianhe Road, Tianhe 510620   | 020-38132200/38132299  |
| 13  | Canada      | Floor 8, China Hotel Commercial Building, Liuhua Road, Yuexiu 510015                                      | 020-86116100/86116196  |
| 14  | Cambodia    | Floor 8 Gargen Hotel, No.368 Huanshi Dong Lu, Yuexiu 510064   | 020-83879005/83879006  |
| 15  | Denmark     | Floor 15, China Hotel Commercial Building, Liuhua Road, Yuexiu 510015                                     | 020-86660795/86670315  |
| 16  | Italy       | Floor 14 Co-King International Financial Plaza, No.8 Huaxia Road, Zhujiang New Town, Tianhe 510623        | 020-38396225 /85506370 |
| 17  | Korea       | No.18, Youlin 3 Lu, Chigang, Haizhu 510310  | 020-29192999 /29192980 |
| 18  | Indonesia   | Floor 2, Oriental Hotel, No.120 Liuhua Road, Yuexiu 510016  | 020-86018772 /86018773 |
| 19  | Switzerland | Floor 27, Grand International Mansion , No.228 Tianhe Road, Tianhe 510620                                 | 020-38330450/38330453  |
| 20  | Belgium     | Room 702, R&F Plaza, No.10 Huaxia Road, Zhujiang New Town, Tianhe 510623                                  | 020-38772356/38772353  |

| NO. | Nations     | Address   | Telephone/Fax                |
|-----|-------------|---|------------------------------|
| 21  | Singapore   | Room 2418, CITIC Plaza, No.233 Tianhe Bei Lu, Tianhe 510613                                 | 020-38912345/38912933        |
| 22  | Cuba        | Room 2411, West Tower, Huapu Square, No.9 Huaming Lu, Zhujiang New Town, Tianhe 510635      | 020-22382603/04 /22382605    |
| 23  | New Zealand | Room 3006, Block 1, TaiKoo, No. 385, Tianhe Lu, Tianhe 510620                               | 020-89319600/89319610        |
| 24  | Russia      | Unit A, Floor 26, Development Center, No.3 Linjiang Dadao, Zhujiang New Town, Tianhe 510623 | 020-85185001 /85185099       |
| 25  | Greece      | Room 2105, Tianyu Building, No. 8 Linhezhong Rd, Tianhe 510610                              | 020-85501114/85501450        |
| 26  | India       | Room 1401-04, Tianyu Building, No. 8 Linhezhong Rd, Tianhe 510610                           | 020-85501501 – 05/85501510   |
| 27  | Austria     | Room 1202, TEEM Tower, No.208 Tianhe Road, Tianhe 510620                                    | 020-85160047/85160601        |
| 28  | Norway      | Room 1802, CITIC Plaza, No.233 Tianhe Bei Lu, Tianhe 510613                                 | 020-38113188/38113199        |
| 29  | Kuwait      | 10A-10D, Nanya Zhonghe Square, No.57, Lin Jiang Da Dao, Tianhe 510623                       | 020-38078070/38078007        |
| 30  | Mexico      | Room 2001, TEEM Tower, No.208 Tianhe Road, Tianhe 510620                                    | 020-22081540/22081539        |
| 31  | Pakistan    | Room 705-706, Grand International Mansion , No.228 Tianhe Road, Tianhe 510620               | 020-85505679/85505682        |
| 32  | Israel      | Floor 19, Development Center, No.3 Linjiang Dadao, Zhujiang New Town, Tianhe 510623         | 020-85130509/85130555        |
| 33  | Spain       | Floor 5, R&F Plaza, No.10 Huaxia Road, Zhujiang New Town, Tianhe 510623                     | 020-38928909/38927197        |
| 34  | Ethiopia    | Room 1712, R&F Yingxin Building, No. 28, Huaxia Lu, Tianhe 510623                           | 020-38350575/38350585        |
| 35  | Argentina   | Room 2405, TEEM Tower, No.208 Tianhe Road, Tianhe 510620                                    | 020-38880328-1012 / 38880326 |
| 36  | Ecuador     | Room 1801, R&F Center, No.10 Huaxia Road, Zhujiang New Town, Tianhe 510623                  | 020-38927650/38927550        |
| 37  | Brazil      | Room 1403, R&F Center, No.10 Huaxia Road, Zhujiang New Town, Tianhe 510623                  | 020-83652236 / 83652203      |
| 38  | Chile       | Room 5, Floor 9, R&F Center, No.10 Huaxia Road, Zhujiang New Town, Tianhe 510623            | 020-38928270 / 38928275      |
| 39  | Mali        | Room 2201, Grand International Mansion, No.228 Tianhe Road, Tianhe 510620                   | 020-38330349 / 38060452      |
| 40  | Uganda      | Unit 2812, R&F Yingxin Building, No. 28, Huaxia Lu, Zhujiang New Town, Tianhe 510623        | 020-38686506/ 38686561       |
| 41  | Iran        | Unit B1, 8th Floor, Zhonghe Square, No.57 Linjiang Da Dao, Zhujiang New Town, Tianhe 510623 | 020-83278495 / 83278491      |

| NO. | Nations        | Address  | Telephone/Fax           |
|-----|----------------|--|-------------------------|
| 42  | Turkey         | Unit A, Floor 23, Development Center, No.3 Linjiang Dadao, Zhujiang New Town, Tianhe 510623                | 020-37853093/ 37853496  |
| 43  | Sri Lanka      | M02 Gargen Hotel, No.368 Huanshi Dong Lu, Yuexiu 510064  | 020-83652857 / 83652857 |
| 44  | Ukraine        | Room 1407, CITIC Plaza, No.233 Tianhe Bei Lu, Tianhe 510613  | 020-38773755/ 38773513  |
| 45  | Laos           | Room 1103, Floor 11, Main Building Guangdong International Building, No.339 Huanshi Dong Lu, Yuexiu 510098 | 86-20-83340710/83327306 |
| 46  | Peru           | Room 3201, Guangzhou International Finance Center, No.5 Zhujiang Xi Lu, Zhujiang New Town, Tianhe 510623   | 86-20-66311810/66311804 |
| 47  | Kyrgyzstan     | Room 707, Grand International Mansion , No.228 Tianhe Road, Tianhe 510620                                  | 020-38013875/38013472   |
| 48  | Nigeria        | Room 2801, Grand International Mansion, No. 228, Tianhe Lu, Tianhe 510620                                  | 86-20-85219781/85219285 |
| 49  | Côte D'ivoire  | Room 1011-12, Yingkai Plaza, No.16 Huaxia Road, Zhujiang New Town, Tianhe 510623                           | 86-20-38368416/38368415 |
| 50  | Congo Republic | Room 2604, Guangzhou International Finance Center, No.5 Zhujiang Xi Lu, Zhujiang New Town, Tianhe 510623   | 86-20-23388693          |
| 51  | Colombia       | Room 3612, Guangzhou International Finance Center, Zhujiang New Town, Tianhe 510623                        | 86-20-88834826/88834829 |

( Statistics by December 2015 )

